

# THE BRICS REPORT







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# THE BRICS REPORT

A Study of Brazil, Russia, India, China, and  
South Africa with special focus on synergies  
and complementarities



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This report is written by experts and scholars from BRICS countries with the  
support of BRICS governments. It aims to promote pragmatic  
economic cooperation among BRICS countries.

The data from international institutions and individual country sources have  
been used in this report for comparability reasons, which may not be fully consistent  
with government statistics, and hence shall not be deemed as officially approved.

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## Preface

The acronym BRIC stands for Brazil, Russia, India, and China. The term was coined by the Chief Economist of Goldman Sachs, in 2001, in a paper titled 'Building Better Global Economic BRICs', which looked at the growth prospects of the four largest emerging economies that are culturally and geographically disparate. The main finding was that the BRICs would play an increasingly important role in the global economy. The projections were revised in later publications, as the BRIC economies fared better than expected.

This study expands the original terms of reference to include South Africa because of its growing significance in the global economy. The new acronym is, therefore, BRICS and it symbolizes the collective economic power of Brazil, Russia, India, China, and South Africa. Together the BRICS account for more than 40 per cent of the global population, nearly 30 per cent of the land mass, and a share in world GDP (in PPP terms) that increased from 16 per cent in 2000 to nearly 25 per cent in 2010 and is expected to rise significantly in the near future.

This study, which is supported by the ministries of finance and the central banks of the BRICS, focuses on synergies and complementarities between the economies, highlighting their role as growth drivers of the world economy. The emphasis is on best practices, areas of cooperation, and strengthening economic links so that the BRICS could collectively play a more central role in the 'new normal' of the post-crisis global economy.

This is also perhaps the most opportune time for forging closer links, given that the world economy is in a state of flux and a rebalancing is taking place towards the emerging economies. Their pivotal role in the global recovery has already catapulted the BRICS into the leadership role, which needs further cementing through greater interface among economies.

The study, which is in five parts, is in the nature of a forward-looking report that seeks to reinforce and strengthen the position of BRICS in the global economy. Chapter 1 of the study provides an overview of the BRICS, their financial, government, and regulatory framework, and their share in the global economy. Chapter 2 examines the impact of the global crisis, the resilience of the BRICS economies, their use of fiscal and monetary stimuli, the process of recovery, and their contribution to global growth. Chapter 3 looks at the best practices in the BRICS and the lessons they hold for each other and the world economy. Chapter 4 looks at the challenges that the BRICS are likely to face in moving to a higher growth path. Chapter 5 explores areas of cooperation among the BRICS including initiatives that could propel the BRICS and the world economy to a higher growth trajectory.

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## **Executive Summary**

This study, which is supported by the ministries of finance and the central banks of the BRICS, focuses on synergies and complementarities between the economies, highlighting their role as growth drivers of the world economy. The emphasis is on best practices, areas of cooperation, and strengthening economic links so that the BRICS could collectively play a more central role in the ‘new normal’ of the post-crisis global economy. The study is divided into five chapters.

### **I. Overview of BRICS**

Chapter 1 of the study provides an overview of the BRICS, their financial, government, and regulatory framework, and their share in the global economy. Together, the BRICS account for more than 40 per cent of the global population, nearly 30 per cent of the land mass, and a share in world GDP (in PPP terms) that increased from 16 per cent in 2000 to nearly 25 per cent in 2010, and is expected to rise significantly in the near future. If one compares the GDP in

PPP terms for 2010, four economies figure among the G-20 top ten, with China, India, Russia, Brazil, and South Africa in 2nd, 4th, 6th, 8th, and 26th place, respectively. In terms of contribution to growth of PPP-adjusted global GDP of the world, these five economies accounted for 55 per cent during 2000–8, and their contribution is expected to rise in the coming years. However, as per the criterion of GDP at market prices, among the members of the G-20, China holds the 2nd position while Brazil, India, Russia, and South Africa hold the 7th, 9th, 11th, and 19th positions, respectively.

## II. Impact of the Financial Crisis on BRICS

Chapter 2 examines the impact of the global crisis, the resilience of the BRICS economies, their use of fiscal and monetary stimuli, the process of recovery, and their contribution to global growth. The recent global financial crisis that engulfed almost all economies marked a painful adjustment at the macro level coupled with micro-level distortions and incentives created by past policy actions. The crisis spread to the BRICS through four channels—trade, finance, commodity, and confidence. The slump in export demand and tighter trade credit caused a deceleration in aggregate demand. The global financial crisis inflicted significant loss in output in all the BRICS economies. However, real GDP growth in India and China remained impressive even though they also witnessed some moderation due to weakening global demand. The crisis also exposed the structural weakness of the global financial and real sectors. The reversal of capital flows led to equity market losses and currency depreciations, resulting in lower external credit flows. The banking sectors of the BRICS economies performed relatively well.

The BRICS, however, recovered swiftly with the support of domestic demand. Still, the recovery is yet to be made compatible with the fiscal consolidation process. Besides the current recovery process, there are specific lessons for the BRICS economies from the recent crisis. These lessons include (i) recognizing the invalidation of the decoupling hypothesis, (ii) allowing domestic demand to serve as a durable source of growth, (iii) instituting financial sector reforms, (iv) monitoring and managing speculative capital flows, (v) creating fiscal policy space on a sustainable basis as a central feature of their reform agenda, and (vi) focusing on infrastructure development and employment generation.

### III. Best Practices

Chapter 3 looks at the best practices and institutions within the BRICS economies that have made significant differences to these economies and contributed to their high growth rates. Many of these practices and institutions have relevance within the BRICS bloc for enhancing cooperation and creating synergies, so that the BRICS collectively could grow faster.

Major showcase areas for Brazil include agricultural research, which has transformed the country into a major exporter, the use of bio-fuel for road transport, and the emergence of Embraer as a high-technology aircraft manufacturer. In the social sphere, conditional cash transfers that target poverty and the success of the anti-AIDS policy provide useful lessons. A regulatory framework that helped Brazil withstand the shock of the global crisis, including the regulation of capital flows, and the issuance of domestic currency-denominated international bonds, which transfer currency

risk to investors, are other successful practices that have been highlighted.

Russia's major achievements include reforms during 1999–2009 that promoted economic growth, lowered inflation, and led to a dramatic fall in the number of people living below the poverty line. Specific achievements include setting up of the Oil Stabilisation Fund that was successful during the crisis, budgetary reforms through the devolution of decision-making powers, and the introduction of a flat personal income tax rate of 13 per cent that ensured improvement in compliance.

The main showcase institution for India is private entrepreneurship which has been instrumental in achieving 8–9 per cent annual growth of the economy in recent years. Private initiative has been responsible for the excellence achieved in the information technology sector and the innovative streak that has led to improvization and production of low-cost goods for the Indian mass market. Besides, the calibrated approach to capital account convertibility and the External Commercial Borrowing Policy have helped insulate the economy against surges and reversals of debt flows and maintained the external debt at sustainable levels. The Right to Information Act is increasing the transparency and accountability of government operations and the Mahatma Gandhi National Rural Employment Guarantee Scheme is a major step towards making growth inclusive.

The best practices and institutions of China are those that have helped ensure progress in terms of sustaining its rapid economic growth, enhancing its overall national strength, and improving the living standards of its people. It also includes the success in making the historic transition from a highly centralized planned economy to a robust socialist market economy, and from a closed and semi-closed country to one that is open to the outside world. Specific

areas are FDI attraction and utilization, and infrastructure financing, among others.

The Chinese globalization model has also been different, in that foreign direct investment was encouraged. The sub-national governments (cities/provinces) have been successful in attracting foreign investment by providing improved infrastructure and a favourable regulatory environment. China also has experience in financial macro-management. The reform and development of China's banking industry and financial market is an important driver for rapid and sustainable growth.

South Africa has a long record of responsible macroeconomic management, which has helped to promote the development of a deep and liquid bond market and reduced external vulnerability. South Africa has strong institutions and a highly developed, well-regulated banking sector that escaped the worst effects of the financial crisis. With the most developed industrial and financial capabilities on the African continent, South Africa's role in the integration of policies, markets, finance, and infrastructure is vital to Africa's economic development and realization of the continent's potential as a growth pole in the global economy. Outwardly oriented South African companies are among the largest sources of FDI in Africa and the country's development financing institutions are playing an increasing role in the funding of regional infrastructure investment.

#### **IV. Major Challenges**

Chapter 4 looks at the challenges that the BRICS could face in moving to a higher growth path. Since the macroeconomic parameters

and features of development vary within BRICS economies, the challenges they face to make their growth process sustainable also vary. For instance, in Brazil macroeconomic stabilization is a key precondition for successful reforms and sustainable growth. The challenges that the Brazilian economy face are as follows: (i) its tradeable goods sector is small when compared to other EMEs like China; (ii) saving and investment rates have to increase as in other BRICS economies like China and India; (iii) improvements are required in public sector management; and (iv) it also needs to enhance the depth of the financial sector as well as improve long-term financing structures for the private sector.

In the case of Russia, the key challenges are accelerating the implementation of structural reforms, particularly in inefficient and undercapitalized natural monopolies, and strengthening the investment climate.

For India, the major challenges are (i) making the growth process more inclusive, (ii) improving physical infrastructure, (iii) developing the agriculture sector, and (iv) enhancing delivery of essential public services, such as education and health, to large parts of the population.

Similarly for China, policy changes are needed to address both domestic and external challenges. The policy challenge for China is to sustain rapid and stable economic growth, driven by both exports and domestic demand in a more balanced way. To facilitate restructuring of the economy, financial sector reforms are needed to improve the intermediation of China's large private savings. The government also needs to raise social spending in the areas of education, health-care, and pensions, which will serve to reduce precautionary saving and boost consumption over time. There is also a need to improve

the investment structure, advance reforms in the healthcare, pension, and education systems, and provide more support to rural areas and less-developed regions.

The key challenge for South Africa is to achieve higher levels of inclusive growth that raise employment and reduce inequality. Low domestic savings, currency volatility, inadequate investment in productive sectors of the economy, skill shortages, and ensuring efficient government services delivery are other challenges. Policies proposed in the New Growth Path constitute the key means to address these challenges through a developmental state that places employment at the centre of the fight against inequality. Within a prudently managed macroeconomic framework, the government is prioritizing policy measures focused on the expansion of infrastructure networks, skills development, interventions to raise youth employment, industrial policy that promotes higher value added exports, the development of rural economies, small enterprise promotion, green economy initiatives, and regional integration.

One common challenge that BRICS economies face is the need for institutional development without which sustainable growth cannot be ensured. In a post-global crisis world largely shaped by financial instability and weak growth in the major economies, the BRICS countries have a remarkable opportunity to coordinate their economic policies and diplomatic strategies not only to enhance their position as a grouping in the international economic and financial system, but also to be a stabilization factor for the world economy as a whole. BRICS should increasingly harmonize and coordinate their policies with a view to sustaining their growth momentum and capacity to weather global turbulence. The benefit of cooperating among themselves is immense for the BRICS as well as for the

global economy. A strategic agenda for forging closer links among the BRICS, as outlined in this joint report, may contribute to consolidating and expanding their roles in global affairs.

## V. BRICS Cooperation

Chapter 5 lists existing areas of cooperation among the BRICS, and explores new areas of cooperation including initiatives that could increase growth and development in BRICS countries and worldwide. In the BRICS economies, there exist huge opportunities to extend economic growth and development to the next level. In this regard, there is possibility to further increase cooperation among the BRICS to gain competitive advantages. It is important to note that all the proposals laid out in this chapter might contribute to promote synergetic relationships among the BRICS economies. However, implementation of these may require further deliberations and their political and technical feasibility is yet to be determined in greater detail. The new areas of cooperation listed below should be seen basically as exploratory items to be included in further discussions and in the agenda of future meetings of the BRICS leaders, ministers, and other policymakers. The focus areas suggested are as follows:

- (i) Intra-BRICS Trade and Investment Cooperation
- (ii) Cooperation in Infrastructure Financing
- (iii) Industrial Development and Cooperation
- (iv) Cooperation in Transportation
- (v) Cooperation in Food Security
- (vi) Cooperation in Technical Education
- (vii) Cooperation in Financial Market Development

- (viii) Cooperation in Research and Development
- (ix) Cooperation in the Area of Culture and Tourism
- (x) Cooperation in International Issues
- (xi) Cooperation in Energy Security
- (xii) Cooperation to Build Effective Institutions
- (xiii) International Development Bank for Fostering South–South Investment

To conclude, even though the BRICS have pursued different paths of growth with different macroeconomic parameters and varied institutional strengths, the world seems to be optimistic about their emergence based on their respective durable comparative advantages. The growing role of the BRICS is confirmed by the rapid recovery of these economies from the global financial crisis, which demonstrates that optimal global economic policymaking cannot be undertaken without including the BRICS economies at the highest level.



# 1 Overview of BRICS

## Basic Information on BRICS Countries

In the past few decades, some large economies such as Brazil, Russia, India, China, and South Africa (BRICS) have acquired a vital role in the world economy as producers of goods and services, receivers of capital, and as potential consumer markets. The BRICS economies have been identified as some of the fastest growing countries and the engines of the global recovery process, which underscores the changed role of these economies. Even in the G-20 countries' forum, BRICS are playing a formidable role in shaping macroeconomic policy after the recent financial crisis. At present, these five countries encompass over 40 per cent of the world's population and account for nearly 25 per cent of total global GDP in terms of PPP. If one compares the GDP in PPP terms, four economies figure among the top ten, with China, India, Russia, Brazil, and South Africa in 2nd, 4th, 6th, 8th, and 26th places, respectively (Table 1.1). In terms of contribution to growth of PPP-adjusted global GDP of the world, these five economies accounted for 55 per cent during

**Table 1.1** Overview of BRICS, 2010

	Rank in World	GDP in PPP (in US\$ billion)		GDP (US\$ billion)		Share in World GDP (in per cent)		Per Capita GDP (US\$)	
		2	3	4	5	6	7	8	9
Brazil	8	2,172	2,090	508	2,090	3.3	2.9	3,464	10,816
Russia	6	2,223	1,465	—	1,465	—	3.0	—	10,437
India	4	4,060	1,538	326	1,538	3.1	5.4	378	1,265
China	2	10,086	5,878	390	5,878	3.9	13.6	341	4,382
South Africa	26	524	357	112	357	0.9	0.7	5,456	7,158

Source: IMF database.

Note: — Not available.

2000–8, and their contribution is expected to rise in the coming years.

The BRICS comprise a huge land share of the world (Table 1.2) and, as a result, own vast natural resources. China, which has a land area of about 9.6 million sq. km, is the third-largest country in land size, after only Russia and Canada. Russia accounts for around 20 per cent of the world's oil and gas reserves, while China has about 12 per cent of the world's mineral resources. In terms of agricultural land, Russia has 121.5 million hectares of arable land. Brazil covers 47 per cent of South America and is the fifth-largest country in the world (8.5 million sq km), surpassed only by Russia, Canada, China, and the United States of America.

Each of the BRICS countries has multiple and different attributes and thus each has a huge potential to develop. Brazil is extremely rich in resources such as coffee, soybeans, sugar cane, iron ore, and crude oil, with around 60 million hectares of arable land (just 7 per cent of its land area) but with an agricultural area of 31.2 per cent of the total land area. Russia is noted for its massive deposits of oil, natural gas, and minerals. India is a strong service provider with a rising manufacturing base, while China is seen as the manufacturing workshop of the world with a highly skilled workforce and relatively low wage costs. South Africa is the 26th largest economy in the world, with a GDP of US\$ 357 billion. It is a medium-sized country with a total land area of slightly more than 1.2 million sq. km and around 12 per cent arable land area. It is the world's largest producer of platinum and chromium and holds the world's largest known reserves of manganese, platinum group metals, chromium, vanadium, and alumino-silicates. South Africa generates 45 per cent of Africa's electricity and the South African power supplier provides the 4th cheapest electricity in the world.

**Table 1.2** Land Use in BRICS, 2008

Country	Land Area (1,000 ha)	Arable Land (1,000 ha)	Area Harvested for Cereals (1,000 ha)	Production of Cereals (1,000 tonne)	Irrigated Land (1,000 ha)	Irrigated Land (per cent of arable land)
1	2	3	4	5	6	7
Brazil	845,942	61,000	20,220	71,288	4,500	6.6
Russia	1,637,687	121,649	41,716	95,079	4,346	3.5
China	932,749	108,642	88,593	483,680	64,141	52.3
India	297,319	158,145	99,880	246,774	62,286	36.8
South Africa	121,447	14,500	3,319	14,586	1,498	9.7
<b>World</b>	<b>13,003,469</b>	<b>1,380,515</b>	<b>708,495</b>	<b>2,489,302</b>	<b>306,247</b>	<b>21.1</b>

Source: *FAO Statistical Year Book*, 2010.

*Economic Growth*

It is widely perceived that over the next few decades the growth generated by the largest developing countries, particularly the BRICS, could become a much more significant force in the world economy. Among the BRICS, India and Brazil are relatively more domestic demand-driven economies. As a group, they witnessed faster economic recovery from the 2008 financial crisis than advanced and other emerging market economies (EMEs). Although they have strong external linkages, they have nonetheless undergone significant rebalancing of their economies towards their domestic sectors in the post-crisis period. According to an estimate by Goldman Sachs, the four original BRIC countries are expected to represent 47 per cent of global GDP by 2050, which would dramatically change the list of the world's 10 largest economies. An important change that we may expect over the medium to long term is that the top 10 countries in terms of GDP may be different from the top 10 countries in terms of per capita GDP.

The inherent strength of the BRICS emanates from strong domestic demand-based economies in the case of India and Brazil and the significant outward linkages of China and Russia. South Africa benefits from its large resource base and proximity to untapped growth potential of the African continent.

Among the BRICS, China, followed by India, are the fastest-growing economies in the current decade. Between 1978 and 2009, the Chinese economy grew at an average annual rate of 9.9 percent, which is much higher than the world average for the period. The growth performance of Russia and Brazil also improved significantly after the financial crises of the 1990s.

The sustained economic reforms and improved macroeconomic fundamentals along with a buoyant macroeconomic environment contributed to the improved growth performance of the BRICS in the current decade (Table 1.3).

The strong growth performance of the BRICS is attributed to strong macroeconomic fundamentals, as reflected by the high savings and investment rates, even though Brazil and South Africa still have room to increase these rates. South Africa's investment ratio has increased strongly over the past decade as government and public corporations have stepped up infrastructure investment, but overall investment is constrained by low savings.

Among the BRICS, China has the highest saving and investment rates followed by India. High savings have also helped reduce the contribution of net exports to GDP in the case of China and India. As a result, high investment-led growth was largely financed by domestic savings (Table 1.4).

The salient features of the BRICS economies are their large geographical dimensions and size of population. It is widely perceived that all the BRICS markets have great potential for establishing the most stabilising of forces, that is, a prosperous middle class. This middle-income group in each country is growing at varying rates but the future direction is clear, that is, the middle class will both broaden and deepen, providing a solid base for the growth and development of the economies.

### *Linkages between Agriculture, Industry, and Services Sectors*

The output structures in the BRICS economies have changed significantly when compared to previous decades. The declining share

**Table 1.3** Growth Rate of Gross Domestic Product

		(per cent)								
		1991–2002	2002	2005	2006	2007	2008	2009	2010	
1	2	3	4	5	6	7	8	9		
<b>BRICS</b>										
Brazil	2.6	2.7	3.2	4.0	6.1	5.2	-0.6	7.5P		
Russia	-	4.7	6.4	8.2	8.5	5.2	-7.8	4.0P		
India	5.7	4.6	9.2	9.8	9.4	7.3	5.7	10.4		
China	10.3	9.1	10.4	11.6	13.0	9.6	8.7	10.3		
South Africa	2.1	3.7	5.3	5.6	5.8	3.7	-1.7	2.8		
<b>Advanced Economies</b>	2.8	1.7	2.7	3	2.8	0.5	-3.2	3.0		
Euro Area	2.1	0.9	1.7	3	2.8	0.6	-4.1	1.7		
USA	3.5	1.8	3.1	2.7	2.1	0.4	-2.4	2.8		
<b>World</b>	<b>3.2</b>	<b>2.9</b>	<b>4.5</b>	<b>5.1</b>	<b>5.2</b>	<b>3.0</b>	<b>-0.6</b>	<b>5.0</b>		

Source: *World Economic Outlook*, IMF (2011).

Note: P: Projection; – Not available.

**Table 1.4** Gross Domestic Investment and Savings

Country	(per cent to GDP)								
	1990	1995	2000	2006	2007	2008	2009	2010	
1	2	3	4	5	6	7	8	9	
Brazil	Investment	20.2	18	18.3	16.8	18.3	20.7	16.5	19.3
	Saving	21.4	16.5	16.5	19.7	18.8	18.4	16.1	17.0
Russia	Investment	–	25.4	18.7	21.4	24.1	26.2	22.7	19.8
	Saving	–	28.8	38.7	34.1	33.2	34.9	33	24.7
India	Investment	24.2	26.6	24.2	36	37.6	35.6	34.5	37.9
	Saving	22.7	25.4	23.2	32.9	33.5	30.2	29.8	34.7
China	Investment	36.1	41.9	35.1	43.6	41.7	42.5	44.8	48.8
	Saving	39.6	44.1	37.5	51.3	50.5	50.2	54.2	54.0
South Africa	Investment	–	18.2	15.9	19.7	21.3	22.0	19.4	21.7
	Saving	19.1	16.5	15.8	14.4	14.1	14.9	15.4	20.0

Source: World Bank Database.

Note: – Not available.

of agriculture in their respective GDPs has been a common trend over the years. While there has been considerable stability in agricultural growth in Brazil and Russia during 2000–5 compared to earlier decades, agricultural performance in India and China has shown greater volatility. However, Russia has experienced a decline in share of agriculture from 7.6 per cent in 1995 to 4.9 per cent in 2008, while Brazil's share remained relatively stable between 1995 and 2008 (Table 1.5). Another common trend is the rising share of services in BRICS country GDPs since 1990. In China, industry continues to dominate in GDP at around 42.8 per cent in 2008 (around 35.5 per cent in 1990), while the share of services has increased from 38.5 per cent in 1990 to 45.7 per cent in 2008.

Agri-business plays a central role in Brazil's economic development, engaging 35 per cent of its workforce and contributing to almost 42 per cent of its export dollars. Brazilian agriculture has undergone dramatic changes in the past few decades. From a net importer of food grains until the 1970s, Brazil has emerged as the major net exporter of food products. A similar trend is witnessed in the case of India, where the Green Revolution and developments in biotechnology helped the country become self-reliant in food production. With increasing global demand for food and scarcity of arable land in the world, agronomic conditions will enable Brazil to continue its growth and become a larger supplier of agricultural commodities to nations around the world. In China, especially since 1991 with the introduction of the socialist market economy system, many changes in urban areas were ushered in. The share of primary industry rapidly went down, while that of the secondary and tertiary industries increased. In Russia, there are measures to implement the National Project in agro-industrial complex. Among the BRICS, South Africa has the smallest share of agriculture in GDP, at around

**Table 1.5** Sectoral Share in GDP

Country	Sectors	(percentage to GDP)							
		1990	1995	2000	2005	2008	2009		
1	2	3	4	5	6	7	8		
Brazil	Agriculture	10.1	5.8	5.6	5.7	5.9	6.1		
	Industry	29.9	22.0	27.7	29.3	27.9	25.4		
	Services	60.0	72.2	66.7	65.0	66.2	68.5		
Russia	Agriculture	-	7.6	6.7	5.4	4.9	4.7		
	Industry	-	27.9	31.4	32.9	29.7	32.9		
	Services	-	64.6	62.0	61.6	65.6	62.4		
India	Agriculture	30.0	26.8	23.2	18.9	19.0	17.1		
	Industry	22.3	23.2	20.7	21.0	21.0	28.2		
	Services	47.7	50.0	56.1	60.0	60.0	54.6		
China	Agriculture	26.0	19.7	15.2	12.2	11.6	11.0		
	Industry	35.5	40.6	40.7	42.2	42.8	48.0		
	Services	38.5	39.7	44.1	45.6	45.7	41.1		
South Africa	Agriculture	4.6	3.9	3.3	2.7	3.2	3.0		
	Industry	40.1	34.8	31.8	31.2	32.5	31.1		
	Services	55.3	61.3	64.9	66.2	64.3	65.8		

Source: United Nations System of National Accounts.

Note: - Not available.

3 per cent and its services sector accounts for more than 60 per cent of the total GDP.

In terms of the World Economic Forum ranking on global competitiveness, China ranks 27 (out of 139 countries) in 2010–11, while the rest of the BRICS economies are placed at 51 (India), 54 (South Africa), 58 (Brazil), and 63 (Russia), respectively. The better rank of China can be attributed to its large market size (2), macro-economic environment (4), and innovation (26). The ranks of various indicators of competitiveness suggest that the BRICS have strong and deep markets, which is also evident in the case of South Africa (Table 1.6).

*Education, Inequality, Demographic Trends,  
and Other Social Indicators*

The demographic dividend that BRICS economies enjoy, in comparison with rapidly aging societies and longer life-expectancies in advanced countries, is likely to benefit the group in the future. The share of the urban population is rising and the child-dependency ratio is falling, pointing to a rising share of the working age population. The increasing labour force shows the huge demand-and-supply potential in the BRICS economies (Table 1.7).

Though these economies are better placed demographically than advanced countries, a decline in the working age population is expected to take place at a faster pace in some of the BRICS countries. At present, the population in the age group of 0 to 14 years is the highest in India (32.1 per cent), followed by Brazil (27.9 per cent), China (21.4 per cent), and Russia (15.3 per cent). It is expected that the average age of the population in India will decline, before it begins to

**Table 1.6** Rank on Global Competitiveness Index (GCI), 2010–11

	Global Competitive Index	Infrastructure	Macroeconomic Environment	Higher Education and Training	Market Size	Business Sophistication	Innovation
1	2	3	4	5	6	7	8
Brazil	58	62	111	58	10	31	42
Russia	63	47	79	50	8	101	57
India	51	86	73	85	4	44	39
China	27	50	4	60	2	41	26
South Africa	54	63	43	75	25	38	44

Source: *Global Competitiveness Report 2010–11*, World Economic Forum.

**Table 1.7** Population and Demographic Profile of BRICS

Country	Total Population (million)		Urban Population (per cent of total)		Dependency Ratio		Total Fertility Rate (births per woman)	
	1990	2010	1990	2010	1990	2010	1990–5	2005–10
1	2	3	4	5	6	7	8	9
Brazil	149.6	195.4	73.9	86.5	65.9	47.9	2.6	1.7
Russia	148.1	140.4	73.4	73.2	49.4	38.7	1.6	1.5
India	862.2	1214.5	25.6	30.0	71.5	55.6	3.9	2.5
China	1142.1	1354.1	26.4	47.0	51.2	39.1	2.0	1.8
South Africa	36.7	50.5	52.0	61.7	72.7	53.6	3.3	2.4

Source: *Human Development Report*, UNDP.

Note: Data for 1990 in the case of Russia has been taken from *HDR 2010*.

rise after 25 years. According to projections by the United Nations, the median age in India will cross 30 only by 2025 and will remain at around 35 until 2040. In 2020, the average Indian will be only 29 years old, compared with the average age of 37 years in China and the US, 45 years in Western Europe and 48 years in Japan.

As projected, China's population would peak at around 1.5 billion in the beginning of 2030s and decline slowly afterwards. According to government estimates, the population of India is expected to increase from 1,029 million to 1,400 million during the period 2001–26, which is an increase of 36 per cent in 25 years at the rate of 1.2 per cent annually.

According to 2010 data, India has an urbanization rate of less than 30 per cent, and China's a little more than 40 per cent, while Russia's and Brazil's rates are 73 and 85 per cent, respectively. In the case of South Africa, about 61.7 per cent of the population lives in urban areas. Judging from these data, it is evident that China and India still have much room for urbanization, which will become an engine for their future growth. South Africa's fertility rate has declined over the past decade due to rapid urbanization and the high prevalence of HIV/AIDS.

The BRICS economies have to work together to improve living conditions for their populations and the quality of social services. Various social sector indicators suggest that there is a large scope for improvement in all the BRICS economies (Table 1.8). Among the BRICS, the Russian Federation ranks highest (71st out of 169 countries) in terms of the Human Development Index (HDI, 2010), while South Africa (129th) and India (134th) are ranked the lowest. South Africa has fairly high adult literacy rates (per cent of population 15 years and older) for both males (88.9 per cent) and females (87.2 per cent) (HDI, average for 1999–2007).

Table 1.8 Social Sector Indicators, 2007

	Brazil	Russia	India	China	SA
1	2	3	4	5	6
<b>Human Development Index (HDI, 2007)</b>					
HDI Rank	75	71	134	92	129
Adult Literacy (per cent of 15 yrs and above during 1999–2007)					
Male	89.8	99.7	76.9	96.5	88.9
Female	90.2	99.4	54.5	90	87.2
<b>Child-related Indicators</b>					
Gross Enrolment Ratio (2007)	87.2	81.9	68.7	61.0	76.8
Children under Age 0–5 yrs (during 2000–6)	6	3	46	7	12
<b>Population below Income</b>					
National Poverty Line	21.5	19.6	28.6	2.8	–
Population not Using Improved Water Supply (2006)	9	3	11	12	7
<b>Life Expectancy (yrs)</b>					
Male	68.6	59.9	62.0	71.3	53.2
Female	75.9	72.9	64.9	74.7	49.8
<b>Inequality Measures</b>					
Richest 10 per cent to Poorest 10 per cent	40.6	11	8.6	13.2	35.1
Gini Index	55.0	37.5	36.8	41.5	57.8

Source: UNDP, *Human Development Report*, 2010.

