The Federal State Budgetary Educational Institution of Higher Education

“**THE RUSSIAN PRESIDENTIAL ACADEMY OF NATIONAL ECONOMY AND PUBLIC ADMINISTRATION**”

The Institute of Business Studies
Department of International Business and Business Administration

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MODULE SYLLABUS

CORPORATE SOCIAL RESPONSIBILITY

38.03.02 Management

International Management

Bachelor

Full-time

Intake Year – 2018

Moscow, 2017

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1. The list of the module's intended learning outcomes, mapped to the learning goals and objectives of the educational program.

1.1. **Module "Corporate Social Responsibility" ensures the development of the following competences taking into account the stage of development**:

Competence code	Competence name	Stage of competence development code	Name of the competence development stage
OPK-2	Ability to find organizational and management solutions and readiness to bear responsibility for them from the point of view of social importance of decisions taken.	OPK-2.1	Ability to take into account the consequences of management decisions and actions from the point of view of social responsibility.

Upon completion of the module the students should have the following competences

Stage of competence development code	Learning outcomes
OPK – 2.1	Knowledge level - the notion of CSR; - approaches to the classification and characteristics of the basic CSR models; - practice of CSR in domestic and foreign companies; - the main international and domestic standards, that regulate company activities in the field of CSR.
	Competence level - identifying new trends in the development of CSR, analyzing Russian and global markets; - Conducting a comparative analysis of information presented; - Conducting a comparative analysis of domestic and international standards, that regulate company activities in the field of CSR.
	Skills level - Using methods of evaluating feasibility of project/event implementation in the field of CSR; - Having the skills of developing proposals for the structure and sources of financing a project/event in the field of CSR.

1. **The module's workload in credit units with the number of academic or astronomic contact hours, distributed among different types of learning experiences, students' independent study workload and the module's place in the program's structure and curriculum.**

Workload

The program curriculum specifies the following workload for the module **"Corporate Social Responsibility"**:

- Total workload – 2 credit units,

- Contact hours – 28 hours, including 14 lecture hours and 14 seminar hours;
- Independent student work – 44 hours.

The module's place in the educational program's structure

The module "Corporate Social Responsibility" is designed for Year 3 students, and is delivered in Semester 5. Prerequisite modules:

- Macroeconomics
- Microeconomics
- Statistics
- Organizational Behavior
- Social psychology
- Legal regulation of management activity

Final module assessment – test.

2. Summary of the module's content by topics (section) with the amount of academic or astronomic hours per topic (section) and types of student learning experiences. The module's structure.

(full time study format)

Item N	Topic/section name	Module workload, hours						Current and final module assessment
		Total	Contact hours and learning experience types				Self study	
			Lectures	**Lab work**	**Seminars**	**Course paper**		
Topic 1	Concepts of corporate social responsibility	10	2	-	2	-	6	(Q)
Topic 2	CSR models. ISO 26000.	12	2	-	2	-	8	(Q)
Topic 3	Corporate social responsibility standards and reporting in Russia.	14	3	-	3	-	8	(Q)
Topic 4	CSR in Russia. Peculiarities of the Russian model	10	2	-	2	-	6	(Q)
Topic 5	CSR and state regulation.	10	2	-	2	-	6	(Q)
Topic 6	Practice of CSR in domestic and foreign companies.	16	3	-	3	-	10	(P), (GP)
Final module assessment								**Test**

Note*:*

** – forms of current assessment:*

Quiz (Q)

Presentation(P)

Group Project (GP)

Summary of Module Content

Topic 1. Concepts of corporate social responsibility.
The development of CSR. Carrol pyramid.

Topic 2. **CSR models. ISO 26000**.
The European CSR model. The British CSR model. The American CSR model. The Canadian CSR model. The Japanese CSR model.

Topic 3. Corporate social responsibility standards and reporting in Russia..
UN Global Compact. Global Reporting Initiative. Russian Union of Industrialists and Entrepreneurs.

Topic 4. CSR in Russia. Peculiarities of the Russian model.
Multilevel character of CSR. Classification of CSR according to Porter and Kramer model? Peculiarities of the Russian CSR model.

Topic 5. **CSR and state regulation..**
Externalities. State regulations of CSR. Decentralization. The notion of social capital..

Topic 6. Practice of CSR in domestic and foreign companies. Analysis of best practices of CSR.

3. Assessment materials and tools for current and final module assessment

4.1. Forms and methods of current assessment and final module assessment

4.1.1. The following methods of current assessment are used in the module "Corporate Social Responsibility" :

Topic	Current assessment methods
Topic 1. Concepts of corporate social responsibility	(Q)
Topic 2. CSR models. ISO 26000.	(Q)
Topic 3. Corporate social responsibility standards and reporting in Russia.	(Q)
Topic 4. CSR in Russia. Peculiarities of the Russian model	(Q)
Topic 5. CSR and state regulation.	(Q)
Topic 6. Practice of CSR in domestic and foreign companies.	(P), (GP)

4.1.2. The test is administered in the form of a presentation and defense of a group project.

a. Materials for current module assessment.

