

АННОТАЦИЯ РАБОЧЕЙ ПРОГРАММЫ ДИСЦИПЛИНЫ

Б1.В.12 «**Лидерство** / **Leadership**»

наименование дисциплин (модуля)

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Код и наименование направления подготовки, профиля:

38.04.02 «Менеджмент», профиль «Управление развитием бизнеса (организации)»

Квалификация (степень) выпускника: магистр

Форма обучения: очная

Цель освоения дисциплины: сформировать компетенцию в области управления организациями, подразделениями, группами (командами) сотрудников, проектами и сетями; владения методами экономического и стратегического анализа поведения экономических агентов и рынков в глобальной среде (УК ОС-5).

План курса:

Unit 1. The nature and function of a leader in modern society.

Definition of the concept "leader", its difference from the concept of "manager". Features and levels of leadership. Classification of leaders. Typology of leaders depending on the functions they perform and the dominant motive for their activity. Concept and classification of leadership types. Modern concepts of leadership. The function of a leader in modern society. Leadership as a factor of personal growth and the driving force of social and entrepreneurial development. The role of the leader in the globalization of the market. Interdisciplinary function of leadership psychology and its role in the system of sciences about management and business administration.

Unit 2. Personal characteristics of a leader.

Four basic components of a leader: socio-economic personality structure. Vector of a business leader's path. Leader's qualities of a businessman. Fundamental principles of a leader's ethics.

Unit 3. Mechanisms for a leader's nomination.

Types of approaches to the phenomenon of leadership in psychology: their main similarities and differences. Principles of effective human-system interaction: self-realization and mutual functionality. Stages of becoming a leader. Implicit theory of leadership.

Unit 4. Communication and leadership.

Communication methods used by leaders. Effective communication according to the four basic components of a leader. Strategic conversations. Leader as a master of communications. Stories and metaphors. Informal communication. Crisis communication. Communication in the globalized market.

Unit 5. Team formation as a key task of leaders.

Team as a special type of organization. Theories of team formation. Leader-follower relations in the process of team development. Roles classification in the team. Leader as team leader. Effective team. Evaluation of staff personal qualities, their creative potential, and a reflexive assessment of their individual psychological and personal characteristics.

Формы текущего контроля и промежуточной аттестации:

Формы текущего контроля успеваемости: опрос, домашнее задание, эссе, диспут.

Форма промежуточной аттестации, отражающая формирование компетенции на уровне данной дисциплины: зачет.

Основная литература:

- 1 Mark Gerzon, Leaders Beyond Borders. How to Live - and Lead - in Times of Conflict. (Paperback, 2003)
- 2 Stephen Covey, Principle Centered Leadership. (Franklin Covey on Brilliance Audio; Unabridged edition, 2012)
- 3 Marvin Bower, The Will to Lead: Running a Business With a Network of Leaders. (Harvard Business School Press, Boston, Mass., 1997)