Note: – Not available.

Better quality healthcare provision has reduced infant mortality in Brazil (from 47 per 1,000 live births in 1990 to 22.5 in 2009), contributing to an improvement in the well-being of the Brazilian population, which is somewhat witnessed in Russia as well.

### *Fiscal Sector*

As a result of the 2007–9 crisis, fiscal stability in many countries deteriorated. Most countries encountered rising fiscal deficits and public debts and, therefore, had to implement fiscal consolidation. Fiscal consolidation was the main point on the agenda of the G-20 Summit in Toronto, June 2010. G-20 leaders agreed to implement responsible economic policies, eliminate fiscal deficits resulting from stimulus programmes, and prevent the escalation of growth in public debt. In particular, it was decided to reduce the fiscal deficit twofold in three years.

BRICS economies have different political systems. Therefore, the political environments under which reforms are initiated and implemented are quite distinct. For instance, China has a socialist democratic political system. India is a federal republic that has a democratic set-up with a parliamentary system similar to England; India is also the world's largest voting republic, with participatory multi-party democracy. The politics of Russia and Brazil take place within the framework of a federal presidential republic. South Africa has been a constitutional multi-party democracy since the end of Apartheid in 1994. In all the BRICS countries, governments have played a significant role in the growth and development process.

In early 2000, the BRICS initiated fiscal consolidation measures. In addition to putting in place the Fiscal Responsibility Law

(FRL), Brazilian authorities are committed to maintaining primary surplus targets stipulated in the draft Budget Guidelines Law every year. Similarly, in India, the fiscal position of the central government underwent consolidation in terms of targeted reduction in fiscal deficit indicators under the Fiscal Responsibility and Budget Management (FRBM) Act. In the same manner, Chinese authorities showed their commitment to reform the budget process. In the late 1990s, South Africa took steps to improve the transparency of budgeting by publishing medium-term expenditure estimates over a three-year horizon. This coincided with a period of debt consolidation to reduce interest payments and reforms to improve the efficiency of tax collection.

Russia has taken a number of steps to achieve this goal. Already in the Law on Federal Budget for 2011–13, a substantial reduction in deficit (resulting, in part, from the fall in public spending/GDP ratio) was envisaged. The deficit was to decline from 5.9 per cent of GDP in 2009 to 3.6 per cent of GDP on 2011 and, further to 2.9 per cent of GDP in 2013. In practice, actual market conditions helped significantly improve fiscal balance forecasts. The Law on Federal Budget for 2012–14 envisages reduction in deficit to 1.6 per cent of GDP in 2013 and 0.7 per cent of GDP in 2014. Fiscal consolidation also featured prominently in the Budget Address of the President, which required elimination of federal budget deficit by 2015.

Apart from reducing the deficit, a number of other important measures were taken in Russia to achieve medium- and long-term budget stability. In particular, it was decided to re-expand the Reserve Fund and to re-introduce fiscal rules (which were cancelled during the crisis) in 2015; the latter will be modified taking into account the crisis experience.

Already at the end of 2011, a substantial part of fiscal oil and gas revenues will be transferred to the Reserve Fund, which was significantly depleted during the crisis when it was the main source of financing the government's stimulus programme. In fact, most of the extra revenues (as compared to the original Law on Budget) resulting from the favourable external conditions will be transferred there; only a small part has been used to increase expenditures. Expansion of the Reserve Fund is also planned for 2012–14.

Currently, in Russia, there is an active discussion (in the framework of expert groups on the update of '2020 Strategy') of new budgetary rules to be implemented in the near future. These rules will likely put upper bounds on federal public expenditures depending on the external parameters and contribute to the medium- and long-term fiscal stability.

In contrast to China, India, and Brazil, Russia being an oil-surplus economy has a surplus in general government accounts, driven mainly by a sharp rise in oil prices in recent years. India's fiscal deficit was the highest even before the emergence of the global financial crisis (Table 1.9).

**Table 1.9** Fiscal Deficit of General Government

	(percentage of GDP)						
Country	1998	2000	2006	2007	2008	2009	2010
1	2	3	4	5	6	7	8
Brazil	-6.5	-3.84	-3.5	-2.36	-1.4	-3.1	-2.9
Russia	-8.0	3.3	8.3	6.8	4.9	-6.3	-3.6
India	-7.8	-9.3	-5.3	-4.0	-8.0	-10.0	-9.4
China	-2.8	-3.3	-0.7	0.9	-0.4	-3.1	-2.6
South Africa	-	-1.5	0.8	1.4	-0.5	-5.2	-5.8

*Source:* IMF Database.

*Note:* – Not available.

In some BRICS economies, the global economic slowdown has impacted on fiscal consolidation targets negatively. During 2008 and 2009, the fiscal position of all the BRICS economies worsened mainly due to countercyclical expansionary fiscal measures to augment domestic demand. Even Russia, which had mostly managed its fiscal surplus in the recent past, saw a deterioration in the fiscal situation during 2009. Despite large fiscal expansionary measures in 2009, Brazil and China maintained better fiscal balance among the BRICS (Table 1.10).

High and rising levels of gross debt imply significant risks for the economy as demonstrated by the recent European debt crisis. In the long run, persistently high levels of public debt make economies more vulnerable to adverse shocks, reduce their long-run growth potential, and endanger the prospects for monetary stability. Among the BRICS, India and Brazil have the largest gross debt-to-GDP ratio at around 69 per cent and 66 per cent of GDP, respectively, in 2010 (Table 1.11).

Looking ahead, with the current level of unemployment and fragile macroeconomic environment, fiscal consolidation in the years to come will be a challenge for the BRICS (Table 1.12). In the case of India, Brazil, and South Africa, in view of the gap in terms of socio-economic performance and widespread deprivation, carrying out required government fiscal consolidation is a major challenge. On balance, the consolidation of economic recovery in the BRICS, along with global economic recovery, would be crucial for moving towards fiscal consolidation.

The planned composition of fiscal adjustment during 2010–15 differs among the BRICS economies. From the broad announcements made so far, it appears that India intends to rely on revenue measures, while Russia and South Africa foresee greater reliance on a

**Table 1.10** Fiscal Balance of General Government

Year	(percentage of GDP)									
	Brazil		Russia		India		China		South Africa	
	Revenue	Expenditure	Revenue	Expenditure	Revenue	Expenditure	Revenue	Expenditure	Revenue	Expenditure
1	2	3	4	4	5	6	7	8	9	10
1998	27.8	42.3	34.6	42.5	16.1	23.9	12.1	14.9	—	—
2000	30.4	35.3	36.2	32.8	16.6	26.0	13.8	17.1	26.3	27.9
2001	31.3	37.2	36.9	33.7	16.6	26.1	15.1	17.9	27.4	27.8
2002	31.9	39.5	37.0	36.3	17.1	26.4	15.9	18.9	26.4	27.5
2003	31.4	39.2	36.4	34.9	17.5	26.1	16.2	18.6	26.6	29.0
2004	32.2	37.6	36.6	31.7	18.2	25.4	16.6	18.1	28.1	29.9
2005	33.4	39.2	41.0	32.8	18.4	24.8	17.2	18.6	30.1	29.9
2006	33.4	39.4	39.5	31.1	19.4	24.7	18.2	18.9	31.6	30.4
2007	33.9	38.3	39.9	33.1	21.0	25.0	19.8	18.9	31.8	30.5
2008	34.1	38.0	38.6	34.3	19.7	27.2	19.7	20.0	30.7	30.9
2009	33.1	39.3	34.3	40.5	18.9	28.5	20.0	23.0	27.3	32.4
2010	37.4	40.3	35.3	38.9	17.5	26.5	20.4	22.9	27.5	33.3

Source: IMF Database.

Note: — Not available.

**Table 1.11** Gross Debt of General Government

	(percentage of GDP)						
	1998	2000	2006	2007	2008	2009	2010
1	2	3	4	5	6	7	8
Brazil	–	66.7	66.7	65.2	64.1	68.9	66.1
Russia	–	59.9	9.0	8.5	7.8	10.9	9.9
India	65.4	71.4	76	72.9	72.6	74.2	69.2
China	11.4	16.4	16.5	19.8	16.8	18.6	17.7
South Africa	–	42.0	31.4	27.4	26.7	30.1	35.7

*Source:* IMF Database.

*Note:* – Not available.

**Table 1.12** Fiscal Consolidation Policy

Country	Medium-term Fiscal Target
Brazil	Fiscal consolidation is being carried out. The R\$ 50 billion budget cut announced in March 2011 by the government derives from a review on net revenues, as well as cuts in expenses. Mandatory spending will be reduced by R\$ 15.8 billion, whereas discretionary spending will be cut by R\$ 34.3 billion during 2011. In order to make the former feasible, the government has adopted a set of measures regarding payroll and hiring, unemployment and social benefits, as well as grants and subsidies. Public investment remains low by international standards but is expected to increase substantially under the Growth Acceleration Programme (PAC).
Russia	Reflecting a gradual unwinding of the anti-crisis package, in 2010 the general government deficit was projected to improve by 3 per cent of GDP. Beyond 2010, the authorities' 2010–12 federal government budget implies a steady decline in the non-oil balance by about 1–2 per cent of GDP a year to 9.5 per cent of GDP by 2012, mainly through lower spending on public administration and low-priority infrastructure projects, but also higher social security contributions. Over the longer term, the authorities plan to reduce the non-oil deficit to their sustainable target of 4.7 per cent of GDP by 2013.

(Contd)

Table 1.12 (*Contd*)

Country	Medium-term Fiscal Target
India	Gradual fiscal consolidation is envisaged by reducing the central government fiscal deficit to 3 per cent of GDP by 2013–14. The planned reduction would be mainly revenue-driven, from higher growth and from measures to simplify the tax code, raise voluntary compliance, and reduce exemptions.
China	The fiscal stimulus package is temporary with an explicit timeline through 2010. It was decided that China would continue with its proactive fiscal policy in 2011.
South Africa	South Africa will continue to manage public finances in a countercyclical manner to support long-run fiscal sustainability. The narrowing of the consolidated government balance will continue over the medium-term expenditure framework. This will be done through a moderation in the growth of expenditure and a recovery in revenue in line with the economic cycle. The public sector will continue to support large-scale infrastructure projects to address transportation, water, and energy sector bottlenecks. Social income grants provide a safety net for the poor, while initiatives to support job creation will be intensified. The ratio of debt to GDP is expected to stabilize in 2015–16 before declining.

combination of revenue and expenditure management (Table 1.13). On the other hand, Brazil, which comes under the category of medium and low need of fiscal adjustment, has yet to lay out detailed plans. It was decided that China would continue its proactive fiscal policy to maintain economic growth and curb price rise in 2011.

Once the growth process has recovered, the BRICS economies need to revert to a path of fiscal consolidation. As a result, demand should emanate from private sources, given the widespread roll-back of large fiscal deficits. The most urgent challenge is to put in place credible fiscal consolidation plans to achieve sustainable fiscal

**Table 1.13** Composition of Fiscal Adjustment Plans

Fiscal Adjustment Need	Mostly Revenue	Revenue and Expenditure	Mostly Expenditure	Detailed Plans in Preparation
HIGH (> 6 per cent)	India			
MEDIUM (3– 6 per cent)				China & South Africa
LOW (< 3 per cent)	Russia			Brazil

*Source: World Economic and Financial Survey, IMF, May 2010.*

positions before the end of the next decade. These would have to include reforms of the rapidly growing social spending programmes and entitlements and broadening of tax bases. The timing and sequencing of exit from monetary and fiscal stimulus in emerging economies will vary according to country circumstances.

### *Monetary Policy Framework*

The BRICS economies operate under varied monetary policy frameworks (Table 1.14). Brazil and South Africa have inflation targeting regimes, while China, India, and Russia operate under different frameworks.

The Central Bank of Brazil's (BCB) Monetary Policy Committee (COPOM) was created on 20 June 1996, and assigned the responsibility of setting the stance of monetary policy and the short-term interest rate. The aim in creating COPOM was to enhance monetary policy transparency and confer regularity to the monetary policy decision-making process. Brazil implemented a formal inflation-

**Table 1.14** Monetary Frameworks in BRICS

Country	Monetary Policy Framework	Key Monetary Policy Tools	Objectives
Brazil	Inflation targeting	Interest rate (Selic rate): Interest rate on overnight interbank loans collateralized on federal debt instruments	Inflation: Point target of 4.5 per cent with tolerance range of 2 percentage points for headline CPI
Russia	No single target indicator - Inflation (CPI) target for 3-year period - Managed floating exchange rate regime	OMOs and standing facilities; reserve requirements	To ensure stability of national currency
India	Multiple Indicators Approach	Key policy rate: Repo/reverse repo rate and reserve requirements, CRR and SLR	Maintain price stability, financial stability, and ensure appropriate flow of credit to productive sectors
China	Multiple Indicators Approach	Reserve requirement ratio, central bank base interest rate, rediscounting, central bank relending, open market operation, and other policy instruments specified by the State Council	Maintain the stability of the value of the currency and thereby promote economic growth
South Africa	Inflation targeting	Key policy rate: Repurchase rate	Inflation target range for headline CPI of 3–6 per cent combined with financial stability objective

targeting framework for monetary policy in June 1999. Under this regime, COPOM's monetary policy decisions have as their main objective the achievement of the inflation targets set by the National Monetary Council (CMN). If inflation breaches the target set by the CMN, the Governor of the Central Bank is required to write an open letter to the Minister of Finance explaining the reasons for missing the target, as well as measures required to bring inflation back to the target, and the period over which these measures are expected to take effect.

In Brazil the central bank's main policy instrument is the overnight, inter-bank interest rate, called the Over-Selic rate. The target for the Over-Selic rate is set at regular meetings of the BCB's Monetary Policy Committee (COPOM). The Open Market Operations Department (Demab) is responsible for carrying out open market operations to keep the Over-Selic rate as close as possible to the target established by COPOM.

Since 2006, eight regular meetings of COPOM have been held, with each lasting for two days. Eight days after each meeting, the Committee releases the meeting minutes on the Central Bank's website and to the press through the Central Bank's press officer. At the end of each quarter (March, June, September, December), COPOM publishes the Central Bank's *Inflation Report*, which provides detailed information on economic conditions, as well as COPOM's inflation projections from its most recent meeting.

Monetary policy, conducted by the Bank of Russia, is designed to maintain financial stability and create conditions conducive to sustainable economic growth. In the 2000s, Russia's monetary policy was geared at containing inflation and smoothing fluctuations of the nominal exchange rate. In the past few years the scaling down of interventions in the domestic foreign exchange market, the increased

flexibility of the exchange rate, and the gradual winding up of anti-crisis measures stimulated the role of interest rate policy in reducing inflation. The principal objective of monetary policy over the next three years is to reduce inflation to an annual rate of 5 per cent.

At present monetary policy instruments used by the Bank of Russia are open market operations, standing facilities, and reserve requirements. The Bank of Russia influences interest rates through its open market operations and standing facilities: the upper limit of the interest rate corridor is the fixed rate on overnight refinancing operations (REPO and lombard loans) and the lower limit is the fixed overnight deposit rate.

The Bank of Russia has been implementing its exchange rate policy in the context of the managed floating regime, aimed at mitigating the effect of external shocks on the Russian economy. The operational benchmark of the exchange rate policy is the rouble value of the bi-currency basket, currently consisting of 0.45 euro and 0.55 US dollar. The Bank of Russia uses the floating operational intra-day band of fluctuations in the value of the bi-currency basket.

As the monetary authority of the country, the Reserve Bank of India (RBI) formulates, implements, and monitors monetary policy with the objective of maintaining price stability and ensuring adequate flow of credit to productive sectors. Monetary policy in India evolved with increasing current and capital account liberalization, liberalization of the financial sector, changing patterns of credit requirements of the real sector, and rapid changes in the world economic scenario. The operating procedure of monetary policy in terms of targets and instruments, therefore, saw substantial changes.

The twin objectives of monetary policy, that is, maintaining price stability and ensuring availability of adequate credit to productive sectors of the economy to support growth, have remained unchanged,

though their relative emphasis varied depending on the circumstances. In line with this, in recent years, a preference emerged for a soft and flexible interest rate environment within the framework of macroeconomic stability. The use of broad money as an intermediate target has been de-emphasised, but the growth in broad money (M3) continues to be used as an important indicator of monetary policy. A multiple-indicators approach was adopted in 1998–9, wherein interest rates or rates of return in different markets (that is, money, capital, and government securities markets) along with high frequency data on currency, credit extended by banks and financial institutions, fiscal position, trade, capital flows, inflation rate, exchange rate, refinancing and transactions in foreign exchange are juxtaposed with output data to draw policy perspectives.

With the increasing market orientation of the financial structure and deregulation of the operations of commercial banks, the RBI has restructured its armoury of instruments with direct instruments gradually giving way to indirect ones. The thrust of monetary policy in recent years has been to develop an array of instruments to transmit liquidity and interest rate signals in the short term in a more flexible and bi-directional manner. A Liquidity Adjustment Facility (LAF) was introduced in June 2000 to modulate short-term liquidity and signal short-term interest rates. The LAF operates through repo and reverse repo auctions, thereby setting a corridor for the short-term interest rate consistent with policy objectives. The RBI is able to modulate the large market borrowing programme by combining strategic devolvement/private placement of government securities with active open market operations.

In China, the objective of the monetary policy is to maintain the stability of the value of the currency and thereby promote economic growth. The monetary policy instruments applied by the People's

Bank of China (PBC) include the reserve requirement ratio, central bank base interest rate, rediscounting, central bank lending, open market operations, and other policy instruments specified by the State Council.

The Monetary Policy Committee in China plays an important role in macroeconomic management and in the formulation and adjustment of monetary policy. The responsibilities, composition, and working procedures of the Committee are prescribed by the State Council. The rules of the Committee stipulate that it is a consultative body responsible for the formulation of monetary policy by the PBC; its responsibilities are to advise on the formulation and adjustment of monetary policy and policy targets for a certain period, application of monetary policy instruments and major monetary policy measures, and coordination between monetary policy and other macroeconomic policies. The Committee plays its advisory role based on comprehensive research on macroeconomic situations and the macro targets set by the government. The Committee performs its functions through regular quarterly meetings. An ad hoc meeting is held in case it is proposed by the Chairman or endorsed by more than one-third of the members of the Monetary Policy Committee.

The mandate of the South African Reserve Bank (SARB) is defined in the Constitution of the Republic of South Africa as 'the protection of the value of the currency in the interest of balanced and sustainable economic growth in the Republic'. Deriving from this constitutional mandate, the Bank regards its primary goal in the South African economic system as 'the achievement and maintenance of price stability'. Inflation targeting was adopted as a framework for monetary policy in February 2000 with the aim of achieving and maintaining headline CPI inflation within a range of 3–6 per cent on a continuous basis.

The government sets the inflation target in consultation with the Reserve Bank. The monetary policy committee (MPC) meets at least six times per year. Decisions are announced immediately after the meeting at a televised press conference and the MPC statement is published on SARB's website. The minutes are not published, but the bi-annual *Monetary Policy Review* discusses factors influencing inflation and risks to the outlook. SARB engages directly with the public twice a year at Monetary Policy Forums that are held in major centres around the country. In addition, the Governor of SARB appears before the Parliament's Portfolio Committee on Finance at least three times a year.

The SARB implements inflation targeting in a flexible and forward-looking manner taking cognisance of external shocks to the economy, as well as other factors such as changes in the output gap and domestic imbalances. Financial stability is also an important objective of SARB.

SARB has also focused on maintaining and improving its domestic market operations. Liquidity in the domestic and international interbank markets is carefully monitored. Although contingency plans were put in place and communicated to the banking counterparties, it was not necessary to provide any additional or special liquidity to domestic banks beyond the normal daily operations during the global financial crisis and subsequent recession.

The MPC takes cognisance of movements in the exchange rate and their potential impact on inflation in determining policy rates. However, the rand is a freely floating exchange rate and SARB does not try to influence the level of the currency. Interventions, if any, are aimed at smoothing out excessive currency volatility in the short term through open-market operations. Over the past few years, reserve

accumulation has been necessary to reduce South Africa's external vulnerability in the face of a rising current account deficit.

### *Price Situation*

Over the past few years, large fluctuations in the prices of industrial and agricultural commodities combined with volatile exchange rates have increased the volatility of inflation in BRICS economies, particularly India, China, and South Africa (Table 1.15). Among the BRICS, Russia, Brazil, and South Africa received the direct positive impact of high commodity prices, while they acted as constraints on growth for China and India. In the second half of 2010, central banks grappled with the balancing act of anchoring high inflation along with managing fragile economic growth.

**Table 1.15** Inflation: Average Consumer Prices

Country	(per cent change)						
	2000	2005	2006	2007	2008	2009	2010
1	2	3	4	5	6	7	8
Brazil	7.1	6.9	4.2	3.6	5.7	4.9	5.0
Russia	20.8	12.7	9.7	9.0	14.1	11.7	6.9
India	4.0	4.2	6.2	6.4	8.3	10.9	13.2
China	0.4	1.8	1.5	4.8	5.9	-0.7	3.3
South Africa	5.4	3.4	4.7	7.1	11.5	7.1	4.3

*Source:* IMF.

## **External Sector**

Global integration of most of the emerging market economies, in general, and the BRICS in particular, gained momentum in the

1990s, mainly on account of the structural adjustments adopted by these economies. The financial sector developments in these economies enhanced trade and capital flows along with increased technology transfers and mobility of labour. Increased global integration is highly visible in terms of the openness of the BRICS economies through higher share in global trade and other financial flows, which enhanced the growth potentials of these economies (Table 1.16). Integration changed the course of development of the BRICS economies through active management of their external liabilities and assets across segments. This resulted in minimizing external sector vulnerabilities, which helped the BRICS economies withstand the recent global financial crisis and its aftershocks.

### *Merchandise Trade and Invisible Flows*

The share of the BRICS in global trade continued to grow at a rapid pace. Their share in world exports increased substantially over the past decade mostly through broad-based diversification, both in commodities and regions of trade, while imports witnessed a sharp rise that was driven by increased investment and consumption demand led by the increasing purchasing power of these economies (Table 1.17).

#### BRICS EXPORTS

All the BRICS economies maintained persistent trends of rising share of exports in GDP, reflecting the structural transitions witnessed by these economies in exploring avenues for exports based on comparative advantage and supported by productivity gains (Table 1.18).

**Table 1.16** Global Integration of BRICS Economies

Country	Share in World Trade		Trade Openness		Current Account Balance (per cent of GDP)		Forex Reserves (per cent of GDP)		External Debt (US\$ billion)		Debt Service Ratio	
	1990	2010	1990	2010	1990	2010	1990	2010	1990	2009	1990	2009
1	2	3	4	5	6	7	8	9	10	11	12	13
Brazil	0.8	1.2	6.9	11.2	0.8	-2.3	1.5	13.7	119.7	276.9	22.5	23.4
Russia	-	2.3	-	30.3	-	4.9	0.0	30.4	-	381.3	4.4	17.7
India	0.5	1.8	6.9	21.7	-1.2	-3.2	0.5	18.0	85.7	237.7	34.9	5.9
China	1.6	9.2	17.4	29.5	1.3	5.2	7.6	48.8	55.3	428.4	11.7	2.9
South Africa	0.6	0.5	24.3	27.9	1.4	-2.8	0.9	10.7	23.3	42.1	-	9.3

Source: IMF, UNCTAD, and World Bank.

Note: - Not available.

**Table 1.17** BRICS Share of Global Trade

	(per cent)						
	1990	1995	2000	2005	2008	2009	2010
<b>BRICS</b>	3.6	6.0	7.0	11.2	13.6	13.7	15.0
Brazil	0.8	0.8	0.8	1.0	1.1	1.1	1.2
Russia	–	1.5	1.4	2.1	2.6	2.2	2.3
India	0.5	0.6	0.7	1.2	1.5	1.6	1.8
China	1.6	2.6	3.5	6.4	7.9	8.3	9.2
South Africa	0.6	0.5	0.5	0.5	0.5	0.5	0.5

*Source:* UNCTAD.

*Note:* – Not available.

**Table 1.18** BRICS Exports of Goods and Services

	(per cent of GDP)						
Country	1990	1995	2000	2005	2008	2009	2010
Brazil	6.9	6.8	10.1	15.1	13.8	11.3	11.2
Russia	–	29.8	44.3	35.2	31.5	28.2	30.3
India	6.9	10.2	12.3	18.8	23.7	20.1	21.7
China	17.4	23.1	23.3	37.1	34.9	26.7	29.5
South Africa	24.3	22.8	27.8	27.4	35.9	27.7	27.9

*Source:* UNCTAD.

*Note:* – Not available.

The composition of BRICS exports changed drastically over the past two decades due to structural changes across the sectors of these economies during the period. Though the BRICS are still known for exports of natural resources, these economies moved from being exporters of primary products to exporters of manufactured products. Likewise, their export destinations have undergone dramatic changes in response to globalization and liberalization which, in turn, helped the BRICS increase their share in global trade (Table 1.19).

**Table 1.19** BRICS Share in World Exports

	1990	1995	2000	2005	2008	2009	2010
<b>BRICS</b>	3.9	6.5	7.5	12.2	14.8	15.1	16.3
Brazil	0.9	0.9	0.9	1.1	1.2	1.2	1.3
Russia	–	1.6	1.6	2.3	2.9	2.4	2.6
India	0.5	0.6	0.7	0.9	1.2	1.3	1.4
China	1.8	2.9	3.9	7.3	8.9	9.6	10.4
South Africa	0.7	0.6	0.5	0.5	0.5	0.5	0.6

*Source:* UNCTAD.

*Note:* – Not available.

Despite the fact that all the BRICS economies having significant human capital endowments, the difference in their resource endowments are reflected in their export baskets. For instance, manufactures account for 93.6 per cent of total merchandise exports from China in contrast to 66.0 and 51.8 per cent from India and South Africa, respectively, while it is 38.0 per cent of Brazilian exports and 21.1 per cent of Russian exports. Russia's export basket is dominated by fuel and mining exports (nearly 70 per cent), while agriculture products, fuel, and mining products account for nearly 60 per cent of exports from Brazil. South Africa's emergence has coincided with the rise of other emerging markets in Africa. The demand for South Africa's manufactured commodities (nearly 51.8 per cent) have boosted the countries exports and, subsequently, economic growth (Table 1.20).

Structural developments across sectors in BRICS economies during the past two decades are more visible in technological developments, which may also be responsible for the changes in the composition and destination of BRICS exports. This is revealed by the share of high-technology goods in the export baskets, which have registered an increasing trend (Table 1.21).

**Table 1.20 BRICS Exports Profile, 2009**

Country	Merchandise Exports (US\$ billion)	Share in		Share by Commodity					Share by Destination			
		World Total Exports	World Exports	Agri-cultural Products	Fuels and Mining Products	Manu-factures	7	8	9	10	11	
Brazil	153.0	1.2	37.7	21.3	38.0	EU (22.3)	China (13.2)	US (10.3)	Argentina (8.4)	Japan (2.8)		
Russia*	303.4	2.5	6.9	69.0	21.1	EU (52.7)	Belarus (5.5)	China (5.5)	Turkey (5.4)	Ukraine (4.6)		
India	164.9	1.3	10.2	20.6	66.0	EU (20.5)	UAE (14.4)	US (10.8)	China (5.9)	Hong Kong SAR, China (4.0)		
China	1,201.6	9.6	3.4	2.9	93.6	EU (19.7)	US (18.4)	Hong Kong SAR, China (13.8)	Japan (8.1)	Rep. Korea (4.5)		
South Africa	61.7	0.5	10.7	34.8	51.8	EU (26.5)	China (10.5)	US (9.0)	Japan (7.6)	Switzerland (4.2)		

Source of statistics: WTO.

Note: \* National accounts data.

**Table 1.21** High-technology Exports (per cent of Manufacturing Exports)

Country	1990	1995	2000	2005	2007	2008	2009
1	2	3	4	5	6	7	8
Brazil	7.1	4.8	18.6	12.8	11.9	12.0	13.9
China	–	–	17.2	8.1	6.9	6.5	9.3
India	2.4	4.3	4.8	4.7	5.3	5.7	8.6
Russia	–	10.5	18.6	30.6	29.7	28.7	31.0
South Africa	–	5.7	7.0	6.6	5.7	5.2	5.6

*Source:* World Bank Database.

*Note:* – Not available.

Increased technology-intensive investments and a higher supply of human resources propelled growth in the services sector, which, in turn, led to higher productivity in the BRICS economies. Among the exports of invisibles, the share of services exhibited significant improvement in almost all the BRICS economies (Table 1.22).

**Table 1.22** BRICS Share of World Exports of Services

	1990	1995	2000	2005	2008	2009	2010
<b>BRICS</b>	2.1	3.8	4.7	7.0	8.8	8.7	9.8
Brazil	0.5	0.5	0.6	0.6	0.8	0.8	0.9
Russia	–	0.9	0.6	1.0	1.3	1.2	1.2
India	0.6	0.6	1.1	2.0	2.7	2.6	3.1
China	0.7	1.6	2.0	2.9	3.7	3.7	4.2
South Africa	0.4	0.4	0.3	0.4	0.3	0.3	0.4

*Source:* UNCTAD.

*Note:* – Not available.

#### BRICS IMPORTS

As fast-growing economies, the import demand from these economies now plays a catalytic role in the global growth process. The

diversification in the composition of exports from primary to manufactured products, mostly in the form of value additions, requires large imports (Table 1.23).

