

АННОТАЦИЯ РАБОЧЕЙ ПРОГРАММЫ ДИСЦИПЛИНЫ**Современный менеджмент (Global Public Management)***наименование дисциплины***Автор:** Старший преподаватель кафедры, Ph.D Пал Л.**Код и наименование направления подготовки, профиля:** 38.04.02 Менеджмент, направленность «Стратегические коммуникации: государство и бизнес. Международная англоязычная магистратура»**Квалификация (степень) выпускника:** Магистр**Форма обучения:** Очная**Цель освоения дисциплины:**

Код компетенции	Наименование компетенции	Код этапа освоения компетенции	Наименование этапа освоения компетенции
УК ОС-2	Способность применять проектный подход при решении профессиональных задач	УК ОС-2.1	Знание основных понятий, методов, принципов и инструментов проектного подхода
ПК ОС-12	Способность оценивать конкурентную среду и разрабатывать маркетинговую стратегию предприятия.	ПК ОС-12.1	Знание стратегий организации на обеспечение ее конкурентоспособности;
ДПК-1	Способность к анализу и планированию в области государственного и муниципального управления	ДПК-1.1	Знание методов анализа к оценке состояния экономической, социальной, политической среды

План курса:

№	Наименование	Содержание
Тема 1	Global Community and Purpose	Introduction and overview of the course There is much debate and anxiety about the “collapse of the global order.” This implies some idea of what “global order” consists of, beyond military and security agreements. We will explore and discuss what this post World War II global order looked like, and then discuss examples of continued global community standards and coordination around ultimate aims.

№	Наименование	Содержание
Тема 2	Measuring and Rating Governance	What is governance, and how can we tell if a country has “good” governance or “bad” governance? This is not only a philosophical question – private sector investment and public sector donors want to know, for example, whether they will be faced with bribing public officials, or might under the threat of sudden nationalization. As well, countries can be “named and shamed” and thereby induced to converge on global standards.
Тема 3	Public Management “Best Practices”	We can think of public sector management systems and practices as the “software” of government. If each government had completely different software, it would be difficult to coordinate “across platforms” (like trying to run a non-Windows program on Windows). To the extent that the “software” is compatible, we can begin to have coordinated management practices. Has this in fact been happening – are governments increasingly copying “best practices” or not?
Тема 4	International Organizations	There is no global government, and the closest we have to it might be the UN. But even without one, single, authoritative “global government” there are other key international organizations that contribute to global public management and global coordination. We will examine three.
Тема 5	Role of International NGOs	Non-governmental organizations (NGOs) can include both small and large non-profits, foundations, and advocacy organizations. This sector has grown significantly in the postwar period, with some NGOs actually being larger than some governments – the Gates Foundation, the Open Society Foundation come to mind. As well, global networks of NGOs have had strategic impacts on environmental policy, human rights, and governance issues.
Тема 6	Private Market-Based Regulation	Does everything that needs global coordination have to be coordinated by governments? In some key areas, the surprising answer is no – the internet domain name system, for example (e.g., .org, .ru) is actually regulated by a non-governmental entity (ICANN). In other areas like fair trade and sustainable production, hybrid market-based private sector regimes have developed to provide global coordination.
Тема 7	Group Presentations	Students will be organized into groups and work over the week (time will be provided in class) on final presentations.

Формы текущего контроля и промежуточной аттестации:

Формы и методы текущего контроля успеваемости: диспут, кейс

Форма промежуточной аттестации – Экзамен

Основная литература:

1. Williamson, Oliver E.. The Mechanisms of Governance, Oxford University Press, 2014.
ProQuest Ebook Central, <https://ebookcentral.proquest.com/lib/ranepa-ebooks/detail.action?docID=273042>.