Приложение 10 ОП ВО

АННОТАЦИЯ РАБОЧЕЙ ПРОГРАММЫ ДИСЦИПЛИНЫ ФИНАНСОВЫЙ АНГЛИЙСКИЙ ЯЗЫК

Автор: к.филол.н, доцент М.П. Ерохина
Код и наименование направления подготовки: 38.03.02 Менеджмент
Профиль: Финансовый менеджмент
Квалификация (степень) выпускника: бакалавр
Форма обучения: очная

Цель освоения дисциплины:
Сформировать компетенции
- УК ОС – 4 Способностью осуществлять деловую коммуникацию в устной и письменной формах на государственном(ых) и иностранном(ых) языке(ах).

План курса:
Тема 1. Introducing key terms in measuring financial performance measuring financial performance
Class activities:
Who is who in finance?
What is what in finance?
Match each term with its correct definition.
Word families. Complete the table forming financial vocabulary covering economics, personal finance and financial planning.
Study and describe the given pictures talking about financial data.
Give the full name of the abbreviations using financial glossaries on the internet: www.finance-glossary.com/pages/home.htm, biz.yahoo.com/f/g/
Тема 2
Talking figures
Rules of saying numbers above 100, saying amounts of currency, decimals, fractions, ordinals, saying sequences of numbers, numbers as adjectives.
Class activities:
Reading and writing figures in a company's financial statements.
Тема 3
The organization of the financial industry
The two main characteristics of most financial institutions in the world 30 years ago.
The two big recent trends in the financial industry: internationalization and homoge- nization.
Class activities:
Discussion. Read the article and discuss the following : To what extent is banking regulated in Russia? What are the advantages and disadvantages of this?
Тема 4
Accounting
a) bookkeeping, b) auditing, c) accounting policies and standards, d) accounting assumptions and principles, e) depreciation and amortization, f) types of assets, g) cost accounting, h) pricing
Class activities:
Listen to types of accounting and analyze them.
Match up the accounting principles with their definitions.
Complete the text using the active vocabulary.

Add appropriate words to the sentences.
Word partnerships.
Discuss the most important accounting standards and rules used in Russia: GAAP, IFRS, IAS.

Тема 5

Financial statements

a) Balance sheet
b) Profit and loss account
c) Cash flow statement

Class activities:

Listen and define main financial statements.
Read the article about different financial statements.
Define True or False statements.
Draw up and analyze your company's financial statements (balance sheet, profit and loss account, cash flow statement).
Role game: You are the CFO of Barclay presenting the 2008 results to the Board of Directors. Give the most important figures.
Test on financial statements.

Тема 6

Financial ratios

a) Types of ratio
b) Liquidity and solvency ratios.
c) Earnings and dividends.
d) Profitability.
e) Leverage.

Class activities:

Give the names of the ratios in accordance with their definitions.
Make key word combinations and then use them to complete the sentences.
Discussion. Look at your company's financial statements. Which financial ratios can be calculated: from the balance sheet, from the profit and loss account or using both these statements? Which ratios require additional information?
Case study. Read the authentic text "Predicting insolvency: the Altman Z-Score". Analyze the financial statements of a company you are interested in and calculate the company's Z-Score. Is it in good financial health?
Define the meanings of Liquid metaphors used in presenting financial situations. Make use of comprehensive financial glossaries available on the Internet.

Тема 7

Corporate finance

a) The ways of describing upward and downward movement.
b) Rate of change description.
c) Description of high/low points, and staying the same.

Class activities:

Choose words which are the opposite to each of the given ones.
Match the graphs to the given description.
Complete the text, describing the graphs.

- Pair work. Prepare 2 graphs about your company (sales, profits, costs, etc.) or your country (inflation, unemployment, house prices, etc.). Remember to label the two axes.
- Tell your partner about the graphs. Exchange information.

Writing practice. Write a short report based on the two graphs

Test on financial trends.

Тема 8

Financial trends

a) Stocks and shares.

b) Bonds.
c) Futures
d) Derivatives
e) Asset management.
f) Hedge funds.
g) Mergers and acquisitions.

Class activities:

Match the words from the box with the definitions below.
Define True or False statements.
Answer the questions choosing the correct answer.
Complete the phrases.
Read the following article and give its main ideas.
Make the investment goals with the statements.
Read the advertisement for structured products from the UBS website, and answer the given questions.

Listen to Richard Mahoney, a Vice-President with J.P. Morgan Co. in New York, defining different types of bonds. After listening try to work out the given situations.

Case study. Imagine that you have just come from a secret meeting of a company's board of directors , which has made a decision that you know will financially ruin a close friend of yours unless she can sell some shares before the board's decision becomes known. You are having dinner at her home that same evening. Should she expect you to warn her? Should you do so?

Discussion

1. Is this a good time to buy bonds? Why /Why not?
2. What particular skills and abilities do you think an asset manager needs?
3. Which arguments are in favour of and against mergers and takeovers?
4. If you had a lot of money to invest, would you take the risk of going to a hedge fund? If not, why not?
5. Look at some financial newspapers or websites: What kind of takeover bids are taking place in Russia?

Test on corporate finance.

Формы текущего контроля и промежуточной аттестации:

В ходе реализации дисциплины «Финансовый английский» используются следующие методы текущего контроля успеваемости обучающихся:

7 семестр	
Introducing key terms in measuring financial performance measuring financial performance	Опрос, тестирование, диспут
Talking figures	Опрос, тестирование, диспут
The organization of the financial industry	Опрос, тестирование, диспут
Accounting	Опрос, тестирование, диспут
8 семестр	
Financial statements	Опрос, тестирование, диспут
Financial ratios	Опрос, тестирование, диспут
Corporate finance	Опрос, тестирование, диспут
Financial trends	Опрос, тестирование, диспут

Промежуточная аттестация проводится в форме зачета.

Основная литература:

1. Барановская Т.А., Захарова А.В., Ласточкина Т.И., Поспелова Т.Б., Суворова Ю.А. Английский язык для экономистов 2-е изд., пер. и доп. Учебник и практикум для академического бакалавриата. М.: Юрайт, 2014. https://www.biblio-online.ru/book/D3F778E0-C0CD-4B5F-8536-DD0D12816BF2

2.Уваров В.И. Английский язык для экономистов: учебник и практикум для бакалавриата. М.: Юрайт, 2014. https://www.biblio-online.ru/book/4FA43FDB-87D8-4E1B-9150-FF87C69CEF09

3. Шляхова В.А. Английский язык для экономистов [Электронный ресурс]: учебник для бакалавров/ В.А. Шляхова, О.Н. Герасина, Ю.А. Герасина— Электрон. текстовые данные.— М.: Дашков и К, 2014.— 296 с.— Режим доступа: http://www.iprbookshop.ru/60382.html.— ЭБС «IPRbooks»