

АННОТАЦИЯ РАБОЧЕЙ ПРОГРАММЫ ДИСЦИПЛИНЫ

Б1.В.17 «Английский язык в профильной деятельности»

наименование дисциплин (модуля)

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Код и наименование направления подготовки, профиля:

38.03.06 «Торговое дело», профиль «Логистика в торговой деятельности»

Квалификация (степень) выпускника: бакалавр

Форма обучения: очная

Цель освоения дисциплины: сформировать компетенции в области осуществления социально-коммуникативных навыков (ДПК-5)

План курса:

Тема 1. Basic concepts of logistics.

The definition of the term of "logistics". Basic operations of material management. Solution of the main tasks of logistics. Schematic diagram of material flow. Specifics of logistic approach in the economy. The management of material flows at macro and micro levels. Preconditions of application of logistics in modern manufacturing. The stages of development of logistics. The economic effect from logistics applications.

Тема 2. Functions of logistics.

The implementation of the principle of the system approach. The creation of modern working conditions. The ability of logistics systems to adapt to environmental conditions. The basic functions of logistics. Functional interrelation of logistics with marketing, Finance and production planning. Material flows and logistics operations. The concept of material flow. The concept of logistic operations. The types of material flows. Logistics operations and their variants. Logistic systems and their properties. Varieties of logistics systems.

Тема 3. Procurement in logistics.

The procurement service enterprise and its objectives. The stages of supplier selection. The ways of establishing long-term relationships with key suppliers. The functioning mechanism of procurement logistics. Warehousing and basic costs. New methods of supply. Procurement planning. The main objectives of logistics: analysis and definition of needs, definition of method of procurement, documentation, procurement, production, receiving, and encoding the delivered goods. The principle of supplier choice. The concept of competitive bidding (tender). The evaluation of the bids. The basic requirements for the choice of supplier. The legal basis of procurement. The terms of the contract. The structure of the contract. Payment.

Тема 4. Logistics in production.

Requirements for the organization and management of material flows. The necessary flexibility in the implementation of the targets in case of deviations from the plan. The continuity of the planned production. The laws of production and competitiveness. The law of the continuity of the production process. The law of rhythm production cycle of manufacturing products.

Traditional and logistical concepts of the organisation of production. Management of material flows.

Тема 5. Distribution in logistics.

The concept of distribution logistics. Tasks of distribution logistics. Tasks at the micro level and the macro level. Logistics channels and supply chain. The concept of logistics channel and supply chain. Optimization of storage in the distribution system. The dependence of the costs

of inventory and of operating costs of warehousing on the number of warehouses. Location optimization of the distribution center service territory. The organization of the distribution system. The relationship of the distribution logistics and marketing. Managing customers to develop a partnership.

Тема 6. Transportation in logistics.

The essence and tasks of transport logistics. The choice of type of vehicle. Transport tariffs. Incoterms. The impact of logistics on transport. Transportation management in the enterprise. Export/import documents.

Тема 7. Information in logistics.

Information flows in logistics. Information system in logistics. Varieties of information systems in logistics. Principles of information systems in logistics. Coding in information systems in logistics. Business correspondence and business communication in logistics.

Тема 8. Inventory.

The concept of material stock. Principles of creation of inventories. Inventories. The valuation of stocks. The control over a condition of stocks. Determination of the optimum size of ordered party. Inventory management in firms.

Тема 9. Warehousing.

The role of warehousing in the logistics system. Warehouses, their definition and types. The functions of warehouses. Warehouse operations. Loading unit. The processing of information.

Тема 10. Logistics service.

The concept of logistics service. Logistics service formation. The level of logistics service. Criteria of quality of logistics service.

Тема 11. Logistics management organization.

Forms of organization of logistics. Centralized form and its scope. The decentralized form and its scope. Options for the structure of the management of material flows and their application. Controlling in logistics systems.

Формы текущего контроля и промежуточной аттестации:

Формы текущего контроля успеваемости: опрос, дискуссия.

Формы промежуточной аттестации, отражающие формирование компетенции на уровне данной дисциплины: зачет.

Этапы освоения компетенций ДПК-5.3, ДПК-5.4, ДПК-5.5 отражают формирование:

на уровне знаний:

Профессиональную терминологию в сфере маркетинга и корпоративного документооборота

Этики делового общения и правил ведения переговоров на английском языке

Наиболее успешные способы и приемы общения для каждого члена группы в деловых ситуациях

на уровне умений:

Владеть английским языком на уровне, необходимом для компетентного решения производственных задач

Владеть на профессиональном уровне этикой делового общения и правилами ведения переговоров на английском языке

Знать основы межличностных отношений на английском языке: слушать и давать обратную связь, поддерживать и развивать точку зрения другого, доносить свое мнение до каждого

на уровне навыков:

Быть готовым применять профессиональные термины на английском языке (INCOTERMS.)

Быть готовым применять на профессиональном уровне этику делового общения и правила ведения переговоров на английском языке

Развивать свою точку зрения, доносить свое мнение до каждого

Основная литература:

1. John Allison, Jeremy Townend "In Company 3.0. Logistics", Macmillan Education, 2017
2. John Allison, Jeremy Townend "In Company 3.0. Supply Chain Management", Macmillan Education, 2017