

New digital economy course structure



The first module describes the changes that occur under the impact of new technologies in such sectors as finance, transport, energy, retail, medicine, industrial production, agriculture, energy.

The international practice of digital transformation of the economy is also covered, with the example of such countries as Singapore, Estonia, China, India, Great Britain.



The second module provides a comprehensive view of business as a system, describes the main types of business models. Particular attention is paid to the principles of building ecosystems and their types.



The third module will tell you about new innovative activities, for example, the blockchain, the artificial intelligence and the relevant projects.



The fourth module explains the fundamentals of venture investment, examines key principles of investment analysis of young innovative companies, shows key cases of innovative companies from the ecosystem.