**Table 1.23** Imports of Goods and Services

Country	(per cent of GDP)						
	1990	1995	2000	2005	2008	2009	2010
1	2	3	4	5	6	7	8
Brazil	5.6	8.2	11.0	10.8	13.0	10.6	11.4
Russia	–	26.7	23.7	21.7	22.3	20.9	22.1
India	8.5	11.5	13.9	22.1	30.5	25.0	26.4
China	13.7	20.2	20.3	30.6	26.5	21.7	24.9
South Africa	18.6	22.8	25.3	28.9	38.3	29.4	24.9
<b>BRICS: Share in World Imports</b>							
BRICS	3.3	6.1	6.2	10.0	12.5	13.3	14.8
Brazil	0.6	1.0	0.9	0.7	1.1	1.1	1.3
Russia	–	1.3	0.7	1.3	2.0	1.7	1.8
India	0.7	0.7	0.8	1.3	2.0	2.0	2.1
China	1.5	2.5	3.4	6.1	6.9	8.0	9.1
South Africa	0.5	0.6	0.5	0.6	0.6	0.6	0.5

*Source:* UNCTAD.

*Note:* – Not available.

The major chunk of BRICS economies' import basket consists of capital goods, indicating the process of large-scale industrialization in these economies which is also reflected in their changed composition of commodity exports (Table 1.24).

The BRICS' imports of services have also grown, reflecting the increasingly broad-based nature of growth achieved by these economies over the past decades. As in the case of demand for commodity imports, large-scale industrialization and the increased emphasis on

**Table 1.24 BRICS Imports Profile, 2009**

Country	Merchandise Imports (US\$ billion)	Share in		Share by Commodity							Share by Origin			
		World Total Imports	World Imports	Agri-cultural Products	Fuels and Mining Products	Manu-factures	7	8	9	10	11	12	13	14
Brazil	133.7	1.1	6.4	17.6	75.9	EU (22.9)	US (15.8)	China (12.5)	Argentina (8.8)	Japan (4.2)				
Russia	191.8	1.5	15.2	3.8	79.8	EU (45.9)	China (13.4)	US (5.4)	Ukraine (5.3)	Japan (4.2)				
India	257.2	2.0	5.6	37.6	46.6	EU (14.4)	China (11.5)	UAE (7.4)	US (6.0)	Saudi Arabia (5.4)				
China	1,005.9	7.9	7.6	24.9	67.1	Japan (13.0)	EU (12.7)	Rep. of Korea (10.2)	Hong Kong SAR, China (8.6)	Taiwan, Province of China (8.5)				
South Africa	73.2	0.6	7.4	23.3	68.3	EU (32.2)	China (13.1)	US (7.8)	Saudi Arabia (5.0)	Japan (4.9)				

Source of statistics: WTO.

exports encouraged a high demand for services. Besides, the improved living standards of the middle class of these economies have driven the import demand of services to a greater extent (Table 1.25).

**Table 1.25** BRICS Share of World Imports of Services

	1990	1995	2000	2005	2008	2009	2010
<b>BRICS</b>	2.5	6.0	6.1	8.4	10.5	11.0	12.5
Brazil	0.9	1.1	1.1	1.0	1.3	1.4	1.8
Russia	–	1.6	1.1	1.6	2.0	1.9	2.0
India	0.7	0.8	1.2	1.9	2.4	2.5	3.1
China	0.5	2.0	2.3	3.4	4.3	4.8	5.1
South Africa	0.4	0.5	0.4	0.5	0.5	0.4	0.5

*Source:* UNCTAD.

*Note:* – Not available.

#### TRADE LINKAGES: INCREASING SOUTH-TO-SOUTH TRADE

Despite a significant rise in the share of exports among intra-BRICS economies, there is scope for increased trade among these countries, which underlines the need to increase the South-to-South trade matrix. India and China are some of the largest consumers in the world, particularly of oil and other raw materials, while Russia, Brazil, and South Africa are some of the largest suppliers of metal, oil, and other natural resources. Hence, there is a need to identify further economic linkages among these countries through trade and investment promotion channels (Table 1.26).

#### PRIVATE TRANSFERS

Remittance flows to developing countries reached US\$ 316 billion in 2009, which is a decline of 6 per cent from the US\$ 336 billion recorded in 2008, reflecting the effect of the global financial crisis

**Table 1.26** Export Linkages of BRICS

	(US\$ billion)					
	Russia	Brazil	China	India	South Africa	Euro Area
Exports from Russia						
1990	–	–	–	–	–	–
2000	0.6	0.6	5.2	1.1	0.03	34.1
2009	1.4	1.4	16.1	4.8	0.2	92.3
Exports from India						
1990	0.0	Brazil	China	Russia	South Africa	Euro Area
2000	0.3	0.0	0.0	–	0.0	3.0
2009	2.2	0.8	0.8	0.9	0.3	7.6
		2.2	10.2	0.9	1.9	26.3
Exports from China						
1990	0.1	Brazil	India	Russia	South Africa	Euro Area
2000	1.2	0.2	0.2	–	0.0	5.1
2009	15.9	1.6	1.6	2.2	1.0	30.6
		29.7	29.7	17.5	7.4	174.4
Exports from Brazil						
1990	0.4	China	India	Russia	South Africa	Euro Area
2000	1.1	0.4	0.2	–	0.2	8.1
2009	21.0	0.38	0.3	0.4	0.3	13.0
		21.0	3.4	25	1.3	28.5
Exports from South Africa						
1990	–	China	India	Russia	Brazil	Euro Area
2000	0.3	0.4	0.4	0.03	–	–
2009	5.6	2.0	2.0	0.2	0.4	6.2
		5.6	2.0	0.2	0.4	10.7

Source: *Directory of Trade Statistics*, IMF.

Note: – Not available.

on remittances. The contribution of private transfers in the BRICS also varies widely among member countries. India and China remain as the top two recipients of global remittances in 2009, with US\$ 49 billion and US\$ 48 billion, respectively. For India, with an increasing current account deficit, remittances play a cushioning role. Russia tops the list of emerging market economies in terms of money transfer outflows; calculated on the basis of balance of payments data, the value of remittances from Russia in 2009 stood at US\$ 19 billion, or 7 per cent of the world's total remittances. Unlike other private capital flows, remittances maintained a consistent increasing trend at least in the cases of India and China, while it showed a declining trend in Russia and Brazil (Table 1.27).

**Table 1.27** BRICS Share in Global Remittance Inflows

	1990	1995	2000	2005	2007	2008	2009	(per cent) Remittances to GDP Ratio
Brazil	0.8	3.3	1.2	1.3	1.1	1.1	1.0	0.3
Russia	0.0	2.5	1.0	1.1	1.2	1.4	1.3	0.4
India	3.5	6.1	9.8	8.1	9.7	11.3	11.9	3.9
China	0.3	0.9	4.0	8.8	10.1	10.9	11.5	1.0
South Africa	0.2	0.1	0.3	0.2	0.2	0.2	0.2	0.3

*Source:* World Bank.

#### CURRENT ACCOUNT

The performance of the BRICS on the external front, as reflected in the current account, varied widely over the years as well as among the countries. China experienced an increase in its current account surplus prior to the crisis that moderated thereafter, while the current account surplus of Russia has declined over time. India, South Africa, and Brazil have been running current account deficits (Table 1.28).



The impact of the crisis on the current accounts of the BRICS economies also varied as reflected in terms of the reduction in current account surpluses (China and Russia), the surplus turning into a deficit (Brazil), widening of the current account deficit (India), and decline in the deficit (South Africa). On the current account, while the decline in oil prices affected Russia, the steep fall in export demand across the board impinged on all the other BRICS economies.

#### BRICS AND CAPITAL FLOWS

There has been a marked increase in the magnitude of net private capital flows into the BRICS economies. Global as well as emerging domestic factors contributed to an increase in capital inflows. Global factors include excess liquidity and a low interest rate regime followed in the industrialized countries along with an improvement in the risk perception towards EMEs and the urge for higher yields. This encouraged the shifting of the direction of global capital flows in favour of EMEs, complicating macroeconomic management in some cases (Table 1.29).

**Table 1.29** Share of Global FDI Inflows

	(per cent)						
	1990	1995	2000	2005	2008	2009	2010
<b>BRICS</b>	2.2	13.8	5.8	11.7	16.0	16.7	17.8
Brazil	0.5	1.3	2.3	1.5	2.6	2.2	3.9
Russia	–	0.6	0.2	1.3	4.3	3.1	3.3
India	0.1	0.6	0.3	0.8	2.4	3.0	2.0
China	1.7	11.0	2.9	7.4	6.2	8.0	8.5
South Africa	0.0	0.4	0.1	0.7	0.5	0.5	0.1

*Source:* UNCTAD.

Within private capital flows to the BRICS, FDI witnessed a substantial increase together with the high presence of portfolio flows, especially debt flows, over the past decade. Portfolio debt flows moderated in general, while equity flows remained volatile on cues of global and domestic growth perceptions. Unlike portfolio flows, net FDI flows to the BRICS remained steady even during the recent crisis, reflecting the longer-term view on the growth potentials of the BRICS and the soundness of their financial systems (Table 1.30). Outflows of FDI from these economies also increased, taking advantage of the attractive investment opportunities abroad with a view to acquiring new technologies and natural resources.

In contrast to FDI flows, portfolio flows to developing and emerging market economies were driven by global risk factors. The liberal policy approach towards equity inflows and technological advances witnessed in the BRICS equity markets resulted in a heightened concentration of global portfolio flows (Table 1.31).

#### FOREIGN EXCHANGE RESERVES

All BRICS economies witnessed significant accumulation of international reserves through the past decade, barring some moderation during periods of the global financial crisis. The reserve accumulation of the BRICS can be viewed as a measure of insurance against future crises. As a result the BRICS' share in global international reserves increased remarkably during the current decade (Table 1.32).

#### EXTERNAL DEBT

The total external debt of the BRICS economies has increased significantly over the years. Although the volume of BRICS' external debt showed an increase, its magnitude declined in general, barring the recent crisis period, as in the case of India (Table 1.33).

**Table 1.30** Cross-country Movement of FDI Flows

Country	(US\$ billion)														
	FDI Inflows							FDI Outflows							
	1990	2000	2005	2007	2008	2009	2010	1990	2000	2005	2007	2008	2009	2010	2015
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	
<b>BRICS</b>															
Brazil	1.0	32.8	15.1	34.6	45.1	25.9	48.4	0.6	2.3	2.5	7.1	20.5	-10.1	11.5	
Russia	0.0	2.7	12.9	55.1	75.0	36.5	41.2	-	3.2	12.8	45.9	55.6	43.7	51.7	
India	0.2	3.6	7.6	25.3	42.5	35.6	24.6	0.0	0.5	3.0	17.2	19.4	15.9	14.6	
China	3.5	40.7	72.4	83.5	108.3	95.0	105.7	0.8	0.9	12.3	22.5	52.2	56.5	68.0	
South Africa	-0.1	0.9	6.6	5.7	9.0	5.4	1.6	0.0	0.3	0.9	3.0	-3.1	1.2	0.5	
<b>Advanced Economies</b>															
Japan	1.8	8.3	2.8	22.5	24.4	11.9	-1.3	50.8	31.6	45.8	73.5	128.0	74.7	56.3	
UK	30.5	118.8	176.0	196.4	91.5	71.1	45.9	17.9	233.4	80.8	272.4	161.1	44.4	11.0	
US	48.4	314.0	104.8	216.0	306.4	152.9	228.2	31.0	142.6	15.4	393.5	308.3	282.7	328.9	

Source: UNCTAD.

Note: - Not available.

**Table 1.31** Cross-country Movement of Portfolio Flows

(US\$ billion)

Country	Portfolio Investment Inflows						Portfolio Investment Outflows					
	1990	2000	2005	2007	2008	2009	1990	2000	2005	2007	2008	2009
1	2	3	4	5	6	7	8	9	10	11	12	13
<b>BRICS</b>												
Brazil	0.6	8.7	6.7	48.1	-0.8	46.2	0.1	1.7	1.8	-0.3	-1.9	-4.1
Russia	-	-9.9	-0.7	15.5	-27.6	8.2	-	0.4	10.7	10.0	7.8	10.4
India	0.0	2.5	12.2	35.0	-15.0	-	0.0	0.1	0.0	-0.2	0.0	-
China	0.0	7.3	21.2	21.0	9.9	-	0.2	11.3	26.2	2.3	-32.7	-
South Africa	0.3	1.8	5.7	21.9	13.7	-7.6	13.4	0.3	3.7	3.4	6.7	1.9
<b>Advanced Economies</b>												
Japan	46.7	47.4	183.1	196.6	-103.0	-56.3	37.8	83.4	196.4	123.5	189.6	160.2
UK	23.8	268.1	237.0	406.7	363.9	284.0	30.0	97.2	273.4	179.6	-199.6	241.1
US	22.0	436.6	832.0	1154.7	527.7	376.6	28.8	127.9	257.5	396.0	-117.4	549.4

Source: IMF/International Financial Statistics.

Note: - Not available.



**Table 1.33** External Debt Stocks, Total (DOD, current US\$)

Country	1990	1995	2000	2005	2007	2008	2009
1	2	3	4	5	6	7	8
Brazil	119.7	160.5	241.5	187.5	237.6	262.1	276.9
Russia	–	121.4	160.0	229.9	368.1	402.5	381.3
India	85.7	95.2	100.2	120.2	202.8	224.7	237.7
China	55.3	118.1	145.7	284.0	373.8	378.2	428.4
South Africa	23.3	25.4	24.9	31.1	43.6	41.9	42.1
	<b>External Debt-to-GDP Ratio</b>						
Brazil	23.6	20.8	37.6	21.1	17.2	15.8	17.3
Russia	–	38.7	61.6	30.1	28.3	24.2	31.2
India	26.3	25.9	20.9	14.8	17.6	17.8	18.7
China	14.2	16.2	12.2	12.6	10.7	8.4	8.6
South Africa	20.8	16.8	18.7	12.6	15.3	15.2	14.8

Source: World Bank, Global Development Finance, and IMF, WEO, October 2010.

Note: – Not available.

## EXCHANGE RATE REGIME AND CONVERTIBILITY

The exchange rate regime and the implementation of supporting policies are critical for economic development and financial stability of countries. Due to wide differences in economic and financial environments, the BRICS economies follow different exchange rate systems in their current and capital accounts (Table 1.34).

The macroeconomic instabilities experienced by Brazil during the previous decades, particularly the vulnerabilities arising from its external sector, finally induced it to adopt inflation targeting which, in turn, required introducing a floating system of exchange rate in January 1999. Since then, the Brazilian real averaged R\$ 2.26 against the USD up to 31 December 2010. The real effective exchange rate has also oscillated substantially, reacting to shifts in fundamentals such as the terms of trade, risk aversion, and underlying capital flows.

Russia's exchange rate regime has been reclassified from 'stabilized arrangement' to 'other managed arrangement', effective 1 November 2008, to reflect the managed depreciation of the Rouble and higher day-to-day exchange-rate fluctuations. The exchange system is free of restrictions on payments and transfers for current international transactions, and legislation is also free of foreign exchange restrictions on capital account transactions. The Bank of Russia implements its foreign exchange policy in the general context of monetary policy. The major objectives of the Bank of Russia's foreign exchange policy are to ensure stability of the national currency and create conditions for the dynamic development of Russia's foreign exchange market. The Bank of Russia pursues managed floating arrangement in the exchange rate policy. In 2007 Russia completed liberalization of the foreign exchange legislation regarding capital account transactions.

**Table 1.34** BRICS Exchange Rate Regime

Country	Currency	Exchange Rate Structure	Current Exchange Rate System	Recent Developments in Capital Account
Brazil	Real	Unitary	Floating	Adoption of prudential measures
Russia	Russian Rouble	Unitary	Other managed arrangement, managed floating exchange rate	Easing of controls
India	Rupee	Unitary	Managed floating with no predetermined path for the exchange rate to floating	Easing of controls
China	Renminbi	Unitary	Managed floating exchange rate regime based on market supply and demand with reference to a basket of currencies	Increasing de facto openness of the capital account
South Africa	Rand	Unitary	Floating	Easing of controls

In the case of India, given the stated policy of the RBI to contain volatility in the exchange rate without reference to any specific target or band, its net intervention operations have helped in significantly absorbing the pressure of capital flows on exchange rate volatility. In recent years, however, the exchange rate has become relatively more flexible, particularly in relation to the size of net intervention operations of the RBI.

China adopted a managed floating exchange rate regime on 1 January 1994. In July 2005, China launched the reform of the RMB exchange rate regime and moved into a managed floating exchange rate regime based on market supply and demand with reference to a basket of currencies. The reform of the RMB exchange rate regime has moved ahead in a proactive, controllable, and gradual way to increase the role of the market in establishing the rate. Currently, the US\$-RMB spot exchange rate can move intra-day 0.5 per cent from a central parity that is determined at the open of trading by a truncated weighted average of primary dealers' offer rates and is announced by the China Foreign Exchange Trading System.

South Africa has a flexible exchange rate regime, but excess capital inflows are sometimes purchased to increase the level of foreign exchange reserves and to reduce exchange rate volatility. Reserve purchases are sterilized via, *inter alia*, the issuance of debentures, repurchase transactions, and sterilization swaps. The National Treasury assists the SARB in funding sterilization operations. The SARB does not target a specific level for the Rand, but interventions may sometimes be contemplated to sterilize large capital inflows that could fuel volatility in the foreign exchange market.

Among the BRICS, South Africa accepted the obligations of Article VIII, sections 2, 3, and 4 of the International Monetary Fund's Articles of Agreement on 15 September 1973. India accepted

the obligations of Article VIII of the Articles of Agreement of the IMF in 1994, followed by Russia in June 1996, China in December 1996, and Brazil in November 1999 which obliged them to remove restrictions on the transactions in their current accounts. Regarding the capital account, in accordance with the policy of inflation targeting, Brazil adopted a floating exchange rate in 1999 under conditions of almost full capital account convertibility. Russia slowly started liberalizing its capital account in the early 1990s, but it faced a serious currency crisis in 1998 under its strained fiscal circumstances and introduced a series of emergency measures, including re-intensification of capital controls and the announcement of a debt moratorium. However, the capital account restrictions in Russia have been reversing recently. China and India follow a gradual path to capital account liberalization.

## Financial Market Performance

### *Stock Exchange*

During the period 1999–2010, capital markets in the BRICS experienced fluctuations, which also varied within the group. A significant fall in equity indices was observed between the years 2000 and 2008. Within the group, Brazil and China saw more equity index fluctuations than Russia, India, and South Africa. Except for the two years mentioned, equity indices rose in all the BRICS economies (Table 1.35).

During this period, the price–earnings ratio (PE) as indicator of capital markets in the BRICS were relatively more stable in China and India compared with Brazil, Russia, and South Africa. In 2010, the PE ratios declined for all BRICS countries except India.

**Table 1.35** Stock Market Performance of BRICS Countries

Country	Index				Movement (per cent change)				PE Ratio			
	1999	2005	2009	2010	1999	2005	2009	2010	1999	2005	2009	2010
Brazil	889.5	1,569.40	3,624.50	–	61.6	50	121.3	–	18.6	12.39	17	13.8
Russia	177.71	1125	1444.1	–	201.6	83.3	128.6	–	–	8.3	11.1	8.3
India	209.5	382.9	468.5	–	89.1	40.2	100.5	–	22.8	20.17	21.8	22.4
China	33.5	29.3	64.8	–	10.2	15.6	58.8	–	–	15.78	15.6	14.6
South Africa	7806	16438	24996	–	74	44	28.6	–	–	14.4	21.8	18.9

*Source:* Bloomberg and Morgan Stanley Capital International.

*Notes:* Russia: RTS Stock Exchange and shares included in RTS Index calculation base.

– Not available.

The number of companies domestically incorporated in stock exchanges in two of the BRICS economies, namely, Brazil and South Africa declined during the period 2000 to 2006 and has fluctuated in recent years. As regards Russia, the number of listed companies, which was on a rising trend, fluctuated in recent years, while China and India witnessed continuous growth in the number of listed domestic companies during most of the years of the same period (Table 1.36).

The depth of stock markets measured in terms of market capitalization to GDP in BRICS economies progressively deepened over the years. The ratio which was as low as 3.6 per cent in 1990 for Brazil, reached a high of 74 per cent in 2010. The corresponding ratios during the same period in the case of India were 12.2 per cent and 93.4 per cent, respectively. China and Russia, both of which started off with a relatively shallower base, rapidly caught up. In China, the market capitalization-to-GDP ratio in 1995 was 5.8 per cent, which jumped to 81 per cent in 2010. The corresponding ratios with respect to Russia were 4.0 per cent and 67.9 per cent, respectively. Among the BRICS, South Africa had the largest market capitalization relative to the size of GDP during 2010 (Table 1.37).

The turnover ratio as indicators of the depth of financial markets (stock markets) also deepened considerably over the period in the BRICS. The ratio jumped from a high base of 115.9 per cent in China in 1995 to 229.6 per cent in 2009. Russia with the ratio of 108.5 per cent in 2009 had a low base of only 36.9 per cent in 2000. Similarly, India which had a turnover ratio of 65.9 per cent in 1990 attained a high in turnover ratio of 119.3 per cent in 2009. Brazil and South Africa also witnessed a significant jump in the ratio during the period, that is, 23.6 per cent to 73.9 per cent during 1990 to 2009 in Brazil and 7.0 per cent to 57.3 per cent in South Africa during 1995

**Table 1.36** Total Listed Domestic Companies

Country	1990	1995	2000	2005	2006	2007	2008	2009	2010
1	2	3	4	5	6	7	8	9	10
Brazil	581	543	459	381	392	442	432	377	373
Russia	–	170	249	296	309	328	314	279	345
India	2435	5398	5937	4763	4796	4887	4921	4955	4987
China	0	323	1086	1387	1440	1530	1604	1700	2063
South Africa	732	640	616	388	401	422	425	410	407

Source: Standard & Poor's, *Emerging Stock Markets Factbook* and supplemental S&P data.

Notes: Listed domestic companies are domestically incorporated companies listed on the country's stock exchanges at the end of the year. This indicator does not include investment companies, mutual funds, or other collective investment vehicles.

– Not available.

**Table 1.37** Market Capitalization of Listed Companies

Country	(per cent of GDP)									
	1990	1995	2000	2005	2006	2007	2008	2009	2010	
1	2	3	4	5	6	7	8	9	10	
Brazil	3.6	19.2	35.1	53.8	65.3	100.3	35.7	73.2	74	
Russia	0	4	15	71.8	106.6	115.6	23.9	70.5	67.9	
India	12.2	35.7	32.2	68.3	89.5	46.4	53.2	85.4	93.4	
China	0	5.8	48.5	34.9	91.3	178.2	61.8	100.3	81	
South Africa	123	186	118	229	274	291.3	178.5	249.3	278.4	

*Source:* Standard & Poor's, *Emerging Stock Markets Factbook* and supplemental S&P data, and World Bank and OECD GDP estimates.

*Note:* Market capitalization (also known as market value) is the share price times the number of shares outstanding.

Listed domestic companies are domestically incorporated companies listed on the country's stock exchanges at the end of the year. Listed companies does not include investment companies, mutual funds, or other collective investment vehicles.

to 2009. All BRICS countries suffered a decline in their turnover ratio in 2010 (Table 1.38).

The dividend–yield ratio as an indicator of capital markets in the BRICS declined gradually, indicating better market value in these countries over the period. The year 2008, however, witnessed the ratio rising compared with other years (Table 1.39).

Combined external financing of capital markets in the BRICS from bonds, equities and loans in absolute terms during the period 1999–2010 increased significantly. This also indicates the integration of the BRICS financial markets with world financial markets (Table 1.40).

The depth of the financial sector can also be gauged from the extent of insurance sector penetration into the economy. In the absence of population-wise distribution of insurance policies, both life and general, an alternative to measuring the depth of the sector is the volume of the sector with respect to GDP expressed in percentage terms. The ratio with respect to life insurance has been on the rise in most BRICS economies with the highest being 0.122 per cent in South Africa in 2008. However, with respect to non-life insurance, the depth remained 0.01–0.03 per cent in all BRICS countries during the period (Table 1.41).

### *Financial Sector*

The Brazilian financial market is based on a modern and solid banking system, a state-of-the-art payment system, and reliable market infrastructure. In 2002, the Brazilian Central Bank launched the new Brazilian Payment System which allows final and irrevocable transfers on a real-time basis. The recent credit-market reforms in Brazil have

**Table 1.38** Stocks Traded, Turnover Ratio

Country	1990	1995	2000	2005	2006	2007	2008	2009	2010
1	2	3	4	5	6	7	8	9	10
Brazil	23.6	47.8	43.5	38.3	42.9	56.2	74.3	73.9	66.4
Russia	0	0	36.9	39	64.1	58.9	59.2	108.5	85.7
India	65.9	10.5	133.6	94.2	93.1	84	85.2	119.3	75.6
China	0	115.9	158.3	82.5	102	180.1	121.3	229.6	164.4
South Africa	–	7	34	39	48.8	55	61.6	57.3	39.6

Source: Standard & Poor's, *Emerging Stock Markets Factbook* and supplemental S&P data.

Notes: Turnover ratio is the total value of shares traded during the period divided by the average market capitalization for the period. Average market capitalization is calculated as the average of the end-of-period values for the current and the previous period.

– Not available.

**Table 1.39** Equity Valuation Measures: Dividend–Yield Ratios

Country	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
1	2	3	4	5	6	7	8	9	10	11	12	13	14
Brazil	9.34	2.95	3.18	4.93	5.51	3.46	4.43	3.9	3.1	2.2	4.6	2.9	2.7
Russia	0.72	0.14	0.92	1.11	1.87	2.38	3.12	1.6	1	1.2	3.5	1.4	1.5
India	2	1.25	1.59	2.03	1.81	1.47	1.53	1.3	1	0.7	1.8	0.9	0.9
China	3.71	3.14	0.95	1.95	2.41	2.19	2.26	2.7	1.5	1.2	3.1	1.9	2.2
South Africa	–	–	2.8	3.5	3.8	3.2	2.6	2.5	2.4	2.7	4.5	2.7	2.3

*Source:* Data from Morgan Stanley Capital International.

*Note:* – Not available.

**Table 1.40** Emerging Market External Financing: Total Bonds, Equities, and Loans

Country	(in US\$ million)													
	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	
Brazil	14,214	12,952	21,454	19,266	11,119	12,909	15,834	27,486	31,219	73,218	30,843	39,601	67,703	
Russia	13,156	167	8,313	2,831	8,535	12,239	22,532	37,004	59,165	84,536	61,230	53,940	45,389	
India	1,434	2,376	3,428	2,066	1,360	3,776	13,060	21,660	29,534	60,513	37,561	58,320	115,929	
China	6,975	3,462	9,227	4,255	4,256	12,843	22,850	38,805	50,040	75,677	28,261	66,829	79,879	
South Africa	-	3,423	8,699	4,647	4,058	7,837	5,413	6,266	12,701	19,904	2,816	7,980	7,460	

*Source:* Data provided by the Bond, Equity, and Loan Database of the International Monetary Fund sourced from Capital Data.

*Note:* - Not available.

**Table 1.41** Insurance Sector in BRICS Economies

Country	1990	1995	2000	2005	2006	2007	2008
1	2	3	4	5	6	7	8
<b>Life Insurance Premium Volume/GDP</b>							
Brazil	0.002	0.003	0.004	0.013	0.013	0.014	0.015
Russia	–	–	–	0.001	0.001	0.001	0.001
India	0.010	0.012	0.017	0.026	0.041	0.040	0.039
China	0.002	0.003	0.010	0.018	–	–	–
South Africa	0.077	0.110	0.146	0.108	0.130	0.126	0.122
<b>Non-Life Insurance Premium Volume/GDP</b>							
Brazil	0.01	0.02	0.02	0.02	0.02	0.02	0.02
Russia	–	–	–	0.02	0.02	0.02	0.02
India	0.00	0.01	0.01	0.01	0.01	0.01	0.01
China	0.01	0.01	0.01	0.01	–	–	–
South Africa	0.02	0.03	0.03	0.03	0.03	0.03	0.03

*Source:* World Bank.

*Note:* – Not available.

contributed to a substantial rise in intermediation, paving the way for solid financial inclusion. Improvements such as the reduction of directed lending and dissemination of information can contribute to enhancing the power of monetary policy and reduce debt service (credit cost). The Central Bank of Brazil has decided to implement the Basel II framework in the Brazilian banking sector and is directly involved in formatting the Basel III framework. After the global financial crisis, all the BRICS economies are envisaged to implement the revised framework for better banking sector regulation.

In Russia, banking supervision has continued to improve and the regulatory framework is considered to be broadly adequate. Russian banks are generally well-capitalized and sufficiently provisioned. Capital adequacy ratios are at comfortable levels by

international standards. Profitability in the banking system is robust and has improved, even as foreign banks have entered the market and increased competition. As of the end of November 2010, there were 225 banks with foreign investment in their authorized capital.

In India, major policy measures during the reform of the banking sector included phased reductions in statutory pre-emption like cash reserve and statutory liquidity requirements and deregulation of interest rates on deposits and lending, except for a select segment. The diversification of ownership of banking institutions is another feature which has enabled private shareholding in public sector banks through listing on the stock exchanges, arising from dilution of government ownership. Over the period, the performance of the banking sector has improved, both in terms of reducing non-performing assets (NPAs) and improvement on indicators of prudential measures. Further, at the policy level, greater emphasis has been placed on financial inclusion and improving the delivery of financial services in line with technological developments.

Since the reform and opening up of China, China's banking industry reforms have continuously deepened especially in recent years, with the banking sector's comprehensive strength, risk management capabilities, and international role gaining significance rapidly. To promote reform and improve management at the same time, shareholding commercial banks in China have continued to deepen reforms, thereby consolidating the micro-foundations of the financial system.

