

## **MODULE DESCRIPTION**

### **CROSS CULTURAL MANAGEMENT**

**Designed by:** Daria Myasoedova, senior lecturer of the Department of management IBS RANEPA

**Code and title of the program and specialization:**

38.03.03 Human resources

Human Resources Management in International Business

**Degree Program:** Bachelor

**Format of study:** full-time

**Learning Goal of the module:**

Fostering the formation of a tolerant worldview and constructive use of cultural differences in business communications and team interactions.

**Intended Learning Outcomes:**

**Knowledge level:**

- Value systems of representatives of different cultures;
- National peculiarities of interpersonal communication.

**Competence level:**

- To organize smooth interaction in international work teams to prevent conflicts, that could result from the differences in communication patterns in different cultures ;

**Skills level:**

- To avoid the most typical mistakes, related to national behavioral stereotypes, in business communication with representatives of different cultures.

**Module plan:**

Topic 1. Introduction. National culture as a source of values and norms. The main reasons for problems and conflicts Behavioral differences in business cultures in cross cultural communications.

Topic 2. «Variables» of a national culture and examples of their influence on business cultures.

Topic 3. Behavioral differences in business cultures

Topic 4. Cultural differences in attitudes to work and work motivation

Topic 5. National peculiarities of management and leadership

Topic 6. Peculiarities of managing transnational corporations and joint ventures

**Current and final assessment:**

Current module assessment: mini case studies, essay.

Final module assessment: a written test and a business game..

**Reading:**

1. Myasoedov S.P. Cross cultural management a textbook for bachelor and master students. / 3d edition. — M. : Uraite press, 2016. — 314 p. —. — ISBN 978-5-9916-4515-7. 435DBD43-2B0D-4B2C-98AA-704901583630