

# АННОТАЦИЯ РАБОЧЕЙ ПРОГРАММЫ ДИСЦИПЛИНЫ

## Б1.В.ОД.1 Английский язык

### Авторы:

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**Код и наименование направления подготовки:** 38.04.02 «Менеджмент»

**Квалификация (степень) выпускника:** магистр

**Форма обучения:** очная

**Цель освоения дисциплины:** достижение практического владения средствами английского языка, позволяющего использовать их для осуществления научно-исследовательской деятельности и эффективной коммуникации в деловом общении и кросскультурной среде.

### План курса:

*Тема 1. Introduction into “Master of Public Administration”*

What is Public Policy? “Performance Assessment of Municipal Governments Program”. The case studies focus on performance assessment and citizen involvement. Performance, Trust, and Citizenship. Performance, Evaluation, and Budgeting.

*Тема 2. Public administration; law and economics*

Challenges of managing public institutions. Public management techniques and regulation. Introduction to law and economics for public policy. Public Policy Analysis. Managerial Behavior and Decision. Managerial Skills and Techniques. E-government

*Тема 3. Managerial Skills and Techniques*

Influencing outcomes for public good. Professional values and social responsibility. Disruptive and innovative approaches to growth and progress. Digital networks and citizen science.

*Тема 4. City Scan Project*

Citizen surveys. Community-specific Parents Guide to Local Schools. Information for involved parents and community leaders. Community goal setting, a facilitation process for school improvement.

*Тема 5. Partnerships Key to Achieving Results*

Connect government goals to community results. Produce a comprehensive municipal data inventory. Utilize benchmarking data to help the City achieve its goals

*Тема 6. Performance indicators for the Public Safety goal*

Crime Rate and Clearance Rate by Type of Crime. Police Community Relations. Allegations of Police Misconduct. Citizen Satisfaction with the delivery of services. Snow Clearance Effectiveness. Citizen Involvement. Library Usage. Physical Condition of Neighborhoods. Effectiveness and Cost Efficiency of Municipal Services.

*Тема 7. The indicators for the Education goal*

Level of Parent Involvement in Public Schools. Massachusetts Comprehensive Assessment System (MCAS) Scores. Attendance and Dropout Rates. Post-Graduate Placement. Local Employer Satisfaction with Public Schools. Student Mobility.

*Тема 8. Quality of Life Indicators*

Economic Development. Community Development. Youth, Education and Human Services. Open Space and Quality of Life. Downtown. City Services. Community Benchmarks Program. Crime Control. Fire Protection. Parks: Safety and Maintenance. Solid Waste Collection. Street Condition: Maintenance and Snow Removal.

**Формы текущего контроля и промежуточной аттестации:** Case study, дискуссия, обсуждение; Зачет, экзамен.

**Основная литература:**

1. Citizen-Driven Government Performance Funded by the Alfred P. Sloan Foundation Case Studies and Curricular Resources National Center for Public Productivity Graduate Department of Public Administration Rutgers University - Newark [www.andromeda.rutgers.edu/~ncpp](http://web.pdx.edu/~stipakb/download/PA555/Citizen-DrivenGovtPerformance.pdf) <http://web.pdx.edu/~stipakb/download/PA555/Citizen-DrivenGovtPerformance.pdf>
2. David Cotton, David Falvey, Simon Kent. Market Leader (Upper Intermediate, 3rd edition). Business English Course Book with Audio CD. Pearson Education Limited, 2013.
3. Guy Brook-Hart and Vanessa Jakeman. Complete IELTS. Bands 6.5-7.5. Student's Book with answers and with Audio CD. Cambridge University Press 2013.
4. John Rogers. Market Leader (Upper Intermediate, 3rd edition). Business English Practice File. Pearson Education Limited, 2013.