The South African banking sector has consistently maintained capital adequacy ratios well in excess of the required minimum. As a result, South African banks remained adequately capitalized through the crisis and the financial system did not experience any funding or liquidity problems. This is due to the fact that South African banks

are well regulated, have sophisticated liquidity management systems, and limited reliance on funding in foreign currency. To further strengthen regulation to support financial stability, the government is currently focused on four main areas of reform in the banking sector: strengthening financial stability, broadening financial services for the poor, increasing competitiveness and efficiency, and promoting investor and consumer protection.

A shift is underway to a 'twin-peak' approach to regulation with the central bank being responsible for prudential regulation and the financial services regulator for market conduct regulation. Prudential regulation of the insurance sector will be strengthened through the introduction of 'Solvency Assessment and Management', an approach similar to Solvency II in Europe. In addition, regulation of the credit rating agency was introduced during 2011. A framework to facilitate moving OTC derivative trading to an exchange and the approach to oversight of shadow banking, hedge fund, and private equity industries will be reviewed.

Preparations for implementing the Basel III capital and liquidity requirements are underway, including the QIS and assessments of the availability of high-quality liquid assets and banks' ability to adhere to the required standards. A formalized framework of identifying systemically significant institutions is also being developed. Crisis management arrangements are being strengthened between the National Treasury and SARB. A review of the contingency framework has been conducted in terms of a World Bank/First Initiative project.

#### BANKING SECTOR PERFORMANCE

Capital-to-asset ratio as an indicator of the performance of BRICS witnessed a gradual fall over the period, indicating an expansion in

banking activities. Years like 2005 and 2009, however, witnessed a rise in the ratio (an improvement in financial stability, deleverage, increase in risk aversion), indicating contraction in banking activities (Table 1.42).

Capital-to-risk weighted assets as an indicator of the soundness of banks has risen considerably in BRICS economies though there were years when it fell marginally in some of the countries. Following the global crisis, there has not been any significant fall in the ratio, indicating that the banking sectors in these countries are sound and well capitalized. A similar pattern is reflected in the NPAs of banks in the BRICS, which have been gradually declining over the period as a percentage of total loans.

As regards banks' provisions for NPAs, such provisions were kept much in excess of the total non-performing loans in Brazil and China. However, provisions as a percentage of non-performing loans have been increasing in all BRICS countries during the period.

The profitability of banks in terms of both return on assets and return on equity has also been rising gradually in most BRICS economies notwithstanding fluctuations in the ratios over the years (Table 1.43).

The Brazilian banking system consists of state-owned, foreign, and private domestic banks. There are, however, differences in the asset structures of the various banking segments. In Brazil, most financial institutions that receive demand deposits are organized under a multiple or universal bank structure, combining the commercial portfolio with at least one of the following portfolios: investment, leasing, real estate credit, or financing. According to the *Central Bank Financial Stability Report*, published in June 2010, state-owned institutions accounted for 41 per cent of the total assets, while domestic private banks held 37 per cent, and private foreign institutions

**Table 1.42 Prudential Indicators of the Banking Sector in BRICS**

Country	Bank Capital to Assets					Regulatory Capital to Risk Weighted Assets				
	1999	2005	2009	2010	2010	1999	2005	2009	2010	2010
1	2	3	4	5	6	7	8	9		
Brazil	–	10.4	11.2	10.9	–	17.9	18.9	17.6		
Russia	14.3	12.8	15.7	–	18.1	15	20.9	18.9		
India	5.9	9.8	10.3	–	11.2	12.8	13.2	–		
China	5.2	4.4	5.6	–	11.2	2.5	11.4	–		
South Africa	–	7.9	6.7	–	–	12.7	14.1	14.4		

Sources: National authorities; IMF staff estimates.

Note: – Not available.

Table 1.43 Bank Profitably Indicators in BRICS

Countries	Return on Assets					Return on Equity					Non-performing Loan/Total Loan				
	1999	2005	2009	2010	2010	1999	2005	2009	2010	2010	1999	2005	2009	2010	2010
1	2	3	4	5	6	7	8	9	10	11	12	13			
Brazil	-	3.2	2.4	3.2	-	30.1	22.1	29.3	-	3.5	4.2	3.1			
Russia	-0.3	3.2	0.7	1.6	-4.0	24.2	4.9	10	13.4	2.6	9.5	9.5			
India	5.9	0.9	1	-	-	13.3	12.3	-	14.7	5.2	2.3	-			
China	5.2	0.6	0.8	-	-	15.1	15.1	-	28.5	8.6	1.6	-			
South Africa	-	1.2	0.9	-	-	15.2	15.9	15.4	-	1.5	5.9	5.9			

Source: *Global Financial Stability Report*, IMF.

Note: - Not available.

(per cent)

held 19 per cent. The remaining 2 per cent was distributed among 1,388 credit co-operatives, which are important agents for agricultural business.

Since 1994, there has been considerable concentration in the banking sector, with a significant reduction in the number of institutions. In June 2010, there were 140 banking institutions, with the five largest accounting for 70 per cent of the total assets.

State-owned banks in Brazil play a significant role in agricultural and real estate credit. Given the tough competition for market share, however, private and state-owned banks are gradually operating in the same areas, with private banks increasing their stake in real estate credit and public institutions targeting retail credit through acquisitions of smaller institutions. Finally, it is worth mentioning the important role played by BNDES, the Brazilian Development Bank, in fostering infrastructure investment via long-term credit operations.

As of end-2009, China's banking sector was composed of 3,857 banking institutions with approximately 193,000 outlets and 2,845,000 employees. The total assets and total liabilities of financial institutions in the banking sector reached RMB 78.8 trillion and RMB 74.2 trillion, respectively; the outstanding deposits of banks denominated in both domestic and foreign currencies grew to RMB 61.2 trillion; and the outstanding loans in both domestic and foreign currencies reached RMB 42.56 trillion. The outstanding non-performing loans (NPLs) of commercial banks registered RMB 497.3 billion, the NPL ratio recorded 1.58 per cent, and the coverage ratio for provisioning grew to 155 per cent. In 2009, the net profits of banking institutions after tax reached RMB 668.43 billion. In terms of market capitalization, the Industrial and Commercial Bank of China (ICBC), China Construction Bank (CCB), and Bank of

China (BOC) rank as the top three global banks. The five largest commercial banks, namely, ICBC, CCB, BOC, ABC, and BOCOM, account for 50.89 per cent in total assets and 59.86 per cent of the banking sector's total after-tax net profits. Their NPL ratios registered 1.54 per cent, 1.50 per cent, 1.52 per cent, 2.91 per cent and 1.36 per cent, respectively.

Russia's financial system is dominated by banks. The Russian banking industry comprises a number of players: (i) the Central Bank of Russia (CBR); (ii) state-owned banks; (iii) large private banks, (iv) local private banks, and (v) banks controlled by foreign capital. In 2006 the majority share (90.1 per cent of total assets) of the banking system in Russia was constituted of credit institutions, with private banks accounting for a larger share in the total assets of the banking system (55.5 per cent) vis-à-vis the state-owned banks (34 per cent). Non-bank credit institutions account for only around 10 per cent of the total assets of the banking system.

One feature of the Russian market is the large number of credit organizations; as on 1 December 2010 there were 1,023 credit organizations, of which 225 have foreign participation in chartered capital. The market is also characterized by significant concentration, with the top 30 banks accounting for approximately 70 per cent of all banking assets.

Retail and corporate banking is dominated by state-controlled banks, the main ones being Sberbank and VTB. State-controlled banks taken together held more than 48 per cent of the banking sector's total assets as of December 2010. The largest private-owned banks are Alfa Bank, MDM Bank, PromSvyazBank, and UralSib. Major international banks with substantial retail and corporate banking footprint in Russia are subsidiaries of Barclays, Citibank, Raiffeisen, Société Générale, and Uni Credit.

Participation in the Russian formal financial sector remains low. An estimated 60 million people (42 per cent of the population) still have no access to financial services, such as bank savings accounts, credit, or investments in securities.

The Indian financial system is a complex network of institutions, with a variety of functions and governed by different regulations, that are dominated by public and private commercial banks. Besides commercial banks, which are the predominant intermediaries of the financial system, there are cooperative banks, development finance institutions, non-banking financial companies, insurance companies, provident funds, and mutual funds. The RBI exercises its supervisory role over the banking system encompassing commercial and cooperative banks through the powers provided under the Banking Regulation Act, 1949 and the Reserve Bank of India Act, 1934. The RBI also regulates select all-India financial institutions under the Reserve Bank of India Act, 1934. Consequent upon amendments to the RBI Act in 1997, a comprehensive regulatory framework for Non-Banking Financial Companies (NBFCs) was also introduced. In respect of state and district central cooperative banks and regional rural banks, while the RBI is the regulator, supervision is vested with the National Bank for Agriculture and Rural Development (NABARD). Insurance companies and mutual funds are regulated by the Insurance Regulatory and Development Authority (IRDA) and the Securities and Exchange Board of India (SEBI), respectively.

The banking sector in India evolved to a significant extent in response to financial sector reforms initiated as part of structural reforms encompassing trade, industry, investment, and the external sector that were launched by the central government in the early 1990s against the backdrop of a serious balance of payments problem.

Accordingly, financial sector reforms were initiated as part of overall structural reforms to impart efficiency and dynamism to the financial sector. The country's approach to reform in the banking and financial sector was guided by *Pancha Sutra* or five principles: (i) cautious sequencing of reform measures; (ii) introduction of norms that were mainly reinforcing; (iii) introduction of complementary reforms across sectors (monetary, fiscal, external, and financial); (iv) development of financial institutions; and (v) development and integration of financial markets. The evolution of the banking sector in this phase can be divided into two phases, that is, from 1991–2 to 1997–8 and from 1997–8 onwards.

The regional rural banks (RRBs) have been playing an important role in purveying rural credit. With a view to strengthening them, banks were encouraged to amalgamate state-wise the RRBs sponsored by them. In this context, the Government of India, after consulting NABARD, the concerned state governments and sponsor banks, initiated the process of amalgamating RRBs in September 2005. As a result of this initiative, 137 RRBs were amalgamated by 31 October 2006 to form 43 new RRBs (sponsored by 18 banks in 15 states). This has brought down the total number of RRBs from 196 to 102. Further amalgamation proposals are being considered by the Government of India to strengthen the rural credit sector.

South Africa's banking sector is highly concentrated with the five largest banking groups (ABSA Bank Ltd., Standard Bank of South Africa Ltd., FirstRand Bank Ltd., Nedbank Ltd., and Investec Bank Ltd.), accounting for 91.6 per cent of total bank assets at the end of 2010. The financial crisis did not have a direct impact on the South African banking system, but the economic downturn that resulted from the crisis reduced the profitability of banks.

Growth in loans and advances declined sharply at the onset of the crisis as a result of a downturn in the economy and turned negative in September 2009, only returning to positive growth in May 2010. The rate of growth has remained relatively subdued since then, and registered year-on-year growth of 2.5 per cent in December 2010.

Credit risk remains relatively high, although stable, with asset quality appearing to have reached a plateau. Through the crisis, impaired advances rose sharply as households and businesses came under increasing financial strain. Banks continued to face high levels of impaired advances loans during 2010. Impaired advances as a percentage of gross loans and advances averaged 5.8 per cent in 2010, compared to 5.9 per cent in 2009 and just 3.2 per cent in 2008. As a percentage of gross loans and advances, impaired loans have remained between 5.7 per cent and 6 per cent since August 2009. Credit losses have returned to pre-crisis levels of about 0.1 per cent of gross loans and advances.

The minimum capital adequacy ratio for South African banks is 9.5 per cent, which is higher than the minimum 8 per cent ratio established by the Basel II requirements. The actual capital adequacy ratio for the banking sector increased from 13 per cent at the end of 2008 to 14.1 per cent at the end of 2009 to 14.9 per cent at the end of 2010. Tier 1 capital adequacy improved from 10.2 per cent at the end of 2008 to 11 per cent at the end of 2009 to 11.8 per cent at the end of December 2010 (well in excess of even Basel III's 7 per cent requirement).

Nevertheless, certain features of the South African banking system can create potential vulnerability to funding market illiquidity, in particular the reliance on short-term wholesale funding from a concentrated depositor base. This places a burden on banks to ensure that they are constantly able to roll over borrowed funds from their

corporate clients and other financiers. While foreign exchange liquidity risk is currently low, the gradual liberalization of exchange controls can place a higher burden on the financial system to monitor and manage liquidity vulnerability. So far, SARB has imposed a prudential liquid asset requirement on all banks, which stands at 5 per cent of average liabilities, as adjusted for non-remunerated reserves. South African policymakers, who have amended pension fund rules to encourage pension funds to place longer-term funding with banks, will review securitization rules and investigate why retail depositors have short-dated holdings in banks. In relation to the proposed global liquidity standards, South Africa will take a cautious, gradual approach in adopting standards such as those proposed by the Basel Committee on Banking Supervision (BCBS), in order to minimize their impact on the profitability and credit extension of banks in South Africa. While South Africa generally takes a proactive approach to adopting international banking supervision standards once they are finalized, the global liquidity standards are likely to have a significant impact on the economy as a whole, and not just the banking sector. As a result, a more conservative approach is being taken with respect to this specific area of the proposed global standards.

#### ACCESSIBILITY OF FINANCIAL SERVICES

The accessibility of the banking sector for the common man can be measured by various indicators. Some of these indicators are number of branches per unit area, branches per population, automatic teller machines (ATMs) in a unit area and per unit of population, and the depth of banking penetration at the aggregate level using indicators like deposit-to-GDP and loan-to-GDP rates. Based on available and comparable data for the period from 2005 to 2010,

BRICS economies significantly improved the accessibility of banking services to the common man. Branches per 1,000 sq. km and branches per 100,000 adult population have increased in both India and Brazil, the number of ATMs per 1,000 sq. km and per 100,000 adult population has increased in Brazil and Russia, and deposit to GDP as well as credit to GDP have increased significantly in all the BRICS economies (Table 1.44).

In South Africa, the banking sector is continuously studying ways to serve the previously unbanked market. The launch of the Financial Sector Charter (FSC) led to the establishment of an entry-level basic bank account called the Mzansi bank account in 2004. It is estimated that by the end of June 2010 more than 5 million Mzansi accounts had been opened. Banks also introduced additional products for low-income people, and engaged with key partners to improve market share and the product base available to customers. Having surpassed their original target of R42 billion for the provision of affordable housing in terms of the FSC, banks made further strides to enhance access to housing finance. Among other things, a guarantee fund of R1 billion was made available to the banking sector by the government to accelerate the delivery of housing to low-income earners. Other initiatives by the South African banking sector, aimed at financial inclusion, are related to increasing points of access in low income areas, especially due to the competition introduced by smaller banks focusing on unsecured lending, and the innovative use of technology to reach under-served areas.

#### CREDIT DEPTH

Credit depth information, which is measured in terms of accessibility and quality on a scale of 1–6 with higher values indicating easier and

**Table 1.44** Financial Services Accessibility in BRICS

Indicator	Brazil		Russia			India			China			South Africa			
	2005	2009	2010	2005	2009	2010	2005	2009	2010	2005	2009	2010	2005	2009	2010
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
Number of commercial bank branches per 1,000 sq. km	2.08	2.37	2.33	-	-	-	23.86	27.86	29.14	-	-	-	1.91	2.64	2.8
Number of commercial bank branches per 100,000 adults	13.06	3.95	13.76	-	-	-	9.69	10.43	10.91	-	-	-	7.19	9.37	10.1
Outstanding deposits with commercial banks (per cent of GDP)	34	46.32	47.51	18.66	33.12	-	47.31	60.11	-	123.21	137.11	-	41.31	44.68	41.62
Outstanding loans from commercial banks (per cent of GDP)	18.09	26.28	29.04	26.46	50.76	-	31.21	43.62	-	85.33	107.62	-	62.55	75.27	69.65

Source: IMF.

Note: - Not available.

better quality of credit, showed that while Brazil had maintained a depth throughout the period of 2005–10, China and India improved from 2006 and remained stable since then, and Russia improved significantly from 2009 onwards. South Africa maintained the highest credit depth of information among BRICS during 2005–10 (Table 1.45).

**Table 1.45** Credit Depth of Information Index (0 = low to 6 = high)

Country	2005	2006	2007	2008	2009	2010
1	2	3	4	5	6	7
Brazil	5	5	5	5	5	5
Russia	0	0	4	4	5	5
India	2	3	4	4	4	4
China	2	4	4	4	4	4
South Africa	5	5	6	6	6	6

*Source:* World Bank, Doing Business Project (<http://www.doingbusiness.org/>).

*Note:* The credit depth of information index measures rules affecting the scope, accessibility, and quality of credit information available through public or private credit registries. The index ranges from 0 to 6, with higher values indicating the availability of more credit information, from either a public registry or a private bureau, to facilitate lending decisions.

#### DOMESTIC CREDIT TO GDP

The depth of credit in terms of domestic credit to GDP varies widely among the BRICS economies. While the ratio increased in the case of Brazil, India, and China during the period 1995–2009, there was a decline in the ratio in Russia during 2000–5. The quantum of domestic credit has been higher than GDP in South Africa since 1990 and in China since 2000 (Table 1.46).

**Table 1.46** Domestic Credit Provided by Banking Sector

Country	(per cent of GDP)								
	1990	1995	2000	2005	2006	2007	2008	2009	
1	2	3	4	5	6	7	8	9	
Brazil	89.3	58.9	74.6	81.5	86.6	92.2	96.9	97.5	
Russia	0	25.5	24.7	20.6	22.4	25.5	25.1	33.8	
India	51.4	44.1	53	60.1	60.9	60.8	68.2	69.4	
China	89.4	87.7	119.7	135.6	133.5	127.8	120.8	145.2	
South Africa	107	150.5	162.5	209	192.9	195.2	172.2	183.5	

*Source:* IMF, International Financial Statistics and data files, and World Bank and OECD GDP estimates.

*Note:* Domestic credit provided by the banking sector includes all credit to various sectors on a gross basis, with the exception of credit to the central government, which is net. The banking sector includes monetary authorities and deposit money banks, as well as other banking institutions where data are available (including institutions that do not accept transferable deposits but do incur such liabilities as time and savings deposits). Examples of other banking institutions are savings and mortgage loan institutions and building and loan associations.

## Concluding Observations

Since the macroeconomic parameters and features of development vary within BRICS economies, the challenges they face in making their growth processes sustainable also vary. In Brazil macroeconomic stabilization is a key precondition for successful reforms and sustainable growth. The challenges that the Brazilian economy faces are (i) its tradeable goods sector is small when compared to other EMEs like China; (ii) saving and investment rates have to increase as in other BRICS economies like China and India; (iii) improvements are required in the public sector, the public debt structure, and financial intermediation; and (iv) it needs to enhance the depth and efficiency of the financial sector.

In the case of Russia, the key challenges are accelerating the implementation of structural reforms, particularly in inefficient and undercapitalized natural monopolies, and strengthening the investment climate. For India, the major challenges are (i) making the growth process more inclusive, (ii) improving physical infrastructure, (iii) developing the agriculture sector, and (iv) enhancing delivery of essential public services, such as education and health, to large parts of the population.

Similarly for China, policy changes are needed to address both domestic and external challenges. If China is to sustain its rapid economic growth, the economy needs to be restructured away from heavy dependence on export-led growth towards self-sustaining domestic demand, and the opportunity to share in the benefits of growth needs to be spread more equitably across all levels of society. To facilitate all-round, balanced, and sustainable development, financial sector reforms are needed to improve the intermediation of China's large private savings. The government also needs to raise social spending in

the areas of education, healthcare, and pensions, which will serve to reduce precautionary saving and boost consumption over time. There is also a need to improve the investment structure, advance reforms in the healthcare, pension, and education systems, and provide more support to rural areas and less-developed regions.

In South Africa, the key challenge is to achieve higher levels of inclusive growth that raise employment and reduce inequality. Policies proposed in the New Growth Path constitute the key means to address these challenges through a development state that places employment at the center of the fight against inequality within a prudently managed macroeconomic framework. Policy measures focused on skill development, the expansion of infrastructure networks, small enterprise promotion, the development of rural economies, industrial policy that promotes higher-value added exports, green economy initiatives, and regional integration are prioritized. Low domestic savings, currency volatility, inadequate investment in productive sectors of the economy, and the efficiency of government services delivery are some of the other challenges.

To conclude, even though the BRICS have pursued different paths of growth with different macroeconomic parameters and varied institutional strengths, the world seems to be optimistic about their emergence based on their respective durable comparative advantages. The growing role of the BRICS is confirmed by the rapid recovery of these economies from the global financial crisis, which demonstrates that optimal global economic policy-making cannot be undertaken without including the BRICS economies at the highest levels of decision making.

## 2 **Impact of the Financial Crisis on BRICS**

### **Introduction**

The recent global financial crisis that engulfed almost all economies marked a painful adjustment at the macro level coupled with micro-level distortions and incentives created by past policy actions. This included excessive leverage combined with inadequate regulation, lack of appropriate financial supervision, flawed credit ratings, and failure to appropriately identify the build-up of risks associated with financial innovations. The low interest rate regime, which was the result of an accommodative monetary policy, led to debt levels acquiring unsustainable proportions. The global savings glut combined with aggressive marketing by housing finance institutions and under-pricing of risks fuelled the build-up of sub-prime mortgages. Thus, a number of micro- and macro-economic factors have been listed in the literature as the proximate causes of the crisis—the role of easy money, financial innovations, and regulatory loopholes.

The intensification of the financial crisis in September 2008 caused an abrupt increase in uncertainty and led to a downward reassessment of wealth and income prospects. These developments, in turn, prompted households to postpone spending on most durables, even though falling commodity prices helped boost real disposable income. This drop in demand and dearth of credit set off an unprecedented collapse of real economic activity, sending a feedback loop to the stressed financial sector. As a result, average growth in 2008 slowed by almost similar magnitudes in advanced and emerging economies, with some differentiation because of country-specific circumstances.

## Manifestation of the Global Crisis

Global trade linkages and financial integration led to the rapid transmission of shocks from the US and Europe to the rest of the world. The impact of the crisis was felt in almost all the economies of the world to varying degrees. The crisis spread to the BRICS through all four channels—trade, finance, commodity, and confidence channels. The slump in export demand and tighter trade credit caused a deceleration in aggregate demand. The reversal of capital flows led to equity market losses and currency depreciations, resulting in lower external credit flows.

During the initial phase of the crisis, the financial shock was transmitted to the real economy, primarily through the equity price channel and, in a more differentiated fashion, through the credit channel. The shock to international confidence had an immediate and sharp effect on capital flows to emerging markets, as investors reassessed risks and global capital flows collapsed. In addition to poor confidence and wealth effects, the fall in equity prices led to a rise in

the cost of capital and dampened investment confidence. In terms of real linkages, the collapse in demand from advanced economies was transmitted through the integrated supply chain to developing economies, with dramatic effects on trade in these countries.

Among the BRICS, the global financial crisis erupted after the collapse of the US-based investment bank Lehman Brothers in September 2008. The banking sectors of the BRICS economies performed relatively well. In Brazil, the local currency and stock market saw huge fluctuations as foreign investment dwindled, demand for commodity exports dried up, and external credit decreased. The external shock did interrupt the accelerated growth path by prompting a slight fall of 0.6 per cent in GDP in 2009 (Table 2.1). In terms of foreign trade, Brazilian exports reached US\$ 160.6 billion in 2007, about 11.8 per cent of GDP and 1.18 per cent of world exports. In 2009, total Brazilian foreign trade registered a figure of US\$ 281 billion in its flow, a reduction of 24.3 per cent relative to 2008 when US\$ 371 billion was traded. This drop was the direct result of the global financial crisis, which led to a reduction in the international prices of mineral and agricultural commodities and in the overall external demand for goods and services.

In the midst of the crisis, the financial markets in Russia froze due to a rise in risk aversion and significant correction of equity markets since 2007. Sovereign credit default swap (CDS) spreads also jumped by several hundred basis points. The sudden change in exchange rate expectations triggered by the collapse of oil prices in September 2008 led Russian banks and firms to seek to hedge their foreign currency exposures, exacerbating pressures on the rouble. Early in the crisis, the banking system was put under additional stress by deposit outflows and some bank failures. Several mid-sized banks (Kit Finance, Svyaz Bank, Globex Bank, and Sobinbank) had to be rescued by

**Table 2.1** Global Financial Crisis and BRICS: Summary Indicators

Indicators/Country	Brazil		Russia		India		China		South Africa	
	2008	2009	2008	2009	2008	2009	2008	2009	2008	2009
1	2	3	4	5	6	7	8	9	10	11
GDP Growth	5.2	-0.6	5.2	-7.8	7.3	5.7	9.6	8.7	3.6	-1.7
Investment Rate/GDP	18.2	16.6	26.2	22.7	35.6	34.5	42.5	44.8	22	19.4
CPI Inflation	5.7	4.9	14.1	11.7	8.3	10.9	5.9	-0.7	11.5	7.1
Fiscal Deficit/GDP	-1.3	-3.2	4.3	-6.2	-7.4	-9.6	-0.4	-3	-0.5	-5.2
Gross Debt/GDP	64.1	68.9	7.8	10.9	72.6	74.2	16.8	18.6	27.3	30.5
CAD/GDP	-1.7	-1.5	6.2	4.0	-2.2	-2.1	9.4	5.8	-6.2	-4.0
Exports Growth	23.2	-22.7	33.1	-35.7	29.7	-15.2	17.3	-15.9	41.1	-24.5
Imports Growth	43.4	-26.7	30.6	-34.3	40.3	-20.1	18.3	-11.3	38.5	-30.4
Exchange Rate*	31.9	-25.5	5.1	-5.6	22.9	-3.7	-6.4	-0.1	-8.1	4.1
Equity Market Indices (percentage change)	-57.6	121.3	-51.9	58.8	-65.1	100.5	-74.2	100.3	-5.0	-13.1

Market Capitalization (%GDP)	35.7	73.2	23.9	70.5	53.2	85.4	61.8	100.3	178.5	249.3
PE Ratio**	7.9	17	-72.4	128.6	10.5	21.8	10.3	21.1	9.6	21.8
NPA/Total Loan	3.8	9.7	2.4	1.6	2.3	2.3	2.4	1.58	5.9	5.8

*Source:* IFS and World Bank database.

*Note:* Sign ‘+’ means rouble appreciation, sign ‘-’ means depreciation.

\* Real effective exchange rate of the rouble against the basket comprising currencies of major trade partners (annual average rate of change).

\*\* RTS Stock Exchange, Bank of Russia calculations, and shares included in RTS Index calculation base; Bloomberg.

state entities or private investors between mid-September and mid-October 2008.

In the initial phase of the crisis, the Indian economy remained relatively insulated, but witnessed a slowdown in GDP annualized growth from around 7.5 per cent in the first half to 6.0 per cent in the second half of 2008, amplified by a sharp contraction in the performance of the manufacturing sector. The significant export-orientation of manufacturing exposed the sector to external demand shocks. Further, a large part of manufacturing exports (42 per cent) was accounted for by leather and manufactures, textile and textile products, gems and jewellery, and handicrafts, which are employment-intensive, with a major portion of exports in these sectors contributed by small-scale industries (SSIs). Thus, the external demand shock had a larger impact on output and employment in such industries, which had a direct bearing on domestic consumption demand.

The impact of the financial crisis on China took the form of a sharp drop in external demand, which in turn led to an economic slowdown, difficulties for businesses, and rising unemployment. Structural problems also became more evident. Two indicators are widely accepted and used by economists to figure out the impact of the financial crisis on China's real economy. The first one is industrial electricity consumption (which is a real indicator) and the other is industrial value-added (which is a value indicator). The trend of electricity use registered an increase of about 10 per cent every month, but from the third season of 2008, the rate of increase dropped dramatically. The outbreak and spread of the global financial crisis had a severe impact on China's financial and real estate markets, which were mainly reflected in the following: (i) The stock index fell in an accelerated manner. During the six months from May to October

2008, the Shanghai stock exchange composite index dropped over 50 per cent. (ii) Real estate prices continuously declined. Between July 2008 and February 2009, the average sales prices index for buildings in 70 medium-to-large cities in China fell by about 2 per cent cumulatively. (iii) Money supply and loan supply growth rate continued to fall. From May to November 2008, the year-on-year M2 growth rate fell by 3.3 per cent and loan supply growth rate for the same period remained low. (iv) From July 2008 to February 2009, the RMB's real effective exchange rate rose dramatically by 14.5 per cent, resulting in an unfavourable effect on China's exports. The sharp drop in China's exports lasted over a considerable period, and in the second half of 2008, 15 per cent of export firms were forced to reduce output or even shut down.

In South Africa, portfolio inflows, which had accounted for the bulk of the financing of South Africa's large current account deficits in the years leading up to the crisis, quickly turned to large net outflows, although overall net private flows remained positive as South African banks ran down foreign assets. Both export and import volumes plummeted, while the prices of most of South Africa's main export commodities weakened, although this was outweighed by the effect of lower oil prices, resulting in an improvement in the terms of trade. The stock market, weakened directly by net outflows on the part of non-residents and indirectly by the large corrections in equity prices elsewhere, began falling in May 2008 but saw sharp declines between September and November 2008 in line with equities in other emerging markets.

The global financial crisis inflicted significant loss in output in all the BRICS economies. In terms of real GDP growth, Russia witnessed the sharpest fall in growth on account of worsening oil prices exacerbated by a fall in other commodities prices. Brazil, which had

significant trade linkages with Mercosur, the US, the Euro zone, and China, also witnessed a fall in external demand. The real GDP growth rate fell to (–) 0.6 per cent in 2009 mainly due to external sector shocks. South Africa also suffered its first recession since the early 1990s with a fall in the real GDP growth rate to (–) 1.7 per cent in 2009 due to the negative trade shock and sharp fall in domestic demand. Infrastructure spending in the run-up to the 2010 FIFA World Cup helped to mitigate some of the effects of the crisis, but did not fully offset weak private investment.