Sample assessment materials for Topic 1

Quiz questions:

1. Describe Carrol pyramid.
2. Name CSR concepts.
3. Describe the main concepts of CSR.

Sample assessment materials for Topic 2

Quiz questions:

1. Name the main CSR models.
2. Name the main sections of ISO 26000.
3. Describe the main areas of CSR standards application.

Sample assessment materials for Topic 3
Quiz questions:

1. Name CSR standards.
2. Name the main systems of CSR reporting in Russia.
3. Describe the main functions of the Russian Union of Industrialists and Entrepreneurs.
4. Describe Equator principles.

Sample assessment materials for Topic 4
Quiz questions:

1. Describe CSR process in Russia.
2. Describe the peculiarities of the Russian CSR model.
3. Describe the main levels of CSR.
4. Name the main stages of CSR classification.

Sample assessment materials for Topic 5
Quiz questions:

1. Name CSR indices.
2. Describe the main methods of calculation and the areas of use of CSR indices.
3. Name the industries where CSR indices are used.
4. Name varieties of CSR.
5. Describe the process of interaction between the state regulators and CSR.

Sample assessment materials for Topic 6

A presentation and group projects on the topic “CSR Practices by domestic and foreign companies”.

The group project “CSR Practices by domestic and foreign companies” includes a selection of a domestic or foreign company, that is well known for its CSR practices and presents reports according to ISO 26000 standards. One of the sections of ISO 26000 should be considered and supported by practical examples.

4.3. Assessment tools for final module assessment

4.3.1. The list of competences with the stages of their development in the process of educational program

Competence code	Competence name	Stage of competence development code	Name of the competence development stage
ORK-2	Ability to find organizational and management solutions and readiness to bear responsibility for them from the point of view of social importance of decisions taken.	ORK-2.1	Ability to take into account the consequences of management decisions and actions from the point of view of social responsibility.

4.3.2 Indicators and criteria for assessing competences at different stages of their development

Stage of competence development	Indicator	Criterion
OPK-2.1	- knowledge of the notion of CSR; - knowledge about the approaches to the classification and characteristics of the basic models of CSR; - analysis of CSR practices of domestic and foreign companies; - knowledge of the main international and domestic standards, regulating companies' activities in the field of CSR.	- Presentation of examples of different CSR practices of domestic and foreign companies; - Correspondence of presented CSR practices to the basic models. - Comparative analysis of presented information; - Comparative evaluation of international and domestic standards, , regulating companies' activities in the field of CSR.

4.3.3 Samples of test assignments and other materials (typical assessment materials) used for assessing knowledge, competences and skills and/or activities the stages of competences development in the process of the education program progression.

Final module assessment is administered in the form of a presentation defense of a group assignment "CSR Practices by domestic and foreign companies".

The presentation should contain 5-7 slides: 1-2 slides should include the description of the selected company and its business activity. Slides 3-5 should reflect the main aspects of CSR. Slides 6-7 should contain the main conclusions.

Converting points into the traditional grading scale:

100 point scale	5 point scale	Pass/fail
85-100 points	Excellent	Pass
70-84 points	Good	Pass
55-69 points	Satisfactory	Pass
Less than 55 points	Unsatisfactory	Fail

4.4. Learning guidelines, explaining the processes used for assessing knowledge, competences and skills and/or activities at different stages of competence development in the process of the education program progression

The test is administered in the form of a presentation defense of a group assignment. Each project is implemented by a group consisting of 3-5 students. The duration of a presentation is 10 minutes.

5. Learning guidelines for students

The presentations of group projects should be prepared in accordance with the following criteria:

- Presentation of materials studied
- High-quality presentation
- Ability to answer questions of the audience on the topic covered
- The number of slides should not exceed 7-10 slides.

6. The lists of essential and further reading, necessary for studying the module, a list of recommended internet sources, teaching materials and guidelines for students' independent study.

6.1 Essential reading

1. Krichevskiy N.A., Goncharov S.F. Corporate Social Responsibility -M.: Dashkov and Co, 2008, ISBN 5-91131-849-9,2-е изд..-216 p.

6.2 Further reading

1. Corporate Social Responsibility: a textbook for bachelor students/E.M. Korotkov, O.N. Alexandrova, S.A. Antonov. – M.: Uraite press 2013.-445 p.

6.3 Self-study guides

Not used.

6.4 Legal normative documents

Not used.

6.5 Internet sources

1. NBER Working Papers: www.nber.org/papers
2. The World Bank: www.worldbank.org/research
3. International Organization for Standardization: https://www.iso.org/iso-26000-social-responsibility.html

6.6 Other sources (journals)

1. Society and Economics
2. Russian Journal of Economics
3. Standards and quality
4. The Economist

7. **The necessary equipment and technology used for implementing the educational process for the module, including a list of software and information databases if applicable**

Classrooms equipped with multimedia projectors.

Blackboard, flip chart.