However, real GDP growth in India and China remained impressive even though they also witnessed some moderation on the face of weakening global demand. Large domestic demand and policy measures to move towards more domestic sectors-driven growth helped to achieve strong growth even during a period of shrinking external demand.

## **Policy Responses and Managing the Recovery by the BRICS**

The global financial crisis resulted in significant weakening of economic activity led by poor consumer and investor confidence. As a result, all the BRICS countries initiated fiscal stimulus measures. In response to the global economic slowdown, the BRICS also pursued discretionary measures to move towards more domestic demand-driven mode (Table 2.2).

Brazil was one of the first countries to emerge from the crisis, engaging in a V-shaped recovery process after just two quarters of GDP slump. The combination of monetary easing, credit stimulus, and countercyclical fiscal policies had a positive impact on private

**Table 2.2** Size of Discretionary Measures in Financial Crisis

Country	(percentage of GDP)		
	2008	2009	2010
1	2	3	4
<b>BRICS</b>			
Brazil	0	0.6	0.6
Russia	0	4.1	1.3
India	0.6	0.6	0.6
China	0.4	3.1	2.7
South Africa	2.3	3.0	2.1
<b>Advanced Countries</b>			
Italy	0	0.2	0.1
Japan	0.3	2.4	1.8
Korea	1.1	3.6	4.7
United Kingdom	0.2	1.6	0
United States	1.1	2.0	1.8

*Source:* IMF Staff Position Note, Fiscal Affairs Department, International Monetary Fund, July 2009.

consumption, propelling industrial growth. As consumption and the unemployment rate were quickly restored, a well-calibrated monetary policy allowed inflation to remain within its aimed oscillation boundaries. Brazil's strong macroeconomic fundamentals, including an adequate level of foreign exchange reserves and a sound financial system, were key factors in reducing the impact of the crisis and helping the country to emerge from it ahead of the other economies.

To provide adequate domestic liquidity in Brazil, the rules concerning reserve requirements were relaxed. This resulted in the injection of additional liquidity equivalent to 4 per cent of the GDP (Table 2.3). However, as most of the additional liquidity was concentrated in the

**Table 2.3** Measures by Central Banks

Country	Monetary Measures
Brazil	Brazil has featured high levels of reserve requirements, allowing the central bank to lower reserve requirements for macro-prudential purposes following the Lehman Brothers episode. In particular, to confront liquidity problems in the inter-bank market, the central bank reduced reserve requirements to support lending from large liquid banks to small illiquid banks. By introducing this liquidity provision mechanism during the crisis, the central bank was able to avoid financial stability problems in the system.
Russia	The authorities' efforts to stabilize the banking system during the fourth quarter of 2008 aimed to provide significant liquidity while keeping the exchange rate stable to offset the abrupt loss of foreign financing. Starting in April 2008, the government auctioned excess budgetary funds to banks, while the Central Bank of Russia (CBR) provided an ever-widening array of liquidity facilities, including long-term subordinated loans and uncollateralized loans, which had been provided under special federal laws. In 2008–9 the Bank of Russia broadened the range of assets that banks could use as collateral in refinancing transactions and extended the terms of loans secured by non-market assets, such as promissory notes, credit claims, or credit institution guarantees. The CBR also offered guarantees for inter-bank lending to qualifying banks, covering losses in the event that the licence of the counterparty was withdrawn. In March 2009, another bank recapitalization scheme was announced that entailed an exchange of preferred shares for government bonds. Adjustments in the interest rates were active tools in the Bank of Russia's response to the global financial crisis. The refinancing rate was increased in the second half of 2008. Then the Bank of Russia implemented a series of reductions in the refinancing rate: from 13 per cent in April 2009 to 7.75 per cent in June 2010. The CBR temporarily lowered the required reserve ratios in September and in October 2008.
India	The policy repo rate under the liquidity adjustment facility (LAF) was reduced by 400 basis points, from 9 per cent to 5 per cent. The policy reverse repo rate under the LAF was

Country	Monetary Measures
China	<p>reduced by 250 basis points, from 6 per cent to 3.5 per cent. The cash reserve ratio (CRR) was reduced by 400 basis points from 9 per cent of net demand and time liabilities (NDTL) of banks to 5 per cent. The statutory liquidity ratio (SLR) was reduced from 25 per cent of NDTL to 24 per cent. The export credit refinance limit for commercial banks was enhanced to 50 per cent from 15 per cent of outstanding export credit. A special 14-day term repo facility was instituted for commercial banks up to 1.5 per cent of NDTL. A special refinance facility was instituted for scheduled commercial banks (excluding RRBs) up to 1 per cent of each bank's NDTL as of 24 October 2008.</p> <p>China made efforts to guide financial institutions to make remarkable credit planning. Since September 2008, the PBC has lowered the benchmark deposit and lending rates five times, from 4.14 per cent to 2.25 per cent and from 7.47 per cent to 5.31 per cent, respectively. To amplify liquidity in the banking system, the PBC cut the RMB reserve requirement ratio of financial institutions four times in the latter half of the year 2008. Specifically, the reserve requirement ratio of large financial institutions was cut by 2 percentage points cumulatively, whereas that of small financial institutions was cut by 4 percentage points cumulatively. The 1-year central bank liquidity lending rate was cut from 4.68 per cent to 3.33 per cent. The rediscount rate was cut from 4.32 per cent to 1.8 per cent. At the same time, the PBC eliminated quantitative ceilings for financial institutions' credit lending and promoted greater support for SME lending to increase their credit supply and optimize the credit structure.</p>
South Africa	<p>In response to the financial crisis during December 2008, the Monetary Policy Committee of SARB reduced its policy rate by 50 basis points. Further cuts worth 600 basis points reduced the repo rate to an all-time low of 5.5 per cent by November 2010. Interest rate reductions were facilitated by an improved inflation outlook against the backdrop of slowing economic growth (increasing output gap) and declining commodity prices.</p>

larger financial institutions, other measures were needed to spread liquidity to the whole system. To dispel fears about the soundness of the domestic banking sector, the central bank (BCB) allowed the Credit Guarantee Fund (FGC, known in Brazil as *Fundo Garantidor de Crédito*), the Brazilian deposit guarantee system that is privately funded and public regulated, to include an additional temporary guarantee for a special type of time deposit that was especially created to restore liquidity in the small and medium bank segments. Initiatives to inject liquidity in the foreign currency market comprised the selling of US\$ 14.5 billion in the spot market, exchange rate swap operations of US\$ 33 billion and auctions of US\$ 24.4 billion to provide short-term financing to exporters. As the crisis deepened, the BCB initiated a series of interest rate cuts that lasted until July 2009 and totalled 5 per cent. To stimulate sales and production, the tax on manufactured goods (IPI) on vehicles, household appliances, capital goods, and building construction materials was significantly reduced or, in some cases, set to zero. In an additional effort to boost consumption, the tax on financial transactions (IOF) charged on credit operations to households was reduced from 3.0 per cent to 1.5 per cent. Apart from these measures, there were loans from state-owned banks, and injections by the treasury into BNDES, the state-owned National Development Bank, which boosted the bank's lending capacity to energy and infrastructure sectors and allowed the launching of new credit facilities for exporters and for the production of capital and consumption goods. These measures supplemented the growth recovery process in Brazil. Finally, in October 2008, the US central bank (the Fed) agreed to channel the BCB with a US\$ 30 billion swap line, which was not drawn upon.

Russia came up with one of the largest fiscal stimulus packages in the G-20. The expansionary fiscal stance manifested in a rise in

government expenditure and pushed up the government (non-oil) deficit from 8.25 per cent of GDP in 2008 to 15 per cent of GDP in 2009. In the second half of 2008 the main challenges of the monetary policy were to ensure financial stability and to curb capital outflow. Then the Bank of Russia started to ease monetary policy in order to support economic growth: between April 2009 and June 2010, the refinancing rate was reduced by 525 basis points to 7.75 per cent. Due to aggressive fiscal policies accompanied by monetary easing, Russia's fiscal health emerged almost unscathed from the global crisis. Though the economy contracted by 7.8 per cent in 2009, it reverted to the path of stability in the first quarter of 2010 with real GDP registering a growth of 3.5 per cent. In the case of Russia, prudent management of oil revenues provided the leeway, not only for substantial fiscal expansion in the face of the crisis, but also to monetize the deficit. The stabilization funds were drawn down without any significant risk to external vulnerability. As a result, apart from the improvement in the general indicators of economic recovery, Russia emerged from the crisis with a low public debt ratio (around 11 per cent of GDP), unlike the advanced economies of the West including those in the Euro zone and the US.

India's policy response to the crisis was aimed at containing the contagion from the outside—to keep the domestic money and credit markets functioning normally and to ensure that the liquidity stress did not trigger solvency cascades. In particular, three objectives were pursued with respect to the financial sector: first, to maintain a comfortable rupee liquidity position; second, to augment foreign exchange liquidity; and third, to maintain a policy framework that would keep credit delivery on track so as to arrest the moderation in growth. Besides challenges thrown by the global financial meltdown, the policy responses also involved the challenge of balancing

short-term mitigation and medium-term sustainability. The measures to meet these objectives came in several policy packages from the Government of India and the RBI starting in mid-September 2008.

The fiscal policy measures undertaken by India in the form of three fiscal stimulus packages during the second half of 2008–9 constituted tax cuts, encouraging investment in infrastructure and increased expenditure on both investment and consumption. The expansionary fiscal stance continued in the Union Budget for 2009–10, which was presented against the backdrop of moderation of growth in the economy and signs of stabilization in the global economy. The allocation for crucial sectors such as infrastructure, education and health, rural employment, and empowerment of disadvantaged sections of the population was enhanced significantly. Additional expenditure amounting to 3 per cent of GDP was provided through three supplementary demands for grants during October–December 2008 and February 2009. The monetary policy response was in terms of easing liquidity in the system through conventional measures such as cutting policy rates (cash reserve ratio [CRR], reverse repo, and statutory liquidity ratio [SLR]) and open market operations, and unconventional measures, that is, opening refinance facilities to SIDBI and EXIM Banks and rolling back prudential norms with regard to provisioning and risk weights. The total amount of actual/potential liquidity injected was Rs 5,850 billion.

China adopted a proactive fiscal policy and a moderately easy monetary policy, and put in place a package plan to ensure steady and relatively rapid economic growth. The most immediate and important goal of the package plan was to reverse the economic downturn and maintain steady growth. It was also designed to address structural problems constraining China's economic development, speed up transformation of the growth pattern, and raise the quality and

performance of factors of production in order to lay a more solid foundation for growth in the long run. First, it aimed to boost domestic demand in a comprehensive way and strengthen the role of consumer demand in driving economic growth to promote balanced economic development; second, it sought to improve infrastructure across the country and promote coordinated economic development; third, it attempted to enhance the competitiveness of industry and capacity for independent innovation and promote sustainable economic development; and fourth, it worked for all-round development of the people and promoted intensive economic development. To serve the overall objective of promoting economic growth and to expand domestic demand and restructure the economy, the People's Bank of China (PBC) implemented a moderately easy monetary policy by adopting flexible and effective measures to strengthen financial support for economic growth, ensuring that the aggregate money and credit supply satisfied the needs of economic development. The PBC has conducted open market operations, timely and appropriately, to ensure sufficient liquidity in the banking system in general, and to stabilize market expectations. In 2011, to tackle the potential risk of growth slowdown and the increasing pressure from rising prices, China continued its proactive fiscal policy and adjusted the moderately easy stance of monetary policy to a prudent one. Proactive fiscal policy effectively boosted domestic demand, promoted economic restructuring, and improved the people's livelihood. The problem of price rise was addressed through the use of prudent monetary policy tools.

Since September 2008, the PBC has lowered the benchmark deposit and lending rates of financial institutions five times, from 4.14 per cent to 2.25 per cent, and from 7.47 per cent to 5.31 per cent, respectively. The deposit and lending rates between financial

institutions and the PBC were cut twice; in particular, the deposit rates of statutory reserve and excess reserve ratios with the PBC were cut from 1.89 per cent and 0.99 per cent to 1.62 per cent and 0.72 per cent, respectively. The 1-year central bank liquidity lending rate (re-loan rate) was cut from 4.68 per cent to 3.33 per cent; the 1-year central bank lending rate to rural credit cooperatives was cut from 3.96 per cent to 2.88 per cent; and the rediscount rate was cut from 4.32 per cent to 1.80 per cent. To ensure sufficient liquidity in the banking system, the PBC cut the required reserve ratios four times. Specifically, the reserve requirement ratio of large financial institutions was cut by 2 percentage points cumulatively, while that of small financial institutions was cut by 4 percentage points cumulatively. At the same time, the PBC eliminated quantitative ceilings for financial institutions' credit lending, guided financial institutions to increase their credit supply, and optimize the credit structure, following the principle of differentiated treatment which encouraged growth in some sectors. The PBC strengthened credit services to agriculture, rural areas, farmers, small and medium-sized enterprises, employment programmes, post-disaster reconstruction, consumption expansion, and independent innovation, while ensuring that loans to eligible central government investment projects were granted in a timely manner.

In South Africa, fiscal and monetary policies responded to the crisis in a countercyclical manner by allowing the fiscal deficit to increase as government revenues dropped, increasing government spending and sharply reducing interest rates. Sound public finances during the pre-crisis boom period (2002–7) provided South Africa with the fiscal space to provide stimulus during the 2008–9 recession. The size of the budget deficit had declined from 5.7 per cent of GDP in 1995 to a surplus of about 1 per cent of GDP in 2007–8, which helped

to reduce the government's debt burden from 47 per cent of GDP to only 27.1 per cent in 2008–9. As a result, the government was able to sustain spending on crucial social services and infrastructure investment during the recession. The shortfall between expenditure and revenues was funded by increased borrowing.

The consolidated government budget balance worsened by about 5 percentage points of GDP in 2009–10, due in roughly equal measure to a decline in the revenue-to-GDP ratio and a rise in expenditures to GDP. Most of that deterioration was cyclical, reflecting the emergence of a negative output gap and the operation of automatic stabilisers on the revenue side, but about 1.4 percentage points of GDP corresponded to a structural increase in expenditure. This was less a function of discretionary anti-crisis measures than the maintenance of pre-existing ambitious public sector investment plans (both on the part of the government and government loans to key state-owned enterprises for capital purposes). Public consumption also supported output during the decline. This was driven by above-budgeted public-sector wage settlements in 2009 and the choice to extend the child support grant up to a child's 18th birthday, and finalization of previously announced extensions to the old age pension grant.

Interest rates were reduced by 650 basis points between December 2008 and November 2010. SARB began to ease rates in December 2008 after the effects of the collapse of Lehman Brothers became apparent. Soon after the international crisis struck, the Monetary Policy Committee (MPC) moved to monthly meetings, from the earlier frequency of once every two months, to be more responsive to developments. The SARB's repo rate bottomed out at 5.5 per cent and no emergency actions, like capital support for banks or quantitative easing to support lower interest rates were judged necessary, given the

absence of severe difficulties in the banking sector. Real interest rates were negative in South Africa in the first half of 2009, but actually less than rates prevailing just before the crisis and, with the continued fall in inflation by the second half of the year had turned substantially positive again. The growing sense of normalization was reflected in the MPC's move back to bi-monthly meetings in November 2009.

An important element of South Africa's resilience to the global economic crisis was that it did not experience a banking crisis. Despite the sharp swing from rapid economic growth into recession, and in particular the decline in house prices after a long mortgage lending boom, South Africa experienced no bank failures. Non-performing loan (NPL) rates did surge in 2009, but the surge in bad loans was not reflected in major losses for the banks. There were several reasons for this, including the banks' strong profitability, the low level of NPLs and comfortable capital cushions going into the downturn; their lack of direct exposure to problem assets in the US and Europe; bankruptcy laws that favour creditors in recovering collateral for bad loans; and conservative approaches on the part of both the regulator and the banks themselves. In addition, the lending boom was already cooling prior to the intensification of the international crisis in September 2008, in part because the National Credit Act came into force and tightened standards on lending to households.

The framework for South Africa's response to the international economic crisis emphasised the urgent need to use industrial and trade policy, preferential treatment for domestic firms in procurement, and rescue packages for crisis-affected sectors, but there has been little concrete action in these areas. Some tariffs, mainly on clothing, were raised, and a small number of anti-dumping investigations were launched. Corporate bail-outs were also not a major feature of the downturn. Although macroeconomic policies were supportive and

the downturn was not particularly deep compared to the international average, it was nonetheless relatively prolonged. The main reason why South Africa did not experience a V-shaped recovery, as did some other emerging markets, is that the country was already moving into a cyclical downturn when the international crisis struck.

Growth has resumed in South Africa and has been strengthening. After three negative quarters, real GDP growth turned marginally positive (+0.2 per cent quarter-on-quarter seasonally adjusted, and not annualised) in the third quarter of 2009 and quickened to 0.8 per cent in the fourth quarter, as private consumption growth resumed and the rate of inventory drawdowns slowed. Growth accelerated further in the first quarter of 2010 and GDP expanded by 2.7 per cent in the year as a whole. Government consumption contributed positively throughout the recession and subsequent recovery, but private sector gross fixed capital formation declined sharply and took a long time to recover. Both export and import volumes rebounded in the second half of 2009. Although some sectors, such as manufacturing, have experienced a significant bounce-back from the low point of the recession, others, including wholesale and retail trade, agriculture and fisheries, and finance and real estate, have lagged. Two important factors hindering the recovery appear to be credit growth and employment. With household debt levels remaining high and weakening labour market conditions, consumption has so far played less of a role in the recovery than in many other emerging countries.

## Lessons from the Global Financial Crisis

In their well-researched book, *This Time is Different: Eight Centuries of Financial Folly*, Kenneth Rogoff and Carmen M. Reinhart show

how over a period of 800 years all financial crises can be traced to the same fundamental causes. Each time, experts have chimed that ‘this time is different’, claiming that the old rules do not apply and the new situation is dissimilar to the previous one. The crisis then came as a serious blow to the credibility of central banks and the reputation of central bankers. The challenge for central banks, as indeed for all policymakers, is to learn lessons from the crisis and incorporate them in their policies.

### *Balancing the Financial and Real Sectors*

The fact that a well-developed financial sector is necessary to act as the intermediary between entrepreneurs/investors and savers can hardly be overstated. An efficient financial sector reduces the cost and risk of producing and trading goods and services and, thus, makes an important contribution to raising the standards of living. The recent crisis, however, showed that the financial sector had apparently assumed a quasi-autonomous existence without close connection with the financing requirements of the real economy. The financial industry, indeed, grew oversized in the preceding years as reflected in rapid credit creation, asset price bubbles and high levels of indebtedness, particularly in advanced financial systems. The disproportionate growth in the global financial sector was largely due to the aggressive search for yield, engendered by easy liquidity in the global system that triggered a wave of financial innovations. Complex financial products were created by structuring and hedging, originating and distributing, all under the belief that real value could be created by sheer financial engineering. As mentioned earlier, there were hardly

any signs of growing capital formation due to the growing and increasingly complex financial sector.

In short, as a result of the excess liquidity that permeated the global economy, particularly in the US but also in other countries, there was excessive 'financialization'. The financial sector grew more rapidly than other goods and services sectors. In a way, that made the growth of finance an end in itself and not a means to meet human needs such as food, fuel, health, and education. Given that the bursting of the oversized financial sector has a devastating impact on the real sector, it becomes important (i) to examine the optimal size of the financial sector relative to growth and development needs and (ii) to make financial sector innovations more meaningful to cater to the needs of the real sector.

### *Domestic Demand as a More Durable Source of Growth*

The impact of the crisis on the external demand of EMEs has been clearly visible since the last quarter of 2008. In the first instance, the downturn in the US, Europe, and subsequently in Japan was manifested in a sharp contraction in exports from those EMEs that had become the largest exporters to the industrial world. Subsequently, exports of raw and intermediate goods from relatively smaller EMEs to larger EMEs declined. In some commodity-exporting countries, particularly Russia, exports fell by more than 40 per cent in the first quarter of 2009. Since prices fell sharply as world growth slowed, they led to declining incomes in EMEs which, in turn, tended to reduce demand and growth. In view of the adverse impact of the crisis on domestic growth, EMEs may need to review their undue

dependence on external demand and attempt to generate demand within their economies. A reasonably balanced macroeconomic management strategy appears to have enabled the BRICS economies to minimize the spill-over effects of the external shocks to a great extent.

### *Financial Sector Reforms*

Emerging market economies, still in the process of developing their financial systems, can take up this opportunity to learn from the crisis and develop a robust financial sector with a sound systemic oversight framework. The experience of the recent crisis demonstrates that the financial system in most emerging Asian countries was relatively resilient to global shocks as reforms, which had been put in place after the East Asian crisis, fostered transparency and governance, and strengthened regulation and supervision. The crisis lessons do not call for overregulation as this could restrain growth impulses. A judicious approach while formulating financial liberalization measures, however, proved to be extremely effective as reflected in the strengthening of banks by public recapitalization in some advanced economies. Alternatively, regulators and supervisors should work on proper regulation of the so-called 'innovations' that allowed the build-up of risks within the financial sector to be disguised; monitoring and establishing limits to tame the overexposure of domestic banks to toxic assets globally; adequately regulating and supervising the real estate market, in order to avoid the excessive artificial growth of financial investors in real estate; regulating the activities of systemically important non-bank financial institutions as well as submitting all systemically important financial institutions to intensified

supervisory procedures; and speaking out against hasty and potentially risky attempts to liberalize the capital account of the balance of payments. Thus, countries should self-insure against future crises by putting in place, as best as they can, robust economic and financial policy frameworks that help minimize their vulnerabilities.

It has been observed that banks that rely heavily on wholesale funding are naturally more vulnerable to any shock to market liquidity. When loans are larger than deposits, banks may resort to funding from foreign parents or domestic and international wholesale markets to finance the gap. Likewise, there is anecdotal evidence that the presence of foreign banks was associated with currency mismatches. This indicates that emerging markets, while encouraging the entry of foreign banks, should simultaneously strictly regulate their local lending practices.

### *Social Security System*

The resilience of EMEs to external shocks is unlikely to be fully guaranteed given the increasing trade and financial integration with advanced markets. Therefore, it becomes important, *albeit* challenging, for emerging and developing countries to gradually put in place an effective social safety net system which not only helps as an automatic stabilizer but also attenuates the need for undertaking sudden large-scale discretionary fiscal policy measures that lead to long-term fiscal sustainability concerns. An improvement in both the social safety net system and financial markets may foster the development of domestic demand contributing to enhanced market strength. An improvement in the social security system and the financial markets may also decrease private savings in the long run.

## Concluding Observations

The global economic crisis which originated in the financial sector inflicted significant output loss, impaired the balance sheets of households and corporations and caused an overall fall in economic activity. The crisis also exposed the structural weaknesses of the financial and real sectors. The BRICS economies recovered swiftly with the support of domestic demand. Still, the recovery is yet to be made compatible with the fiscal consolidation process. Besides the current recovery process, there are specific lessons for BRICS economies from the recent crisis. These lessons include (i) recognizing the invalidation of the decoupling hypothesis, (ii) allowing domestic demand to serve as a durable source of growth, (iii) instituting financial sector reforms, (iv) monitoring speculative capital flows, (v) recognizing the creation of fiscal policy space on a sustainable basis as a central feature of their reform agenda, and (vi) focusing on infrastructure development and employment generation.

## 3 Best Practices

This chapter looks at the best practices and institutions within the BRICS economies that have made significant differences to these economies and contributed to their high growth rates. The purpose is to showcase successful practices and institutions for the rest of the world to draw lessons for social upliftment, poverty reduction, financial sector stability, and faster economic growth. Many of these practices and institutions have relevance within the BRICS bloc for enhancing cooperation and creating synergies, so that the BRICS could collectively grow faster. This is the case despite the fact that the BRICS are culturally, demographically, and politically disparate, each with its own unique identity and institutions.

Major showcase areas for Brazil include agricultural research, which has transformed the country into a major exporter; the use of bio-fuel for road transport, and the emergence of Embraer as a high-technology aircraft manufacturer. In the social sphere, Conditional Cash Transfers that target poverty and the success of the anti-AIDS policy provide useful lessons. A regulatory framework that helped Brazil withstand the shock of the global crisis and the issuance of

domestic currency-denominated international bonds, which transfer currency risk to investors, are other successful practices that have been highlighted.

Russia's major achievements include reforms during 1999–2009 that promoted economic growth, lowered inflation, and led to a dramatic fall in the number of people living below the poverty line. Specific achievements include setting up of the Oil Stabilisation Fund that was successful during the crisis, budgetary reforms through the devolution of decision-making powers, and the introduction of a flat personal income tax rate of 13 per cent that ensured improvement in compliance.

The main showcase institution for India is private entrepreneurship which has been instrumental in achieving 8–9 per cent annual growth of the economy in recent years. Private initiative has been responsible for the excellence achieved in the information technology sector and the innovative streak that has led to improvization and production of low-cost goods for the Indian mass market.

Besides, the calibrated approach to capital account convertibility and the External Commercial Borrowing Policy have helped insulate the economy against surges and reversals of debt flows and maintained the external debt at sustainable levels. The Right to Information Act is increasing transparency and accountability of government operations and the Mahatma Gandhi National Rural Employment Guarantee Scheme is a major step towards making growth inclusive.

The best practices and institutions of China are those that have helped ensure progress in terms of economic growth, enhancing its national strength and improving the living standards of its people as well as the success in making the historic transition from a highly centralized planned economy to a robust socialist market economy and from a closed and semi-closed country to a country that is open

to the outside world. Specific areas are FDI attraction and utilization, and infrastructure financing, among others.

The Chinese globalization model has also been different, in that foreign direct investment was encouraged. The sub-national governments (cities/provinces) have been successful in attracting foreign investment by providing improved infrastructure and a favourable regulatory environment. China also has experience in financial macro-management. The reform and development of China's banking industry and financial market played a key role in promoting rapid and sustainable economic growth.

South Africa has a long record of responsible macroeconomic management, which has helped to promote the development of a deep and liquid bond market and reduced external vulnerability. South Africa has strong institutions and a highly developed, well-regulated banking sector that escaped the worst effects of the financial crisis. With the most developed industrial and financial capabilities on the African continent, South Africa's role in the integration of policies, markets, finance, and infrastructure is vital to Africa's economic development and realization of the continent's potential as a growth pole in the global economy. Outwardly oriented South African companies are among the largest sources of FDI in Africa and the country's development financing institutions are playing an increasing role in the funding of regional infrastructure investment.

## **Brazil**

### *Agriculture*

Brazilian agriculture has undergone dramatic changes in the past few decades. From a net importer of food grains, Brazil has emerged as

a major exporter of food products. This change has been possible due to major technological breakthroughs and the extension of cultivation to previously uncultivable land. More important, the change has not happened at the expense of the Amazon rainforest, as is sometimes believed, but through the extension of cultivation to a region called the *Cerrado*, which is 1,000 km south of the Amazon forest and was earlier regarded as having limited cultivation potential.

The FAO estimate for the total potential cultivable land of Brazil is over 400 million hectares. Thus far only 59.5 million is being used, with most of the new land in the *Cerrado*. The success of agriculture has also raised expectations that Brazil may be able to meet the growing global food demand–supply gap resulting from growth in population and per capita income.

### *Agricultural Research*

Much of the credit for agricultural transformation in Brazil goes to Embrapa, which is the abbreviation for *Empresa Brasileira de Pesquisa Agropecuária* or the Brazilian Agricultural Research Corporation. The organization was set up by the national government in April 1973 to develop agricultural technologies through research and innovation. The decision was prompted by a period of rapid population growth and a large increase in per capita income, which created the risk that the country might not be able to meet its growing domestic demand for food. The organization has since developed more than 9,000 technologies for Brazilian agriculture, reduced production costs, and increased the supply of food while conserving natural resources and the environment.

Among its major achievements, Embrapa is largely responsible for expanding the agricultural frontier into a region called the *Cerrado*, which was previously considered uncultivable. The *Cerrado* occupies about 23 per cent of the Brazilian territory and has acidic soil with low levels of nitrogen and phosphorous. To overcome this limitation, Embrapa developed, *inter alia*, acidity correction technologies by pouring industrial quantities of lime (pulverised limestone or chalk), encouraged the expansion of Brazil's beef herd and adapted soybeans (a temperate climate crop) for the tropical climate. Today, the *Cerrado* accounts for 70 per cent of Brazil's farm output. The region also accounts for 60 per cent of the country's production of soybeans. This was followed by the development of a new variety of grass, which is a crossbreed with an African grass called brachiaria. The new variety produced 20–25 tonnes of grass feed per hectare, many times the native *Cerrado* grass output. This helped turn parts of the *Cerrado* into pastures, making possible the enormous expansion of Brazil's cattle herd.

In addition, Embrapa was successful in turning soybean into a tropical crop. Soybean is a temperate climate crop native to north-eastern Asia (Japan, the Koreas, and north-east China) and is sensitive to temperature changes. All other large soybean producers (notably America and Argentina) have temperate climates. Earlier, Brazil was growing soybean in its temperate southern states. However, with cross-breeding, Embrapa began growing soybean in a tropical climate, on the rolling plains of Mato Grosso state, and in the *Cerrado*. More recently, Brazil has been importing genetically modified soy seeds and is now the world's second-largest user of genetically modified seeds after the United States. Embrapa has won approval for its first genetically modified seeds. Embrapa has also pioneered 'no-till' agriculture, where the soil is not ploughed nor the crop harvested at

ground level. Instead, the crop is cut high on the stalk and the remains of the plant are left to rot into organic material. Next year's crop is then planted directly into the material, retaining more nutrients in the soil. In 1990, Brazilian farmers used no-till farming for 2.6 per cent of their grain output, which has now risen to over 50 per cent.

Embrapa has a budget of over US\$ 1.0 billion per year and employs almost 9,000 people. It is organized as a large network, comprising 41 decentralized centres in all regions of the country. It has signed 68 technical co-operation agreements with 46 countries and 89 foreign institutions, particularly in the area of agricultural research, and has ongoing multilateral agreements with 20 international organizations, involving research partnerships and technology transfers. The institution has established partnerships with laboratories in the United States and Europe (France, England, and Netherlands) for research in advanced technology. In the sphere of technology transfer to developing countries, achievements include the opening of the Embrapa's technology transfer projects in Africa (Ghana), South America (Venezuela), and Central America and the Caribbean (Panama), which has allowed wider dissemination of innovations and technologies developed by Embrapa.

### *Bio-energy Fuels: Ethanol*

Brazil has a track record of running the most successful bio-fuel programme in the world. The main objective of the *Proalcool* Programme, which was launched by the Brazilian government in the mid-1970s, was import substitution. The idea was to reduce imports of petroleum products by using ethanol in transport vehicles. Government subsidy was extensively provided for this purpose.

In addition to government subsidy to promote ethanol use, the Brazilian car industry played a major role in disseminating this technology by developing flex-fuel engines that could run on both gasoline and ethanol. Consumers, therefore, have a choice regarding the use of gasoline or ethanol—the choice often depending on the relative prices. Last year, the proportion of flex-fuel vehicles in the Brazilian market exceeded 90 per cent. Ethanol now accounts for 90 per cent of liquid biofuels consumed in the world and ethanol production in Brazil and the world nearly quadrupled between 2000 and 2008.

Research on the use of ethanol as a transport fuel began in Brazil in the 1930s and benefited from strong government support. The Proálcool Programme was launched in 1975, and provided for a 20 per cent gasoline mix. The main purpose was to lower dependence on oil imports. Hydrated alcohol was introduced as a direct substitute for gasoline in 1979. This led to a sizeable increase in consumption and production of alcohol between 1976 and the mid-1980s.

The programme received a setback at the beginning of the 1990s, due to the macroeconomic crisis that affected the Brazilian economy. Oil prices were falling and there was a lack of trust among consumers regarding hydrated alcohol. As a result, few cars using ethanol fuel were produced. The use of alcohol as a transport fuel was receiving hardly any serious international attention.

The programme was revived early in 2000, with government support limited to supervision and regulation. A milestone was achieved in 2003 with the introduction of flex-fuel vehicles that are dual-fuel, that is, running on gasoline and ethanol. The decision regarding fuel choice lies with the consumer, depending on a comparison of prices. As a result, the production of ethanol doubled between 2003 and 2010 from 12.6 to 25.7 billion litres. By 2005, 50 per cent of the cars sold in Brazil had flex-fuel engines and the figure rose to

90 per cent in 2010. Brazil became the first country in 2008 to use more biofuels than gasoline. This extraordinary success helped lower petrol dependency in the energy matrix from 45.5 per cent in 2000 to 37.3 per cent by 2008.

Environmental considerations have been fully integrated into the ethanol production policy. Net CO<sub>2</sub> emission is calculated at 260 kilos for each 1,000 litres of ethanol against 2,280 in the case of gasoline, implying an 89 per cent reduction in emissions. Such a calculation takes into account the production/consumption cycle: from planting/harvesting; the high absorption capacity of gases during cultivation; the co-generation of energy as well as emissions in the process of generating energy; and the emissions during transport and consumption. The high absorption capacity of gases by sugarcane cultivation was recognized by the UN when it included ethanol in the Clean Development Mechanism (CDM) Scheme. Based on its success and the increasing efforts by the world to expand the use of renewable energy sources, ethanol stopped being treated as a curiosity from Brazil. Indeed, key international players like Shell, BP, Cargill, and Bunge, among others, have stepped in through acquisition and joint-ventures since 2007 and reinforced the process of concentration and capitalization of the sector. Petrobras itself has set up a special division for biofuel and in 2010 ranked fourth in production in Brazil. In 2009, one of the major Indian sugar refineries, Shree Renuka Sugars, also entered the market through acquisition of a Brazilian ethanol company. Ethanol as a bio-fuel has enormous potential for future development, as it is more efficient and drastically diminishes land use. New technological pathways (hydrolyses of cellulosic materials) are being explored. The Brazilian experience suggests, therefore, that it is possible to harmonize food and bio-fuel production in a sustainable way.

### *Conditional Cash Transfers*

The Conditional Cash Transfer (CCT) programme aims at directly transferring cash to the poor, provided that beneficiaries fulfill certain conditions like enrolling children in school, getting regular medical check-ups, and receiving vaccinations. The programme is running in many South American countries along with Brazil and is regarded as an example of a best practice in the provision of a social safety net.

The *Bolsa Família* programme in Brazil was created in October 2003 to improve the efficiency and coherence of the social safety net. It is designed to meet two major goals: short-term poverty alleviation and the fight against intergenerational poverty traps. The former is addressed through cash-transfers, while the latter uses conditionalities to encourage families to persist in human capital investment. The programme requires 85 per cent school attendance for school-aged children, updated immunization cards for children up to six years of age, and regular visits to health centres for lactating and pregnant women. Conditional cash transfers proved to be an important factor in reducing inequalities. A study by the International Policy Centre for Inclusive Growth (IPC-IG) shows that, despite its small share in total income (about 0.5 per cent of GDP), the programme has helped reduce inequalities in Brazil by about 21 per cent between 1995 and 2004.

*Bolsa Família* has also been effective in poverty reduction. The share of population living in extreme poverty (on less than US\$ 1.25 per day) reached 5.5 per cent in 2007, from about 11 per cent in the mid-1990s and 15 per cent at the end of the 1980s. According to the World Bank (Press Release No. 2011/093/LAC), the programme is among the most effective social protection programmes in the world,

having helped raise approximately 20 million people out of poverty between 2003 and 2009 as well as significantly reducing income inequality.

### *Anti-AIDS Policy*

Brazil was the first nation to provide anti-AIDS therapies at no cost to all patients who needed them since 1991 and has played a pivotal role in public policy debates concerning HIV/AIDS. Its national HIV/AIDS programme was praised as the best of its kind in the developing world by the United Nations and has served as a model for 31 other developing countries as well as for the global HIV/AIDS policy adopted by the World Health Organization (WHO) since 2003. By 2010, about 200,000 patients in the country benefited from these therapies. By providing universal treatment, the country proved that it was possible for developing countries to offer efficient AIDS treatment. Moreover, Brazil has demonstrated that a strategy that combines prevention and treatment is far more effective than concentrating on prevention alone.

The success of the anti-AIDS programme can be seen from the fact that (i) the occurrence of opportunistic infections in Brazil fell by 80 per cent since triple therapies began to be administered in 1996. As a result, around 358,000 AIDS-related hospitalizations were avoided in the country, saving the Ministry of Health over US\$ 2.1 billion between 1996 and 2002, and (ii) anti-AIDS cocktails have prolonged and sensibly improved the life-quality of those infected with AIDS in Brazil. A study conducted throughout the country found a twelvefold increase in mean survival time of AIDS patients from the 1980s to the 2000s—a result similar to that observed in

high-income countries. The study also showed that anti-retroviral therapies have allowed these patients to continue to work and interact with their families and friends.

Although in 1992 the World Bank projected that by the year 2000 Brazil would have 1.2 million HIV-positive people, it has in fact had only half as many, that is, about 600,000. From 1994 to 2000, it is estimated that Brazil's treatment policy has avoided a large number of AIDS cases. Anti-retroviral treatment has thereby also significantly reduced the economic costs generated by the loss of productivity of individuals deceased or handicapped by AIDS.

AIDS treatment in Brazil has relied heavily on the local production of generic anti-retrovirals as a strategy to contain treatment costs. This strategy has not only reduced imports of unpatented anti-AIDS drugs but also forced brand-name pharmaceutical companies to concede large discounts in their prices of patented drugs in order to avoid having their patents' monopoly rights overrun by compulsory licensing. Crucially, since the Ministry of Health began substituting expensive imports with local generic equivalents in 1996, the prices of unpatented anti-retroviral drugs fell by an average of 80.9 per cent in Brazil until 2001. By 2011, 11 of the 19 anti-AIDS drugs offered in Brazil were locally supplied.

### *Regulatory Framework*

During the global financial crisis, the Brazilian banking system proved to be substantially resilient. This ensured that the crisis had a minimal effect on the Brazilian economy and there was a quick recovery. Four important aspects stand out and need highlighting as best practices: (i) *supervision*: Brazil adopted a consolidated approach, requiring that

even non-financial subsidiaries in a banking group undergo supervision and be subject to controls; (ii) *regulatory capital*: an 11 per cent capital requirement is demanded, compared to the 8 per cent recommended by the Basel Committee on Banking Supervision standards; (iii) *stability*: financial innovations are permitted only after an analysis of their impact on financial stability; and (iv) *transparency*: all operations must be kept on balance, with respective risk requirements and provisions. Operations concerning over-the-counter derivatives must be registered at a clearing house. Regulators have full access to information on all such operations. Accounting Reports show that Brazil's credit provisioning criteria were effective during the last international financial crisis. Since 1999, regulation requires risk classification on all credit operations, considering not only the effective but also the expected loss. Moreover, regulation requires provisioning at the time the operation takes place, based on borrower and operation risks. Additionally, there is progressive minimum provisioning after 15 days of delinquency. Further enhancements, such as the write-off of disposed portfolios, are under consideration.

### *Public Debt Management*

Brazil has frequently been mentioned by emerging markets as a reference in terms of public debt management due to its successful recent experiences. It has managed to considerably minimize its financing costs and risks, when, for example, it moved from a participation of more than 70 per cent of its debt linked to the exchange rate in 1994 to a modest share of 5.1 per cent in December 2010. The favourable macroeconomic environment over the past 10 years, a consequence of sound monetary and fiscal policies combined with the reduction

of external vulnerability, mainly by accumulation of international reserves, allowed the government to adopt good debt management practices, culminating in its assignment as an investment-grade economy in 2008.

One of the main strategies responsible for such a change was the consistent replacement of exchange rate instruments by fixed-rate and inflation-linked debt since 2003. The pace of the substitution was intensified after the adoption of capital gains tax exemption for public debt bonds held by foreign investors in 2006. As these investors are less risk-averse and are used to investing in instruments with long-term maturities, their increasing presence in the domestic market helped to lengthen the maturity profile of debt. Another sound practice adopted by Brazil is long-term debt planning through the definition of an optimal debt structure, a medium-term debt strategy and an annual borrowing plan (which has been released regularly since 2001). Finally, the efforts of the Debt Management Office to increase its transparency levels should be mentioned, making Brazil the first country to achieve maximum score in Investor Relations and Data Transparency Practices at the Institute of International Finance (IIF).

Regarding external debt, since 2006 the country no longer depends on external issuances as a source of funds, due to the considerably decreased need for external borrowing and the strong inflow of dollars. This allowed the government to adopt several measures to improve the profile of external debt and reduce its size, through measures that include prepayment of the IMF (2005) and the Paris Club (2006) debt, the recall of the Brady bonds and the introduction, in 2006, of a permanent programme to repurchase external debt bonds along the entire maturity curve. Nevertheless, the issuances in the external market continue, mainly in dollar and in Real, the

Brazilian currency, whose yield curves are very useful as benchmarks to national companies' issuances offshore. The external issuances in local currency are especially important since the currency risk is transferred to investors and helps to set a reference in the external market for a yield curve in domestic currency. In October 2010, Brazil issued US\$ 650 million in local currency (R\$ 1.1 billion), paying a yield of just 8.85 per cent and maturing in 2028.

### *Embraer*

Embraer is currently the third-largest producer of civil aircraft in the world, only surpassed by Boeing and Airbus. Embraer was founded in 1969 by the Brazilian government as a mixed capital company, being '... the realisation of an old project of some Air Force military officers to constitute an aeronautical industry in the country'. The Aerospace Technical Center (CTA) of the Brazilian Air Force (FAB) had developed the Bandeirante aircraft, intended for civil and military use, and the company was initially created to produce it in series. With the creation of the company, its engineers, mostly from the Institute of Aeronautical Technology (ITA), but also from FAB and the CTA, began to develop other models of aircraft. The company was privatized and re-structured in 1994 with a focus on regional commercial jet planes (up to 120 passengers). Embraer, therefore, operates in a market space less occupied by the two giants of the aerospace sector, Boeing and Airbus, which are engaged mainly in the development and production of aircraft with capacity of over 120 passengers.

During its 40 years of existence, the company has already manufactured over 5,000 airplanes. The ERJ family models have been sold

to over 37 companies in 24 different countries. Its current structure employs more than 24,000 people worldwide. In the period 2000–9, its net earnings were, on average, US\$ 8.6 billion annually. The company's shares are traded as blue chips in Bovespa and are rated as investment-grade by both Moody's and S&P.

## Russia

Russia has undertaken major reforms in several sectors of the economy in the post-Soviet era. The Russian economy as a result grew by 5.3 per cent per annum during 1999–2009, following a period of stagnation in the 1990s. The rate of inflation decreased from 84.4 per cent in 1998 to 8.8 per cent in 2009 and real average monthly wages increased by 7.4 per cent during the period 1999 to 2009. The growth has been accompanied by a rise in real incomes and a halving of the population living below the poverty line.

### *Stabilization Fund of the Russian Federation*

The setting up of the Stabilization Fund of the Russian Federation in 2004 has helped Russia in several ways, including building up of international reserves, maintaining low public debt levels, and allowing fiscal space for expansionary policies during the financial crisis. The Stabilization Fund of the Russian Federation could be drawn down during the crisis without significant risk to the economy. As a result, the budget could swing from a surplus of 0.25 per cent of GDP in 2008 to a deficit of 0.25 per cent of GDP in 2009 without major risk to external stability. Russia, as a result, emerged from

the crisis with a low public debt ratio (around 7 per cent of GDP), unlike the situation in advanced economies. The Stabilization Fund of the Russian Federation was bifurcated in January 2008 to form the Reserve Fund (designed to weather and counter the effects of the financial crisis) and the National Welfare Fund (that aided pension reform).

### *Labour Market*

Supported by continued output growth, labour market conditions improved noticeably in 2010. The effect of seasonal unemployment appears to have been limited in 2010, suggesting robustness in the underlying recovery of the labour market. Unemployment fell from 9.2 per cent in January 2010 to 7.2 per cent in December 2010 (International Labor Organization definition), with the lowest level of unemployment registered in September and November 2010 at 6.6 per cent. With the decline in seasonal employment at the onset of the Russian winter, however, unemployment started to pick up, reaching 7.6 per cent in January 2011. But this figure is still significantly lower than the 9.1 per cent rate registered in January 2010. This situation is reflected in the relatively stable number of vacancies.

Russia's national poverty rate was broadly flat in 2009 and continued to fall in 2010, essentially because of a massive counter-cyclical stimulus, increases in pensions and wages, and unemployment that was much lower than expected. Both the unemployment and poverty rates increased sharply in early 2009; however, as the large increases in public sector wages and pensions and unemployment benefits kicked in, and as unemployment began to fall as firms shifted to labour hoarding, the national poverty rate fell from 13.4 per cent in

2008 to 13.2 per cent by the end of 2009. In 2010, the poverty rate was at 12.7 per cent, approximately 0.5 percentage point lower than in 2009 with about 0.7 million people moving out of poverty. The poverty rate is expected to decline in 2012 (10.0 per cent).

### *Tax Reforms*

Tax reforms have boosted revenue collections of the Russian government. Most important has been the 13 per cent flat tax on personal incomes. As a result, personal income tax collections registered a rise of 36.1 per cent between 2006 and 2007 due to better compliance. The lower and flat tax slab offers a useful lesson for other countries from the point of view of widening the tax base and increasing compliance.

### *Budgetary Reforms*

Russia has undertaken budget reforms in stages over the period 2001–10. These reforms signify a move towards a more transparent budgetary framework. The emphasis has been on administrative decentralization via earmarking expenditure and revenue responsibilities to lower tiers of the government. The underlying non-oil deficit of the federal government was projected to remain at around 9 per cent of GDP in 2010, above its pre-crisis level. Withdrawal of the fiscal stimulus and fiscal consolidation, therefore, remain an important priority. The government has also set explicit targets for lowering the budget deficit to zero by 2015. The annual goals, based on a projected oil price of US\$ 70 per barrel, have been a budget

deficit of 4 per cent of GDP in 2011, 3 per cent in 2012, 2 per cent in 2013, 1 per cent in 2014, and 0 per cent of GDP in 2015.

### *Pension Reforms*

A major achievement of the Russian government has been pension reforms. Pensions were raised in 2009–10 through comprehensive pension reforms, which were part of the stimulus package. The move was especially relevant because the share of the aged in the total population has been significant. Increasing pensioners' income was one of the major elements of the anti-crisis policy in 2009. During the course of the year, pensions were increased four times; as a result, an increase by 25 per cent in real terms was achieved in 2009. This policy helped prevent deterioration of the pensioners' standard of living, mitigated the social consequences of the acute phase of the crisis, and resulted in an increase in demand for goods and services, which supported the Russian economy. Starting from 1 January 2010, the so-called valourization of pensions, implying revision of the monetary value of pension rights acquired before 1 January 2002, has taken place. As a result, the value of the pensions for the corresponding group of retirees was substantially increased. Moreover, in 2010, the new concept of 'minimal level of citizens' pension provision' was introduced, whereby starting from 1 January 2010, the sum of the pension and other social support measures for retirees would not be lower than the subsistence level for retirees. According to government estimates, the average level of old-age pensions in 2010 grew by 36 per cent, while their ratio to the average salary reached 40 per cent.

*Monetary Policy Conditions*

Over the period of reform, Russia has undergone a number of drastic changes related to the development of market mechanism in the economy and the financial system. These changes have increased the share of private sector in the economy, developed the banking system, created foreign exchange and securities markets, and considerably increased the role of monetary policy in the process of macroeconomic stabilization.

From mid-2006, Russia terminated the provisions of the legislation 'On Foreign Exchange Regulation and Foreign Exchange Control', which had given the Russian government and the Bank of Russia the powers to set limits on foreign exchange operations by residents and non-residents related to capital flows. Therefore, Russia completed the final stage of liberalizing foreign currency legislation. With its current managed floating exchange rate regime, Russia is striving to make the mechanism of setting the exchange rate more flexible. Russia has been able to overcome dollarization/foreign currency dominance in the economy and make the national currency—the rouble—a reliable payment and settlement instrument to be used in international transactions.

Strengthening of integration processes in CIS is a key factor in enhancing the role of corresponding countries, including Russia, in the global economy. In the EurAsEC framework, the treaty concerning the encouragement and protection of mutual investments has been concluded. It is expected to accelerate modernization of the member states' economies and enhance the efficiency of utilizing their productive potential. In the context of cooperation between Russia, Belarus, and Kazakhstan, the Common Economic Space is currently

being formed. Its first stage, that is, the Customs Union, is largely completed, with positive consequences including widening of markets, strengthening old production links, and forming new ones.

## India

### *Private Entrepreneurship*

A major attribute of India's business environment is the presence of home-grown private entrepreneurship, which has been playing a key role in taking the country forward on a higher growth trajectory. It is sometimes said that India is being driven by 45 million entrepreneurs. There are also a large number of private business conglomerates with diversified business interests and international footprints. The acquisition of companies abroad in order to diversify into foreign markets has been one of the attributes of Indian business groups. Such outward foreign direct investment was of the order of US\$ 18.8 billion in 2007–8, US \$ 17.5 billion in 2008–9, and US\$ 12 billion in 2009–10. This excludes the money raised abroad for acquisitions.

The information technology (IT) sector that accounted for net receipts of US\$ 48.2 billion in 2009–10 is almost entirely dominated by the private sector. Some of the names with a large global presence in this sector are Tata Consultancy Services, Wipro Technologies, Infosys, and HCL. The role of the private sector is set to increase with further liberalization of the Indian economy.

### *Innovations*

Grassroots innovation and improvization have been other hallmarks of Indian entrepreneurship. The main attribute has been lowering

of costs to take advantage of economies of scale in a large domestic market. Such innovations are often an integral part of a supply chain, providing low-cost components to a larger production unit.

Realizing the market potential, many Indian firms have joined the race for low-cost innovations. Tata Chemicals, for example, makes a water filter that requires no power and can give safe drinking water to a family of five for a month for Rs 30 (\$0.65). Researchers at the Indian Institute of Technology and the Indian Institute of Science produced a prototype for a \$35 laptop in July 2010. A firm called Ayas Shilpa makes suspension bridges for a tenth of the price of conventional ones; in a country where countless villages are connected to the outside world only by perilous rope bridges, this is a major way forward. Indian firms are also devising new business models. HCL Technologies, for example, helps clients to improve their IT systems on the understanding that if they reap no benefits, they pay nothing.

### *Telecommunications*

India's telecom sector has been one of the success stories of the market-oriented reforms. Deregulation and liberalization of telecommunication laws and policies have prompted rapid growth of the sector. The total number of telephones increased from 494.07 million in August 2009 to 706.39 million in August 2010, showing an increase of 13.7 per cent and making India's telecommunications network the second largest in the world. A characteristic feature has been the extremely rapid growth of cellular services combined with modest declines in fixed lines. Wireless connections increased during the period from 456.74 million to 670.62 (14.8 per cent increase),

while wire lines declined marginally from 37.3 million to 35.8 million (3.2 per cent decline). The rise in rural connectivity has been more impressive, with an increase from 150.83 million in August 2009 to 230.24 million in August 2010 (an increase of 14.7 per cent), with many attendant benefits for the farming community. As a result of the sharp rise in the number of connections, wireless density increased from 42.3 per cent in August 2009 (98.7 per cent urban and 18.4 per cent rural) to 59.6 per cent (134.1 per cent urban and 27.8 per cent rural) in August 2010.

### *Inclusive Growth: MGNREGA*

A large-scale employment guarantee scheme under the Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) was introduced in India in a phased manner from February 2006. The Scheme covers all the districts in the country and provides the option of guaranteed 100 days paid employment in a financial year at the minimum prescribed wage to all adult members of a rural household. MGNREGA has focussed on creating tangible assets, which include water conservation and water harvesting, drought proofing, micro and minor irrigation projects, flood control, and rural road connectivity. Assured employment and enhanced wage earning have led to improved living standards in rural areas. As a result of the Scheme, a number of states have reported a rise in minimum wages. There has also been a fall in labour migration during lean periods. A total of 42.7 million household were provided employment during March 2009 and December 2009, and 2,007 million person days of employment was generated.

### *Right to Information*

In order to promote transparency and accountability in administration, the Right to Information Act was enacted in October 2005. The law empowers Indian citizens to seek information from a public authority, thus making the government and its functionaries more accountable and responsible through mandating a timely response to citizen's requests for government information. The Act has now been in operation for over four years and has led to the empowerment of the common man including the poor and the underprivileged.

In the political sphere, the law contributes to the ability of citizens to become aware of the activities of the government. It raises the level of political debate and leads to a more productive process of policy-making. In the economic sphere, transparency increases efficiency by making the investment climate more conducive. In public administration, transparency improves the decision-making of public servants by making them more responsive and accountable to the public and reduces corruption by making it more difficult to hide illegal agreements and actions. It also improves legitimacy and trust in the government, allowing for more effective implementation of public policies.

### *Capital Account Liberalization*

India has followed a calibrated approach to capital account liberalization. While there is full convertibility on the current account, the capital account is being opened in phases, in line with development requirements and financial sector developments. An important

achievement of the calibrated approach was that India could largely avoid the fallout of the Asian crisis of the late 1990s. Similarly, the country was less affected by the global crisis of 2008–9, with the growth rate moderating to 6.7 per cent. A major advantage of the approach is that the flow of ‘hot money’ opportunely seeking interest arbitrage has been limited as foreign financial institutions are not allowed unrestricted access to fixed interest rupee debt market.

### *External Debt Management*

Successfully lowering the external debt burden has been an important achievement of the Indian government. The country faced a balance of payments crisis in 1991–2, when foreign exchange reserves fell to two weeks’ worth of imports, the debt–GDP ratio had risen to 39 per cent and the debt–service ratio had risen to 30 per cent.

Concerted efforts were then made to lower the external debt burden of the economy. First, liberalization of the economy was introduced in stages, which helped build the growth momentum; this, in turn, helped lower the debt–GDP ratio with a higher GDP denominator. Second, an External Debt Monitoring Unit was set up in the Ministry of Finance to monitor long- and short-term debt and bring out an annual status report on external debt to increase transparency and provide Management Information Service (MIS) inputs for debt management decisions.

The External Commercial Borrowing (ECB) Policy that places all-in-cost and end-use restrictions on commercial borrowings from abroad, plays a key role in external debt management. It has helped

prevent the build-up of external debt to unsustainable levels and ensured that foreign debt flows were directed to priority sectors. The ECB Policy has also played an effective countercyclical role. This meant liberalization of the policy during downturns to attract higher capital flows and tightening during booms to discourage excessive flows. The Policy, therefore, has been an effective instrument for managing balance of payments in the changing global situation. Restrictions on ECB also minimized the risk of a balance sheet recession for Indian corporates during the recent global crisis, which could have arisen due to excessive borrowing in the pre-crisis period together with currency risks due to a fall in the value of the rupee.

### *Accounting and Audit Standards*

The Indian financial system has been evolving and has withstood testing times during the recent global financial crisis. Indian accounting standards are stringent. In some aspects, India has gone ahead of other countries in implementing additional regulatory safeguards with respect to, *inter alia*, countercyclical provisions and risk weights and safeguards for securitization. While depreciations in assets are taken into account, appreciations in such assets are ignored in accounting practices. Similarly, under securitization, the profits are not front-loaded, but distributed over the entire life of the asset. The inherent strengths that existed even prior to the crisis, as well as the reforms now being contemplated based on the recommendations of international standards-setting bodies, lend it resilience and have ensured that its stability has not been threatened.

## China

### *Attracting FDI*

Several factors contribute to the successful and rapid development of a country, of which attracting and utilising FDI is one. Attracting foreign investment is an important part of China's national policy of opening up and remarkable achievements have been made in this field. By October 2010, a total of 704,000 foreign invested enterprises have been set up in China; a total of US\$ 1.03 trillion of foreign investment has actually been used; 190 countries or regions have made investments in China; and 480 of the world's top 500 enterprises have invested or done business in China. According to the 2010 *World Investment Report* by UNCTAD, China ranked second in the world in attracting FDI and it has ranked first among developing countries for 18 years at a stretch. Foreign invested enterprises have been an important component of China's national economy, evidenced by the fact that 21 per cent of tax revenue, 27 per cent of industrial output, 54 per cent of import and export, and about 45 million of employment are from such enterprises in 2010.

Foreign investment has not only brought to resources to China but also advanced concepts and technological and managerial experience as well as international professionals, all of which have had a profound impact on different aspects of the Chinese economy and its society. Foreign investment has greatly boosted China's economic reforms and speeded up China's participation in economic globalization. Foreign investors have earned substantial returns from investment in China and many foreign subsidiaries have become growth and profit centres for their parent companies.

The objective of the Chinese government, while furthering opening up, is to continue to attract foreign investment in an active and effective manner. China intends to step up efforts at reform and innovation, by expanding the horizons of investment, improving investment facilitation, as well as enhancing and improving the services provided to foreign investors in order to create a more open and optimal investment environment and improve the quality and level of foreign investment utilization on a continuous basis.

After opening up the economy in 1978, China received substantial labour-intensive FDI. In the 1990s, through further opening up, China took effective measures to push its integration with neighbouring economies. This was long before worldwide trade and investment liberalization set in following the Uruguay Round of negotiations and helped the country to successfully avoid the Asian financial crisis. China's economic performance has been outstanding in the early 21st century with the country turning out to be the 'hot spot' of global FDI. With its huge foreign exchange reserves, robust financial system and strong fiscal position, China also remained in a relatively stronger position vis-à-vis other countries on the face of the global financial crisis.

In attracting foreign investment, China pursues a self-dependent industrial and economic development model instead of relying entirely on multinationals. Foreign investors play an important role in China's economy by boosting its economic growth.

China has been adjusting the FDI policy framework in line with its level of economic development to give full play to the positive role of FDI. By tapping China's comparative advantage in manufacturing, the labour-intensive and export-oriented nature of FDI has also been successful in promoting China's integration into the global economy. More importantly, FDI has brought market economy

concepts and rules, the business philosophy of foreign enterprises, and managerial skills into the country. Such spill-over effects have led to market reforms and economic transformation in China, and enabled the local enterprises and industries to achieve a relatively advanced level of efficiency within a short period.

### *Infrastructure Financing*

The Chinese government has taken a number of steps to promote infrastructure development. The government's role in infrastructure development has been defined and is confined to areas where the market cannot play a role. China, therefore, has been adjusting its investment structure by reducing investment in competitive sectors and increasing inputs into other sectors. Priority has been given to important sectors such as agriculture, forestry and water conservation, projects relating to public well-being including affordable housing for low-income groups, and areas of environmental protection like wastewater treatment.

The roles and responsibilities of the central and local governments have been clearly defined. The central government, in addition to projects at the central level, is responsible for cross-regional and cross-river valley projects, as well as those having a greater impact on overall economic and social development. Other projects fall within the responsibility of local governments, with support from the central government, in terms of planning, guidance, and subsidy.

The financing mechanism for public infrastructure has been diversified and improved over time. Direct investment by the government is in projects involving pure public goods, such as the treatment of major rivers. Subsidies or 'substituting awards for subsidy' are used

to encourage social funding of profit-oriented projects such as wastewater treatment in urban areas. The Build-Operate-Transfer (BOT) mode is used for projects with yields potential such as expressways that can be built and operated by social funds. New infrastructure financing methods that include interest subsidy are emerging. Such new sources of financing include local bank loans from policy banks and/or commercial banks; investment by public, quasi-public, or local private enterprises; foreign direct investments and loans; grants or concessional loans from multilateral and bilateral agencies; holding funds in trust; and bonds issued by the central government.

The funds for infrastructure development have been well managed. First, performance budget management is implemented to urge the departments in charge of the projects to improve budget expenditure. Second, the treasury management system has been reformed to ensure that funds are used in a safe, timely, and effective manner. Third, supervision and regulation have been enhanced and mechanisms for budget compilation, implementation, and supervision have been put in place.

Investment and financing reforms are promoted through system innovation. The investments in infrastructure, which used to be governmental activities, are now open to market participants; public-private partnerships (PPP) are promoted to encourage social capital into infrastructure investment and to open up incremental asset markets. The attractiveness of infrastructure investment has been enhanced by creating market-oriented projects.

### *Macro-management of the Financial Sector*

Since the reforms and opening up in 1978 and against the backdrop of the gradual introduction of a socialist market economy, China's

financial macro-management has facilitated stable and healthy development of the national economy. The major approaches and experiences in this regard are elaborated in the following paragraphs.

In China's perception, financial macro-management should gradually give way to indirect management. Macro-management should follow the principles of the market economy and take initiatives to adapt to its requirements and should mainly rely on economic means, with legal and administrative instruments as supplementary tools. The market formation mechanism should be continuously optimized to gradually make use of price-based levers, like the interest rate, to guide the behaviour of the private sector. It is important to develop and optimize the financial market and let it exercise various functions including that of price discovery, resource allocation, and risk evaluation.

Financial macro-management must be in accordance with domestic conditions. When the per capita national income is relatively low and the economy is yet to catch up, it is important to concentrate on development, reform, and employment, with monetary policy supporting these objectives. At the same time, when economic development and employment growth are taking place, maintaining economic stability becomes an indispensable target. Macro-management should, therefore, underscore its price stabilizing function through gradual optimization of monetary policy targets and by attaching increased importance to the application of price-based tools so as to adapt to the requirements of the development of the socialist market economy.

Financial macro-management should be self-initiated, proactive and effective. With a gradual increase in economic aggregates and further advancement in the level of opening up, a lack of flexibility in the exchange rate mechanism could, to some extent, limit the

manoeuvrability of domestic interest rates and increase the difficulties in money and credit management; it is also disadvantageous to maintain a self-initiated and effective quantity management. Therefore, it is necessary to increase the flexibility of the exchange rate; promote exchange rate reform in a self-initiated, controllable, and gradual way; and strengthen the ability to manage the economy by means of money, credit, and interest rate management. Further, since there is always a time lag involved in monetary policy to have its desired effects, the monetary authority should be far-sighted, scientific, and dynamic in formulating and implementing policies.

The coordination between monetary policy and other macro-policies such as fiscal and industrial policy should be strengthened. The complexity of macroeconomic operation determines that it is unrealistic to rely exclusively on monetary policy to solve all problems. The smooth implementation of monetary policy goes hand-in-hand with the coordination of other macro-policies including fiscal policy. Monetary policy concentrates more on short-term quantity management, while fiscal policy is more concerned with middle-to-long-term structural adjustment. Consequently, macro-management must make use of both monetary and fiscal policies in their own ways according to the conditions of the economy, and implement appropriate and well-targeted policy portfolios in order to obtain the best of results.

Managing the relationship between financial stability and monetary policy should be emphasized. A stable system provides an environment in which financial macro-management plays its part. Along with continuous deepening and refining of the financial market, the process of market integration and the development of industry and institution-wide financial products require measures to avoid systemic risk. The central bank must play a greater role in maintaining

the overall financial system stability instead of concentrating only on the risks of individual financial institutions or individual industries. This requires the central bank to address financial risks from a systemic perspective, build a macro-prudential policy framework, curb pro-cyclical fluctuations in the financial system, and promote policies that ensure sustainable support of the financial system to the development of the economy. The central bank should also fulfill its responsibility as 'lender of last resort' according to law, maintain market confidence and a complete and effective payment system, while ensuring the stable operation of the financial system so as to guarantee a smooth operational environment for monetary policy.

### *Reform and Development of the Banking Industry*

Since the reform and opening up of the economy, China's banking industry has undergone major changes. First, a modern banking system has been established in the country. A service system has been preliminarily founded where big commercial banks are the main participants; policy financing and commercial financing are appropriately separated; different types of financial institutions with complementary functions cooperate and develop in a harmonized way; and multiple ways of financing co-exist. Various financial institutions have grown steadily, with the market share of small and medium-sized banking institutions rising steadily from 19.6 per cent in 1993 to 49.1 per cent in 2009. Meanwhile, a modern corporate governance structure has been established in banking institutions, the capacity and level of services have improved, a variety of financial products have been introduced, and financial services have moved

from deposits and loans at the beginning of reforms to diverse and tailored activities.

Second, China continues to adhere to the policy of opening up the economy and learning from the experiences of foreign countries. China sticks to an opening strategy of self-orientation, opening up in a prudent and orderly manner without compromising independence, and learning from advanced foreign experiences so as to elevate the core competitiveness of the banking industry. The process of opening up extended from attracting funds and technology, in the beginning, to bringing in funds, intellectuals and systems, and achieving shareholding reform by introducing strategic investors at home and abroad to deepen the transformation of banking industry systems and mechanisms.

Third, international influence and status of the Chinese banking industry has steadily grown. According to the July 2010 Bankers' magazine, China has 84 banks among the top 1,000 banks in the world. At present, ICBC and CCB rank as the top two banks in the world in terms of market value with ICBC being the most profitable bank for two consecutive years.

Fourth, China has spared no efforts in introducing innovation in the banking industry. Ever since the reform and opening up 30 years ago, the country has been building a favourable environment for innovation and promoting innovation practices in every field of banking. Based on national conditions, the banking industry carried out innovations in institutions, products and systems, opened new types of financial institutions such as rural banks, micro-credit companies, automobile finance companies, money brokering companies, and developed business varieties including asset securitization, as well as domestic and overseas wealth management to meet the growing demand for financial services.

China has reinforced and improved macro surveillance and micro supervision to promote steady development of the banking industry. China strengthened and improved macro regulation to create a sound macroeconomic environment for the banking industry; reinforced micro supervision to consolidate the 'firewall' between credit and capital markets; and intensified stockholder supervision, control over related parties, and management for tackling conflicts of interest. Under the segregated operations and augmented supervision framework, China steadfastly promoted the pilot operation of comprehensive business, appropriately balancing regulation and financial innovation and prudently promoting financial innovation in the banking industry. Laws and regulations were established and perfected with financial infrastructure constantly being improved. In this way, the framework of macro and micro prudential supervision in China's financial industry gradually evolved and consistently improved.

In the process of reform and development, China's banking industry has accumulated rich experiences in the following areas. First, China persisted with the socialist market economy model and improved the quality of reforms. The reforms have extended from simple capital injection from the central government to spin-off bad loans, combining capital injection with transformation of bank ownership structure, corporate governance, and risk management systems. Reforms aim at enabling commercial banks in China to work under the principles of efficiency, safety and liquidity with full autonomy, making them responsible for their operations, risks, profits, and losses. As a result of the reforms, China's banking industry has been successfully transformed from being specialized banks to modern public banks.

### *Financial Market Developments*

Since the beginning of reform and opening up, China's financial market has been transformed from a small and regional market to a large national market. During this process, with the scale of the market expanding, institutions achieving optimality and intermediary institutions and investors becoming mature, China's financial market evolved into a market that is in accordance with general international principles in terms of the legal system, trading rules, and the regulatory system. The transformation has made significant contributions to the process of economic reform as well as social and economic development.

China's experience of capital market development has differed from that in some advanced countries where markets evolved mostly on their own. China's capital market has been promoted both by the government and the market—a route of market economy reform that combines the government's supporting hand and the market's self-evolution. In the beginning, due to the limits imposed by the environment and the design of market institutions, China's capital market accumulated some deep-rooted structural problems. The approach has been to solve these problems and contradictions by deepening the reform process. In recent years, the securities regulatory authority has started a series of important reforms aimed at strengthening market infrastructure, improving market quality and structure, and enhancing market efficiency, which include, *inter alia*, non-tradeable share reform, comprehensive improvement in the quality of listed companies, reform of security company governance, deepening the share issuance system, reforms to promote the market-based fund industry and the development of institutional investors,

and attempts to optimize the legal system in the capital market and quicken the pace of developing a multi-layered capital market. These reforms have achieved positive results and China's capital markets have undergone a complete transformation, with constant improvement in its socialist market economy structure, standardization, and internationalization.

China's capital market developments also exhibit some basic principles. First, it is necessary to treat development of the capital market as an essential national strategy, constantly deepening society's understanding of the importance of sound capital markets, and striving for coordination and consensus on various policies. Second, the development of the capital market should serve the national economy. In this context, it is important to ensure coordinated development of the capital market with the national economy and society. Third, the development of a socialist market economy has to be the focus of reform, and efforts have to be made to encourage participants to move towards this objective. Fourth, endeavour must be made to strengthen the legal system in order to strengthen the capital market and, fifth, opening up and enhancing the international competitiveness of capital markets must be steadily promoted.

China's bond market, which started in the 1980s, focused on private investors and small-to-middle institutional investors and was based on strict regulation and government guidance. The market is geared to meet the financing of the development needs of the real economy. It developed from OTC trading (1988–91), exchange-traded market (1992–2000) to inter-bank bond market (2001–until now). During that time, the lack of efficient market disciplines caused relatively large risks in the market. In recent years, the process of reform and innovation in the Chinese bond market has quickened and the market has already become an important platform for invest-

ment, financing and liquidity management for financial institutions and firms. The main development experiences are the following: First, China has positioned institutional investors as the principal players in the inter-bank bond market and has gradually pushed for a multi-layered investor structure that takes market-makers as the core, the financial institutions as the main part, and combines the participation of other investors as well. Second, China steadily promotes financial product innovation. To provide tools for commercial banks to manage balance sheet and increase capital, products viz. commercial bank financial bonds, junior bonds, and hybrid capital bonds have been successively launched; to broaden the enterprises' financing channel, the People's Bank of China has introduced short-term financing bonds and medium-term notes, derivatives viz. loan-backed securities, bond forwards, bond borrowing and lending, forward rate agreements, and RMB interest rate swaps. Third, China continuously develops the bond market infrastructure and optimizes the institutions of market-makers, bond settlement agency, currency brokerage, information disclosure, credit rating, and so on. Fourth, it prudently promotes the opening up of the bond market. Fifth, it is in the process of developing the exchange security market and establishing the interconnection with the inter-bank bond market.

China's money market has become an important channel for monetary policy transmission and influences aspects such as capital adjustment and the market interest rate. The money market is composed mainly of sub-markets, such as the inter-bank borrowing market and repo market.

The inter-bank borrowing market started in 1984. After undergoing development for 20 years, it has evolved into a unified inter-bank market with a unified inter-bank interest rate that is determined by market demand and supply. Its development experiences include the

following: The first has been the establishment of a nationally connected inter-bank borrowing network and the gradual formation of a national unified inter-bank borrowing market. The second was to continuously enlarge the scope of market participants and increase trading at the national inter-bank borrowing market. The third was to gradually abolish limits on inter-bank interest rate and establish an interest rate formation mechanism that is determined by demand and supply in the market. The fourth was to standardize management of the inter-bank borrowing market and avoid market risks by means of mechanisms including inter-bank borrowing market access management, duration management, quota management, record management, and transparency management. It was important to simultaneously guide market participants about the risks inherent in commercialization and the credibility of counterparties. The fifth was to continuously optimize the functions and services of the trading and information system.

The repo market was started in 1991 and has been developed into a market the structure of which focuses on inter-bank bond market repurchase with the functions of financing and price discovery gaining prominence. The repo market has offered a satisfactory market environment for resource allocation and macro-management reform. The development experiences include the following: First, it has continuously optimized the legal system that combines regulation, self-discipline, and market supervision, which has effectively restrained the tendency of market participants to break rules and/or default. The second has been to raise the level of safety of clients' assets, reducing institutional risks, and guaranteeing stable operation of the repo market under low trading cost and low risk conditions through the proper design of a trading mechanism. The third has been to ceaselessly promote product innovation, enrich product lines, enlarge

the scope, and deepen the market, while raising market liquidity and operational efficiency.

### *Development-oriented Poverty Reduction Programme*

The Chinese government has always made poverty alleviation as an important goal and task of national development, and worked hard to enable everyone to enjoy the fruits of economic and social development. Since the mid-1980s, the Chinese government has organized a large-scale, well-planned rural development-oriented poverty reduction programme, which has been incorporated into the Overall Plan of National Economic and Social Development. The government has formulated and implemented the National Seven-year Poverty Reduction Programme (1994–2000) and the Outline for Poverty Reduction and Development in China's Rural Areas (2001–10), and earmarked special fiscal poverty reduction fund for the poor population and poor areas. Through the execution of the key anti-poverty measures such as 'Village-based Poverty Reduction Project', 'Agricultural Industrialization', 'Labour Transferring Training', and 'Voluntary Resettlement', China has achieved large-scale poverty reduction, with the population of the poor declining from 250 million in 1978 to 26.88 million in 2010 and poverty incidence going down from 30.7 per cent to 2.8 per cent during the same period. Massive poverty has been basically eliminated in rural areas and production and employment structures in poverty-stricken areas have been optimized remarkably with significant improvement in income, living standards, and development capacity of farmers. These achievements have contributed enormously not only to the economic development of the nation as a whole, political stability, and social harmony but also to the undertaking of global poverty reduction.

Significant achievements of China in poverty reduction are the result of the comprehensive strategic framework. Apart from special poverty interventions, other supplementary policies include institutional reforms, economic growth, industrial restructuring, public service delivery, and social security. Therefore, rural poverty reduction has been achieved by optimizing asset distribution, market improvement, increasing productivity, adjusting the economic structure, promoting coordinated development among different regions, between rural and urban areas and among industrial sectors, and advancing balanced economic and social progress, all of which have fundamentally altered the rural landscape.

In 2011, given the new challenge to rural poverty reduction, the Chinese government has unveiled the Outline for Poverty Reduction and Development in China's Rural Areas (2011–20). The Outline has set new goals for consolidating achievements already made, in solving the problems of food and clothing, accelerating the progress of poverty reduction, ameliorating the eco-system, enhancing development capacity, and narrowing development disparities. It aims to promote poverty reduction centring on 14 extremely poor areas and consequently lays a solid foundation for the achievement of the national goal of building an all-around better-off society by 2020.

## South Africa

### *Sound Macroeconomic Management*

Successful fiscal adjustment was one of the major achievements of the post-Apartheid government. In the mid-1990s, a debt crisis was averted when the government took steps to reduce dissaving and

broaden the tax base through more efficient tax collection. Strong revenue growth through this period allowed the government to consolidate debt and tax relief for households and companies. The fiscal deficit declined from almost 8 per cent of GDP in the early 1990s to a small budget surplus before the onset of the global crisis. The ratio of government debt to GDP declined sharply to a low of 27.1 per cent in 2008–9, from 49.5 per cent in 1995–6. Lower debt service costs created space for strong real growth in non-interest expenditure in the 2000s, which allowed the government to expand access to social services and step up infrastructure investment.

The countercyclical fiscal stance adopted during the economic boom in 2006 created space for the government to sustain spending during the recession by increasing borrowing. South Africa's strong fiscal position meant the country could finance the R60 billion shortfall in tax revenue through additional borrowing in order to sustain existent spending on social grants, infrastructure investment, education, and health. In addition, the government extended the child support grant up to a child's 18th birthday (previously only accessible until the age of 15). The government extended the expanded public works programme to support employment and increased the benefit period for unemployment insurance from 6 to 9 months.

South Africa will continue to manage public finances in a countercyclical manner to support long-run fiscal sustainability. The narrowing of the consolidated government balance will continue over the medium-term expenditure framework. This will be done through a moderation in the growth of expenditure and a recovery in revenue in line with the economic cycle. The public sector will continue to support large-scale infrastructure projects to address transportation, water, and energy sector bottlenecks. Social income grants provide a safety net for the poor, while initiatives to support job creation will

be intensified. The ratio of debt to GDP is expected to stabilize in 2015–16 before declining.

The 2011 Budget Review outlined a proposal for the adoption of fiscal guidelines to underpin the fiscal stance. These would be based on three principles: (i) countercyclicality, (ii) long-term debt sustainability, and (iii) intergenerational equity.

Monetary policy has operated under an inflation-targeting regime since 2000. During this period, average headline inflation has fallen from 9.9 per cent in the 1990s to 6.3 per cent in the period from 2005–10. The average level of headline CPI inflation declined to 3.5 per cent in the second half of 2010, from 5.1 per cent in the first half of 2010, notwithstanding substantial upward shocks to oil and commodity prices in 2007–8.

Since the adoption of the inflation-targeting framework, the average level of inflation and real interest rates has declined, growth in real GDP and fixed investment has been higher and less volatile, while monetary policy has generally been countercyclical. Communication between SARB and the public has become more transparent, and the SARB has an active engagement with key sectors of society, including business and unions which has encouraged greater policy debate. The independence of SARB and its focus on the inflation target has improved policy credibility and helped to reduce the inflation risk premium in South Africa and appears to have helped contain inflation expectations.

### *Public Debt Management and the Development of the Local Bond Market*

The management of South Africa's government debt has evolved over almost two decades, with a notable and continuous improve-

ment of the government debt management framework since 1994. South Africa has one of the most liquid local currency bond markets in the world with about 90 per cent of government debt denominated in rand. As a risk benchmark, foreign currency denominated debt is limited to a maximum of 20 per cent of total debt. This has helped reduce the vulnerability of fiscal policy to fluctuations in the exchange rate. External bond issuance by government has been primarily aimed at setting benchmarks for state-owned enterprises and private corporates, and at maintaining a presence in the key currency markets to diversify the country's investor base.

Prudent fiscal policy and active debt management helped to reduce debt service costs from a high of 5.7 per cent of GDP in 1998–9 to a low of 2.3 per cent in 2009–10. Active debt management entailed the consolidation of debt that was very costly for the government, limited issuance in offshore markets, and the introduction of more diverse local currency funding instruments—such as inflation-linked bonds, floating rate notes, strips, and retail savings bonds—in order to deepen the investor base and enable the government to fund in all market conditions.

Initiatives to consolidate debt have included switches and buy-backs in the domestic market where high coupon, illiquid bonds with smaller outstanding amounts were either bought back or switched into large, liquid benchmark bonds with low coupons. This has helped to consolidate and smooth the bond portfolio to ensure that instruments are efficiently priced, thus reducing funding costs for the government over a sustained period. The tradability of bonds in the secondary market has increased considerably, with annual turnover reaching a high of R28 trillion in 2008.

Sound macroeconomic policies have contributed to the deepening of South Africa's capital markets. The responsibility for debt

management was shifted from the South African Reserve Bank to the National Treasury early on to remove the inherent conflict between monetary policy and debt management. Other initiatives that have contributed to domestic capital market development were the introduction of the primary dealer system in the late 1990s, setting of clear debt management objectives, and the publication of the government's medium-term funding strategy in the National Budget.

Active debt management has also helped to reduce South Africa's external vulnerability by helping to sterilize the accumulation of official foreign exchange reserves and lengthening the maturity profile of the government's debt portfolio by restructuring short-term foreign debt.

Since 2006, South Africa has partnered with the OECD and regional debt managers to encourage the development of bond markets on the African continent and mutually agreed best-practices. The Centre on African Debt Management and Bond Markets based in South Africa was established in July 2011. The Centre will, amongst others, focus on: (i) promoting policy dialogue among African debt managers; (ii) drafting and publishing an African Bond Market monitor and compiling debt data and statistics; (iii) sharing exemplary practises in public debt management and the development of bond markets; (iv) engaging in capacity-building programmes to enhance skill levels; and (v) promoting the cooperation and coordination of the Centre with multilaterals, regional institutions, and other financial institutions of complementary projects and activities.

### *Sound Institutions and Social Dialogue*

According to the WEF's 2010 Global Competitiveness Report, South Africa (54th overall) remains the highest-ranked country in

sub-Saharan Africa, and second in Africa behind Tunisia, due to its strong performance in the quality of its institutions. The protection provided to intellectual property ranks South Africa 27th in the world and 29th in terms of property rights.

There is strong accountability of private institutions, with South Africa ranking 3rd globally. This is underpinned by the success of institutions and regulatory bodies such as the Competition Commission, Competition Tribunal, Financial Services Board, Registrars of Pension Funds and Medical Schemes, Securities Regulation Panel, and the new Companies and Intellectual Property Commission (CIPC).

Since the 1990s, the multidisciplinary King Commission has produced a succession of increasingly stringent corporate governance standards—King 1, 2, and 3—that set out best practices in corporate governance. Their recommendations have informed legislation including the New Companies Act and market regulation, with the Johannesburg Stock Exchange adopting many of the King standards as part of its listing requirements. Likewise, the strength of auditing and reporting standards is supported by legislation that limits ownership and management of audit firms to registered auditors whose qualifications and right to practise are assured by law and by the Independent Regulatory Board for Auditors (IRBA) instituted in terms of the Auditing Profession Act (Act 26 of 2005) and the South African Institute of Chartered Accountants (SAICA). These bodies work closely with the Johannesburg Stock Exchange to ensure compliance with IFRS standards and the development of new standards, such as the recently launched Integrated Reporting Standard Guidelines. This is now the principal annual report for all listed companies which flows from the latest *King III Report*.

The National Economic Development and Labour Council (Nedlac) was established in 1995 to usher in a post-apartheid era

of inclusive decision-making and consensus-seeking on major economic, social, and development policies between government, business, and labour.

### *Strong Financial Sector*

The South African financial sector did not experience the financial upheaval seen in advanced economies, and thus the economy is in a favourable position to recover from the downturn and emerge stronger than before. The relative health of the financial sector is emphasized by the 2010–11 WEF *Global Competitiveness Report*. South Africa ranked 6th out of 139 countries for the second year in a row in respect of soundness of banks for 2010 (up from 15th place in 2008), and 1st for regulation of securities exchanges (up from 2nd in 2009 and 5th in 2008). The policy components that protected the country from a financial and subsequent sovereign crisis are elaborated in the following paragraphs.

- **A sound framework for financial regulation and well-regulated institutions.** This ensured that potential risks were anticipated and appropriate action was taken to mitigate them. South African regulators have generally not followed a light-touch approach. Sustainable credit extension has been possible through effective legislation, such as the National Credit Act, strong regulatory action, and good risk management systems at banks. Further, to avoid complacency, additional work is being done to strengthen the regulatory framework, bearing in mind the lessons of the global financial crisis. These are discussed in a

recent document released by the National Treasury entitled 'A Safer Financial Sector to Serve South Africa Better'.

- **Appropriate and conservative risk management practices at domestic banks.** The experience of the small banking crisis in 2002 and the adoption and implementation of the Basel II Capital Accord in 2008 have led to improved risk management practices and stronger crisis management arrangements at domestic banks. In addition, conservative practices at banks have ensured that far less securitization and derivatives trading has taken place relative to advanced markets.
- **Limited exposure to foreign assets.** The prudential regulation of foreign exposure as applied in the past decade, including limits on the extent of exposure to foreign assets by institutional investors and banks, has helped to limit overall foreign risk.
- **Subsidiary structure and listing requirements.** Registered banks have to be subsidiaries of the domestic or foreign parent company, so their assets and liabilities are ring-fenced even when the parent company is in distress. The listing requirement also ensures transparency, rigorous disclosure standards, and high standards of corporate governance, forcing banks to satisfy shareholders and stakeholders at all times.

The South African financial system was protected by a broader set of prudent economic, fiscal, and financial sector policies that insulated the economy from the worst of the global shocks. These include: a robust countercyclical monetary policy framework capable of absorbing relatively large external shocks with minimum impact on the domestic economy; low private and public foreign indebtedness; countercyclical fiscal policy; a proactive approach to dealing with

bank credit risks, including changes in capital adequacy requirements and conservative leverage ratios to curb excessive credit growth; and legislation to protect households from reckless lending practices (National Credit Act). These elements are part of a comprehensive set of policies that will continue to ensure financial stability and provide an excellent foundation to build on to increase the resilience of the financial sector.

### *Expanded Public Works Programme*

The expanded public works programme aims to increase employment opportunities for the most vulnerable. Focusing on infrastructure, social, environmental, and community projects administered by various departments, municipalities, and partner organizations, the programme has created about 1 million short-term jobs since Phase 2 began in April 2009. The programme empowers individuals by offering learnerships, training programmes, mentorships, and other skill development certifications, in an attempt to create a skilled labour force to achieve a sustained reduction in unemployment. Key success factors have been the technical assistance provided to under-skilled municipalities to enable them to expand access. A target of 800,000 short-term jobs has been set for 2011–12. The budget for the programme is around R73 billion for the next three years.

### *Environmental and Climate Change Policies*

The South African government has made a commitment to undertake initiatives as part of its response to climate change. Consequently,

South Africa has adopted targets for reducing the country's carbon emissions. Conditional on the country receiving financial assistance, South Africa plans to reduce its emissions by 34 per cent and 42 per cent by 2020 and 2025, respectively, relative to business as usual. The government is also responding to the challenge by placing a green economy at the centre of the New Growth Path. This builds on work undertaken on the National Climate Change Response Policy, the Green Economy strategy, the South African Renewable Initiative, the Energy Efficiency Strategy, the Integrated Resource Plan, and the Integrated Policy Action Plan.

Through these government policy initiatives, South Africa is tackling development issues innovatively while also considering the challenges of climate change. For instance, the Integrated Resource Plan departs from previous cost-based approaches to electricity generation strategies and focuses on a balanced approach to designing such strategies. Both traditional and alternative electricity generation methods are being included in the Integrated Resource Plan.

### *Resource Plan*

South African business has also taken up the climate change challenge, launching the Carbon Disclosure Project (CDP) as early as 2000. The CDP is a voluntary global private sector initiative that aims to encourage companies to measure and report their carbon emissions and integrate the cost of climate change into the assessment of their financial health and business prospects. Since the introduction of the project in South Africa, the response rate of South African businesses has been increasing with each passing year. In South Africa, 74 of the 100 largest corporations on the Johannesburg Stock Exchange

participated in CDP 2010 (up from 68 in 2009), 31 companies have adopted greenhouse gas reduction targets, and 22 firms have committed to developing such targets. Carbon-intensive sectors, such as energy, industrials, and minerals, have the highest response rates for the CDP. The CDP response rate in South Africa is the fourth highest internationally, and this suggests that climate change remains sufficiently high on the corporate agenda and South African companies are willing and ready to deal with the challenges.

South Africa has a well-developed policy and legislative framework for the conservation and sustainable use of biodiversity. It is one of the few countries in the world to have a Biodiversity Act and a National Biodiversity Institute. By 2008, South Africa had 19 marine-protected areas, covering almost 18 per cent of the South African coastline, declared under the Marine Living Resources Act of 1998. The government's goal is to have at least 20 per cent of South Africa's coastline declared as protected areas.

South Africa hosted the Conference of Parties 17 (COP 17) in November and December 2011, an international event as important as the Kyoto Protocol. South Africa's hosting of the negotiations indicates its commitment to addressing this global challenge.

### *Competition Policy*

The South African Competition Commission was set up in 1999 under the Competition Act of 1998. The Commission is tasked with investigating anti-competitive conduct. It also assesses the impact of mergers and acquisitions on competition and takes appropriate action; monitors competition levels and market transparency in the economy; identifies impediments to competition; and plays an

advocacy role in addressing these impediments. The Commission has prioritised its work in four sectors in order to maximize the benefits to consumers from its work. These sectors are food, agro-processing and forestry, infrastructure and construction, intermediate industrial products, and financial services. Major progress has been made as a result of the Commission's sustained focus on its priorities. The total amount of penalties confirmed or determined by the Competition Tribunal in 2009–10 was higher than in any previous year and close to R500 million.

The 2011 *Global Competition Review*, which is primarily based on a survey of legal practitioners, recently awarded South Africa's Competition Commission the accolade of 'Agency of the Year in Asia-Pacific, Middle East & Africa'. The Commission was also short-listed in the category 'Enforcement Matter of the Year' for its innovative structured settlement with Pioneer Foods, which was concluded in November 2010. Separately, the 2010 WEF *Global Competitiveness Report* has ranked South Africa 40 out of 139 countries for goods market efficiency. The Competition Commission is committed to increasing its enforcement capacity, particularly in the area of cartel investigations. To this end, the Commission has established a special investigative unit.

### *Industrial Policy*

The South African government's broad development strategy aims to promote and accelerate economic growth along a path that generates sustainable, decent jobs in order to reduce poverty and extreme inequalities that characterize South African society and economy. The National Industrial Policy Framework (NIPF), adopted in 2007,

is a central component of this strategy. The NIPF seeks to encourage value-added, labour-absorbing industrial production and diversify the economy away from its current over-reliance on traditional commodities and non-tradeable services, thereby stimulating employment growth. Broader-based industrialization will assist in enhancing the participation of historically disadvantaged people and marginalized regions in the mainstream of the industrial economy.

The implementation of industrial policy is set out in two Industrial Policy Action Plans (IPAP), namely, IPAP1 (2007/08) and IPAP2 (2010/11–2012/13). IPAP targets sectors of the economy with high potential for export growth, employment creation, and technological upgrading. In addition, IPAP2 outlines four major transversal interventions: industrial financing, competition policy, developmental trade policies, and public procurement.

### *Trade Policy*

Tariffs are instruments of industrial policy and have implications for capital accumulation, technological change, productivity growth, and employment. South Africa has adopted a strategic approach to tariff reform that supports industrial and employment objectives. An evidence-based, case-by-case assessment will inform changes to tariffs. Tariffs on mature upstream input industries could be reduced or removed to lower the costs for downstream, labour-creating manufacturing. Tariffs on downstream industries with employment or value-addition potential could be retained or increased to ensure sustainability and job creation while observing international trade obligations in the WTO and other trade agreements.

*Trade Strategy, including South–South Cooperation*

South Africa's trade strategy aims to consolidate links with key economies in the North, and build industrial complementarities with dynamic growing economies in the South to support the NIPF's industrial development objectives and shift the structure of trade towards more diversified, value-added exports. Given the widespread poverty, unemployment, and a host of other development challenges, global integration must not undermine domestic production or exacerbate unemployment.

South Africa sees enormous opportunities for ongoing engagement with BRICS countries to structure new kinds of trade and investment agreements that foster complementarities and cooperation in the industrial, agricultural, and service sectors and that avoid destructive competition. Appropriately structured preferential trade agreements (PTAs), procurement arrangements, sectoral cooperative agreements, alongside targeted investment and export promotion activities, can shape strategic integration among the BRICS. Such arrangements can encourage value added, sophisticated production and trade that embody higher levels of technology, support industrial upgrading, and place each of the BRICS on a long-term, sustainable economic development path.

South Africa, together with its partners in the Southern African Customs Union (SACU), signed a PTA with Mercosur in 2009 and PTA negotiations with India are currently underway. In 2010, South Africa and China established a Comprehensive Strategic Partnership, which aims to promote value-added South African exports to China and increase inward investment by China in projects around mineral beneficiation. Working groups have also been established to resolve

non-tariff barriers with Brazil and India, which are often significant barriers to higher levels of intra-South trade.

South Africa is a strong proponent of multilateralism as the inter-government response to managing globalization and the deepening interdependence of national economies. South Africa plays an active role in the WTO, both individually and collectively through its membership in key Southern coalitions: the Africa Group, G-20 and NAMA-11. South Africa will continue to press for a development outcome to the Doha Round to re-balance trade rules in favour of the development interests of developing countries. For South Africa, a development outcome is more important than an early conclusion of the trade round that does not deliver on the development mandate agreed on at Doha in 2001.

The emerging deal at the Doha Round is particularly harsh for South Africa. While South Africa stands to gain very little or no additional market access for its agricultural exports due to the flexibility granted to industrial countries, it will be required to make the deepest and widest industrial tariff cuts of all other WTO Members. This is the result of South Africa's peculiar tariff structure which is an outcome of the Uruguay Round, where it was required to undertake tariff reduction commitments as a developed country.

### *Regional Integration*

Deeper regional integration in Africa and Southern Africa are vital for engaging more competitively with the world economy. South Africa's continental trade agenda is focused on supporting Africa's economic integration in line with the New Economic Programme for African Development (NEPAD), the African Union, and the Abuja

Treaty to establish the African Economic Community. South Africa is committed to promoting 'developmental integration' in Southern Africa, which combines trade integration with infrastructure development and sectoral policy co-ordination. These interventions aim to build regional productive capacity and infrastructure, as experience has demonstrated that the main barriers to increasing intra-regional trade are often not tariffs. In particular, South Africa is expanding the role of its development finance institutions (DFIs) in supporting regional infrastructure development across Southern Africa.

Consolidating regional economic integration among the Southern African Customs Union (SACU), the free trade area and integration agenda in the Southern African Development Community (SADC), East African Community and COMESA are vital in this respect.

### *Outward FDI and Internationalization of South African Companies*

Several South African firms have expanded internationally and become major players in the global economy. During 2008, eight South African companies were among the top 100 non-financial transnational corporations from the developing world, ranked by foreign assets. The list included: MTN Group Limited (telecommunications), Sasol Limited (chemicals), Sappi Limited (wood and paper products), Netcare Limited (other consumer services), Steinhoff International Holdings (other consumer goods), Gold Fields Limited (metal and metal products), Medi Clinic Corp. Limited (other consumer services), and Naspers Limited (other consumer services).

South Africa is the only African country whose private sector has a strong corporate profile and presence in the Chinese market, with

investment valued at over US\$ 600 million. Some South African firms have become market leaders in China, including SABMiller (breweries), Naspers (media), and Sasol (coal-to-liquid).

South African firms are among the main investors in Africa. According to UNCTAD, South Africa was the largest emerging market investor in Africa between 2006 and 2008, with US\$ 2.6 billion in average annual FDI flows more directly invested than by China. The share of African host countries in the outward stock of South African FDI increased from less than 5 per cent before 2000 to 22 per cent in 2008, reaching almost US\$ 11 billion.<sup>1</sup> Compared to Brazil, China and India, outward FDI from South Africa into Africa is more diversified, with a strong presence in six sectors: mining, retail, construction and manufacturing, financial services, telecommunications, and tourism and leisure.

### *International Investment Treaty Policy*

The South African government adopted a new investment policy framework in July 2010. The policy aims to modernise and strengthen South Africa's investment regime by implementing a series of policy measures that will ensure South Africa remains open to foreign investment, and provides adequate security and protection to all investors, while preserving the sovereign right of the South African government to pursue development public policy objectives. The new framework also aims to empower the domestic adjudication of investment disputes.

<sup>1</sup> UNCTAD (2010). *World Investment Report: Investing in a Low-carbon Economy*. UNCTAD: New York and Geneva.

A core concern is that foreign investors' claims against governments can bypass national courts and be brought directly to international arbitration. Experience shows that in international arbitration, matters of vital national public policy are subjected to a process where arbitrators tend to focus on narrow commercial interests over broader societal or development considerations. Core provisions of Bilateral Investment Treaties (BITs), such as 'expropriation' and 'standards of treatment', are often ill-defined. Expansive interpretations provide the grounds for foreign investors to challenge any policy deemed to undermine their investment interests. In this way, BITs have limited the government's right to regulate in the public interest.

# 4 Major Challenges

## Introduction

In the past decade, the world has experienced significant transformations in geopolitical and economic terms, as also in the organization and distribution of production. For several reasons, countries such as Brazil, Russia, India, China, and South Africa (BRICS) have acquired a key role in the world economy as producers of goods and services, receivers and exporters of capital, and/or as consumer markets with large potential. Given their large population (more than 40 per cent of world population), resurgent middle class and huge share of land (nearly 30 per cent of global share) and natural resources, the BRICS form a significant part of the world economy. Further, the recent recovery of BRICS economies from the global economic crisis points towards their robust macroeconomic fundamentals and the nature of the recovery shows the growing significance of the BRICS in the new global order.

Important features of BRICS economies include their large geographical dimensions and the size of the population that represents

an enormous potential consumer market, complemented by access to regional markets. The number of people at the middle income threshold in BRICS is expected to grow several times during the next decade. It is widely perceived that all the BRICS markets have great potential for establishing the most stabilizing of forces, that is, a prosperous middle class. This middle-income group in each country is growing at varying rates but the future direction is clear: the middle class will both broaden and deepen, providing a solid base for the growth and development of these economies. Income inequality in Brazil and Russia is reducing rapidly and thus leading to a growing and vibrant middle class and the total percentage of South Africans in the middle class is projected to increase at a rapid pace. Russia, India, and Brazil are relatively more domestic demand-driven economies while China's manufacturing success has boosted urban household spending.

All five countries are abundant in terms of workforce availability. This is significant in the present context, where, with a few exceptions, most of the Western world has a declining population and a dwindling workforce. In some advanced countries, rapidly ageing societies and longer life-expectancies pose challenges in terms of the availability of work force while BRICS countries, particularly China, India, and Brazil, could gain from such opportunities.

## **Brazil**

Brazil's agricultural research has transformed the country into a major exporter; the use of bio-fuel for road and urban transport, and the emergence of Embraer as a high-technology aircraft manufacturer are major achievements. In the social sphere, Conditional Cash Transfers

that target poverty and the success of the anti-AIDS policy provide useful lessons. The divergent challenges provide scope for cooperation and coordination in various socio-economic areas. For instance, in Brazil, macroeconomic stabilization is a key precondition for successful reforms and sustainable growth. The major challenges the Brazilian economy faces are (i) its tradeable goods sector is rather small in comparison to other EMEs like China; (ii) the saving and investment rates have to catch up with other BRICS economies like China and India; (iii) improvements are required in public sector management; (iv) the depth of the financial sector has to be further enhanced; and (v) long-term financing structure for the private sector needs to be improved.

## Russia

Russia's major achievements include reforms during 1999–2009 that promoted economic growth, lowered inflation, and led to a dramatic fall in the number of people living below the poverty line. Specific achievements include setting up of the Oil Stabilisation Fund that proved useful during the crisis. Apart from its vast natural resources, Russia has vital capability in high-technology sectors, both 'traditional', where it already possesses some competitive edge (in nuclear and space technology and high-level programming), and 'new' (in nano- and bio-technology). Russia has made significant advances in building technological know-how in science and high-technology for defence and spacecraft. However, accelerating the implementation of structural reforms, particularly in efficient and undercapitalized natural monopolies, and strengthening the investment climate remain key challenges.

## India

India's private entrepreneurship, which has been instrumental in the 8–9 per cent annual growth of the economy in recent years, can provide valuable lessons. Private initiative has been responsible for the excellence achieved in the information technology sector and the innovative streak that has led to improvisation and production of low-cost goods for the mass Indian market. For India, the major challenges are (i) diversifying its growth towards manufacturing while maintaining its service-led growth model, (ii) making the growth process more inclusive, (iii) improving physical infrastructure, (iv) developing the agriculture sector, and (v) delivering essential public services such as education and health to large parts of the population.

## China

The best practices and institutions for China are those that have facilitated a smooth transition to a robust economy that is economically wide open to the outside world. FDI and infrastructure financing, *inter alia*, have been playing an important role in promoting economic growth. The cities/regions have been successful in attracting foreign investment by providing improved infrastructure and regulatory environment. China has experience in financial macro-management. The reform and development of China's banking industry and financial market is an important driver of rapid and sustainable growth.

The policy challenges for China are to sustain rapid and stable economic growth which is driven by exports and domestic demand in a more balanced way. To facilitate restructuring of the economy,

financial sector reforms are needed to improve the intermediation of China's large private savings. The government also needs to raise social spending in the areas of education, healthcare, and pensions, which will serve to reduce precautionary saving and boost consumption over time. There is also a need to improve the investment structure, advance reforms in healthcare, pension, and education systems, and provide more support to rural areas and less-developed regions.

## South Africa

South Africa's major strength lies in its record of responsible macroeconomic management, together with strong institutions, a deep and liquid local bond market, and a sophisticated and well-regulated banking sector. South Africa's rich endowment of natural resources places it in a good position to benefit from high commodity prices and increased investment in resources. With the most developed industrial and financial capabilities on the African continent, South Africa role in the integration of policies, markets, finance, and infrastructure is vital to Africa's economic development and realization of the continent's potential as a growth pole in the global economy. Outwardly oriented South African companies are among the largest sources of FDI in Africa and the country's development financing institutions are playing an increasing role in the funding of regional infrastructure investment.

The key challenge for South Africa is to achieve higher levels of inclusive growth that raise employment and reduce inequality. Low domestic savings, currency volatility, inadequate investment in productive sectors of the economy, skills shortages, and inefficient

government services delivery are some of the other challenges. Policies proposed in the New Growth Path constitute the key means to address these challenges through a development state that places employment at the centre of the fight against inequality. Within a prudently managed macroeconomic framework, the government is prioritizing policy measures focused on the expansion of infrastructure networks, skill development, interventions to raise youth employment, industrial policy that promotes higher-value added exports, the development of rural economies, small enterprise promotion, green economy initiatives, and regional integration.

## Challenges to the BRICS as a Group

In the years to come, it is expected that the BRICS will become large global suppliers of manufactured goods and services as well as major suppliers and consumers of commodities. Thus, the BRICS have the potential to evolve into a powerful economic bloc.

In recent years, the BRICS have been taking advantage of their abundant population and resources and, on the whole, achieving steady economic growth. However, the trends in GDP indicate that the individual countries have different paces and levels of economic growth. China has been maintaining its long-term high economic growth trajectory, while India and Russia have been moving towards sustained high growth. In contrast, Brazil and South Africa have shown sustainable but lower economic growth rates since the early 2000s, but have been making rapid strides along the path from crisis to stability and growth. For South Africa, the major challenges are the development of the socio-economic infrastructure and furthering the reforms process.

Despite the resilience to the recent global crisis, there is a source of potential downward pressure on growth in the BRICS because of weak growth and the spillover effects of policy responses in advanced economies.

While the infrastructure requirements of the BRICS economies are huge, public–private participation can help relax this constraint, provided that the institutional mechanism is sound enough for their optimal combination. In this context, strategic cross-sector reforms, resulting in improved policy as well as legal and institutional frameworks for greater private sector participation, anchored in good governance norms are required.

A common challenge that the BRICS economies face is the need for institutional development without which sustainable growth cannot be ensured. Institutional development is still a long way off in most of these countries. At present, international investors may be bullish about the future potential of the BRICS economies as reflected in AT Kearney's FDI Confidence Index and Global Retail Development Index, the remaining challenges should not be overlooked. Similarly, the credibility of the policy of reforms is crucial for the BRICS economies to make their growth processes more durable and development-oriented.

In the BRICS countries, policy changes are needed to address both domestic and external challenges. China needs to take it as its priority tasks to transform the economic development pattern, expand domestic demand, and improve people's well-being in advancing economic and social development. In case of Brazil, Russia, and South Africa, their current reliance on exports of natural resources such as oil and other primary commodities needs diversification. Measures including industrial policy are required to improve the competitiveness of

manufactures in order to make economic growth less vulnerable to adverse movements in commodity prices.

An important distinctive aspect among the BRICS economies lies in their respective levels of social and infrastructure development. Brazil, India, and South Africa are still to catch up with the level of infrastructure and human capital achieved by Russia and China. At the same time, growing inequality remains a problem in some BRICS countries. Such factors may lead to divergence in the speed with which the BRICS economies catch up.

In the next decade, the manner in which challenges such as high fiscal deficits in the post-crisis period, high global uncertainty leading to weak demand for exports, trade protectionism in the wake of the global financial crisis, intolerably high unemployment levels, poverty, and inadequate public health and education facilities are met would be crucial in determining the development trajectory of the BRICS economies.

Environmental degradation and climate change are grave threats for sustaining high levels of growth in the BRICS economies. The BRICS countries could collaborate in the above areas, complement and learn from each other, optimize each other's science and technology resources, and jointly address challenges in these areas.

The weight of the BRICS in investment portfolios could rise sharply. The volatility in capital inflows could pose threats to financial stability and the balance of payments.

Going forward, fiscal policy after the global financial crisis warrants a balance between supporting the recovery through sustained infrastructure investment and ensuring fiscal sustainability. The monetary policy stance has been appropriate and has to take into account the evolving global and domestic situation. More pressing are policies

to engender higher economic growth. The various government initiatives to enhance the competitiveness of selected industries can be usefully complemented by reforms to improve the effectiveness and efficiency of labour and product markets.

In a post-global crisis world largely shaped by financial instability and weak growth in major economies, the BRICS countries have a remarkable opportunity to coordinate their economic policies and diplomatic strategies not only to enhance their position as a grouping in the international economic and financial system, but also to be a stabilization factor for the world economy as a whole. The BRICS should increasingly harmonize and coordinate their policies with a view to sustaining their growth momentum and capacity to weather global turbulence. The benefit of cooperation is immense not only for the BRICS but also for the global economy. A strategic agenda for forging closer links among the BRICS, as outlined in this joint report, may contribute to consolidating and expanding their roles in global affairs.

## 5 BRICS Cooperation

In the BRICS economies, there exists huge opportunities to extend economic growth and development to the next level. In this regard, there is a possibility to increase cooperation among the BRICS to gain competitive advantages. This chapter looks at areas where greater cooperation among the BRICS economies could be explored. It is important to note that all the proposals laid out in this chapter might contribute to promote synergetic relationships among the BRICS economies, but their political and technical feasibility is yet to be determined while their implementation may require further deliberations. The areas of cooperation listed below should be seen as exploratory items to be included in further discussions and the agendas of future meetings between BRICS policymakers. The focus areas suggested are as follows:

- (i) Intra-BRICS Trade and Investment Cooperation
- (ii) Cooperation in Infrastructure Financing
- (iii) Industrial Development and Cooperation
- (iv) Cooperation in Transportation

- (v) Cooperation in Food Security
- (vi) Cooperation in Technical Education
- (vii) Cooperation in Financial Market Development
- (viii) Cooperation in Research and Development
- (ix) Cooperation in Area of Culture and Tourism
- (x) Cooperation in International Issues
- (xi) Cooperation in Energy Security
- (xii) Cooperation to Build Effective Institutions
- (xiii) International Development Bank for Fostering South–South Investment

### **(i) Intra-BRICS Trade and Investment Cooperation**

There is scope for considerable increase in intra-BRICS trade, leading to a rise in income and employment. To build trade and investment relations, BRICS countries should work together to identify niche areas, sectors, and markets that offer potential for trade and investment expansion to bolster productive sectors for mutual benefit, avoiding destructive competition.

The BRICS banking sector could play an important role in promoting trade and investment through innovative trade financing facilities, export credit arrangements, and countercyclical measures which ensure that trade finance does not get affected during business downturns, as was the case during the recent global crisis. This would require concerted action by the banking sector in BRICS countries with the BRICS central banks playing the anchor role in chalking out a strategy to strengthen cooperation in trade and investment.

One means of promoting intra-BRICS trade is through invoicing and settlement of trade in domestic currencies. Exports and

imports are subject to currency risk, because international trade transactions are mostly invoiced in major international currencies. Currency risk factors impede the growth of international trade, as exporters/importers are concerned about the implications of exchange rate fluctuations, especially during times of high currency volatility. A way forward could be to explore the prospects of invoicing of trade in domestic currencies, with settlement of transactions in major international currency equivalents. This would help mitigate the negative impact of currency volatility on trade and help promote the international use of BRICS currencies. In this regard, it is worth mentioning that the BRICS Development Banks are working out means of promoting financial transactions in local currencies.

China has already made a pioneering effort in this direction by invoicing some of its bilateral trade in Renminbi and promoting an inter-bank and offshore bond market (Hong Kong-based) for Renminbi. This would create investment opportunities and liquidity in the market, encouraging wider use of the Renminbi for trade invoicing and settlement. As far as Brazil is concerned, the Local Currency Payment System in Local Currency (SML acronym in Portuguese) with Argentina began to operate in October 2008. It is a unique system designed by both Central Banks, which carefully reviewed various international experiences in the area of payment systems, especially those of early intra-regional trade in Europe. The Central Banks of Brazil and Argentina are responsible for implementation of this unique regional payments system. All individuals and companies are eligible to participate in the SML in transactions relating to trade in goods and services (such as freight and insurance), which are imports denominated either in Argentine pesos or exports in Brazilian Reals (BRL). The Central Bank of Brazil has been

conducting studies on the feasibility of similar arrangements with other trading countries.

## **(ii) Cooperation in Infrastructure Financing**

Some BRICS economies suffer from a ‘infrastructure deficit’, especially in the areas of transport and energy. This deficit is a constraining factor in sustaining high growth rates in the long run. There is also scope to explore ways to enhance coherence among BRICS countries in promoting infrastructure development at the regional level.

To address the problem, there is scope for cooperation among BRICS in increasing the availability of infrastructure financing. This could be through setting up BRICS infrastructure funds to mobilize retail and institutional investors. Tax benefits could also be provided for investment in infrastructure bonds, as is being done in India.

While the infrastructure requirements in BRICS economies are huge, public–private participation can help relax this constraint, provided that the institutional mechanism is sound enough for their optimal combination. Private equity players could also be encouraged to invest in infrastructure projects. It is understood that many of the large global private equity funds have accumulated a huge cash corpus for lack of investment opportunities, especially due to the global crisis. Through favourable policies and tax incentives, some of this money could be encouraged to flow towards infrastructure sectors in BRICS economies.

Besides, attempts could be made to address the problem of excessive capital flows to emerging market economies by directing some of these flows to designated infrastructure sectors. The key to such a move is a policy framework with tax incentives that is carefully

thought through. Brazil has already initiated steps to direct the flow of capital into long-term corporate bonds by providing tax incentives.

There are also many infrastructure companies operating in the BRICS economies, with specialized knowledge of project development in emerging economy environments. These may be encouraged to bid for road, railway, airport, and port projects in the BRICS, a measure that would help create a BRICS-wide infrastructure market.

### **(iii) Industrial Development and Cooperation**

Sharing technology, expertise, and research in the industrial sector is another key area of cooperation among the BRICS. Exchanging experiences on policy measures that BRICS countries have undertaken to promote industrial development could be a valuable area of cooperation, including encouragement of industrial production networks amongst BRICS.

There are diverse areas where the BRICS could learn from the experiences of each other. In the first place, BRICS economies boast of some of the largest private sector conglomerates in the emerging market economies. Many of these have been active players in the international market through collaboration and acquisitions abroad. There is scope to learn from the experience of these countries to take the private sector forward in other BRICS and emerging economies. There is also scope for drawing valuable lessons from the experience of encouraging private entrepreneurship in some countries which have excelled in the high-technology sector. Pooling of expertise and collaboration in such areas could contribute to an improvement in skills and technologies, leading to higher growth of the BRICS economies.

#### **(iv) Cooperation in Transportation**

There is room for cooperation in building effective and efficient transport links among the BRICS via initiatives like the sharing of transport technologies. Countries in BRICS could also learn and share experiences of developing mass rapid transport system.

#### **(v) Cooperation in Food Security**

There is scope for increased cooperation among the BRICS to promote food security by raising agricultural productivity and output; promoting investments in the food supply chain; and developing a social safety net through conditional income transfer programmes for the poorest.

More specifically, BRICS countries can strengthen food security cooperation via initiatives including the creation of basic agricultural information exchange system of BRICS countries; development of a general strategy for ensuring access to food for the most vulnerable section(s) of the population; undertaking measures to reduce the negative impact of climate change on food security, adapting agriculture to climate change; and enhancing agricultural technology cooperation and innovation as well as through promotion of trade and investment in agriculture.

BRICS economies are major producers, consumers, and exporters of agricultural, horticultural, and meat products. The necessary expertise and research capabilities are already available in BRICS economies to raise production through increasing yields and to extend cultivation to previously non-cultivable land. With its credibility well established, the Brazilian Agricultural Research Corporation

(Embrapa) could play the anchor role in this respect. Arrangements to increase inter-agricultural trade among the BRICS could be mutually beneficial, given their complementarity in this area, and hence should be explored. The BRICS countries could also envisage ways to promote food security and food production in Third World countries with a focus on famine-affected areas.

### **(vi) Cooperation in Technical Education**

BRICS economies have some of the best engineering, architectural, medical, scientific, and management institutes that cater to the specific requirements of emerging market economies. Their expertise lies in the fact that the faculty and students develop niche understanding of emerging economy requirements and business conditions. Cooperation among BRICS institutions through skill transfer and shared curriculum, and student and faculty exchange would help the quality of BRICS technical education move up the value chain. Some of the institutions could also be encouraged to set up campuses in other BRICS countries on a reciprocal basis, if local laws and regulations permit.

### **(vii) Cooperation in Financial Market Development**

The financial markets in BRICS are at different stages of development. There is considerable scope for the BRICS to learn from each other by exchanging experts and country experiences.

A greater emphasis, however, has to be placed on a BRICS-wide corporate bond market, which still lacks depth and liquidity in

some BRICS countries and has been the missing link in mobilizing resources for corporate investment.

Many emerging sovereigns and corporations have been issuing international bonds on a regular basis. To create a BRICS-wide market for sovereign and corporate bonds, international and domestic bonds by BRICS sovereign, and corporate issuers that target the BRICS investor base could be explored. This will help create a niche BRICS bond market and forge closer links among sovereign/corporate borrowers and the investor community in the BRICS economies. It would also help widen and deepen the BRICS sovereign/corporate debt markets. The main advantage for the investor would be the diversification of the investor base and a greater choice of risk/return/maturity profiles. Key aspects like size, deepness, liquidity, fair pricing, pricing disclosure, clearing structure, regulation, taxation, investors base, hedging possibilities, transparency, and money market structure would need to be studied in detail for the purpose.

It is difficult to identify similarities in each bond market specifically and to share usable experience in order to enhance market infrastructure. Starting with the sovereigns, local markets are far diverse from the common external market environment (either US-Dollar denominated or the Euro bond markets). These markets are tagged with mainstream securities standards that fulfil investor expectations in terms of market functioning and overall segmentation across different investor classes. Sovereign local markets, despite their size, may operate in disparate ways across nations. The corporate bond market is even more segmented.

Public debt managers of BRICS could meet to exchange information on best practices and recent initiatives undertaken in the field of public debt management.

### **(viii) Cooperation in Research and Development**

BRICS countries can explore cooperation in the areas committed in the first BRICS Senior Official Meeting on Science, Technology and Innovation in 2011: exchanging of information on STI policies and programmes, promotion of technology transfer, new energy, renewable energy and energy efficiency, nanotechnology, basic research, medicine and biotechnology, as well as setting up of STI Working Group responsible for promoting and materializing cooperation.

In order to improve cooperation among BRICS countries, there is a need to conduct research studies at the inter-government level in potential areas of cooperation. These studies may be undertaken in existing research institutes by providing academic support. In this regard, the existing cooperation among BRICS think tank institutes could be emphasized, and the Sanya Action Plan suggestion could be implemented by 2012.

Creation of BRICS institutes in certain specific areas could be considered with the purpose of strengthening research in areas of collective interest. These institutes should not necessarily be set up from scratch. They could be formed by agreements of existing government-sponsored organizations as well as private and academic research centres that conduct research in areas of international trade, capital markets, and environment studies (either academic or funded by government think tanks) in each BRICS country.

### **(ix) Cooperation in the Area of Culture and Tourism**

There is remarkable diversity in culture, language, history, economy, and institutions among the BRICS. To enhance knowledge and

understanding of this diversity, cooperation could be extended to cultural exchange and tourism. In the area of tourism, joint initiatives by official tourism promotion agencies could be put in place to arouse interest in the private sector operators regarding the other BRICS countries. These initiatives could also include information and educational exchanges with official support, wherever required.

The BRICS Bibliographic Catalogue, which contains works in many different areas, such as history, literature, political science, and sociology of the BRICS countries, is an initiative which helps promote knowledge of each country, and, in this respect, the catalogue could be distributed in schools and universities located in the BRICS countries.

## (x) Cooperation in International Issues

The global economy continues to face uncertainty. The eurozone debt crisis, high fiscal and sovereign debt levels, and weak aggregate demand are affecting recovery prospects in the advanced economies, with attendant implications for EMEs.

These risks have created fresh challenges for the BRICS economies, especially given the key role that the BRICS are expected to play in the post-crisis 'new normal' of the world economy. The BRICS should endeavour, therefore, to strengthen macro-prudential policies and supervision and address some of the causes of the global weaknesses.

The BRICS could further cooperate among themselves in taking a coordinated position in several international organizations like the IMF, G-20, BIS, FSB, WTO, IOSCO, BCBS, etc. Given their size

and role in the global economy, the coordinated approach could lead to better synchronization of policies and improved outcomes.

### **(xi) Cooperation in Energy Security**

The BRICS economies need to work towards increasing energy security. This would include coordination in multilateral fora to achieve better supervision of long-term swap contracts to fix the price of future oil supplies, cooperation in oil exploration and refining, increasing natural gas supply through pipelines and setting up liquefied natural gas (LNG) terminals, raising the share of renewable energy in energy consumption, and encouraging conservation. Research and cooperation in renewable energy sources like solar, wind, tidal, biomass, and hydro-electric power would be important areas of cooperation and would go a long way in increasing energy security among the BRICS and other emerging economies. Lessons could also be drawn from the bio-fuel industry in Brazil especially in the motor transport sector.

### **(xii) Cooperation to Build Effective Institutions**

If one compares BRICS economies with the most advanced ones in terms of governance indicators, there is still a wide gap in governance effectiveness. The BRICS countries need to improve their governance and related institutional frameworks. Improvements in corporate governance, accounting standards, and the regulatory framework are essential to align standards in BRICS economies with the best international practices. Institutional soundness would enhance the

capacity of the government to effectively formulate and implement sound policies.

### **(xiii) International Development Bank for Fostering Investment among Emerging Markets and Developing Countries**

In order to safeguard against the emerging risks and uncertainties and to meet the challenges of development, it is critical for the BRICS countries, in association with other relevant partners, to have an establishment like an international development bank for fostering investment among emerging markets and developing countries. The issue is particularly significant in the context where global economic prospects remain fragile, contributing to instabilities in the financial and investment flows across the economies amid varying risks and uncertainties, together with concerns on dangers arising from climatic and environmental changes. Such an institutional set-up may ensure a better allocation of hard-earned savings of developing and emerging economies, while rebalancing savings and investments within emerging and developing countries that would finance infrastructure and nurture higher growth in these economies. The proposal for the international development bank for fostering investment among emerging markets and developing countries could also mobilize resources to help achieve their development goals.



