January 26, 2018

B20 ARGENTINA 2018 BUSINESS 20

B20 AT DAVOS

World Economic Forum at Davos, Switzerland.

B20 Activities:

25/1:

- Global Apprenticeship Network meeting
- Women 20 Breakfast at Casa Argentina

24/1:

- Minister's Breakfast at Casa Argentina
- B20 Round Table at Casa Argentina

The B20 present at the World Economic Forum (WEF)

In line with the guidelines set by the World Economic Forum (WEF) agenda for 2018, Daniel Funes de Rioja, B20 Chair, emphasized the importance of a unified business sector to face the current challenges of global governance in order to achieve sustainable and inclusive economic development.

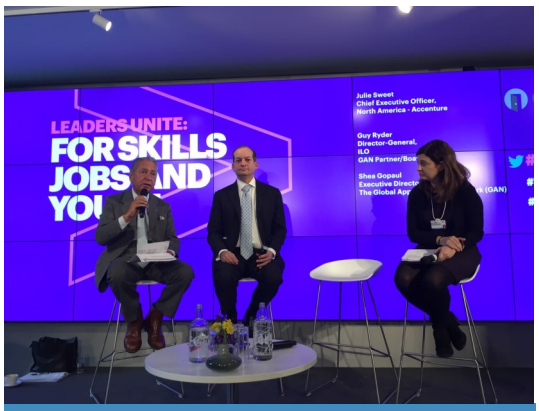
The B20 agenda for April 25 began with a breakfast organized by the Global Apprenticeship Network (GAN) where world leaders such as Shea Gopaul (Executive Director, GAN), Alexander Acosta (Secretary of Labor of the State Department of the United States), Daniel Funes de Rioja (B20 Chair), among other world leaders discussed skills, jobs and youth.

"Apprenticeships are a great tool to get the right skills needed by the labour market"

Following, the B20 Chair was part of a Women 20 (W20) breakfast meeting, in a panel formed by Juliana Awada, (Argentina's First Lady), Andrea Grobocopatel (W20 Co-Chair), Chetna Gala Sinha (Founder of Mann Deshi Foundation) and Julie Teigland (Regional Manager Partner at EY). Daniel Funes de Rioja said that the cooperation between the B20 & W20 is especially significant to address a cross-cutting issue such as enhancing the participation of women in the labour market.

"B20 & W20 must work together to improve female entrepreneurship and female labour market participation"

-Daniel Funes de Rioja



Daniel Funes de Rioja, B20 Chair at GAN breakfast

W20 Presentation: Daniel Funes de Rioja next to Juliana Awada and Andrea Grobocopatel

January 26, 2018

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B20 Round-Table at Casa Argentina

Following a side event developed by the government at *Casa Argentina* on January 24, 2018 in Davos, Switzerland, which included the participation of the Minister of Treasury, Nicolas Dujovne; Daniel Funes de Rioja, B20 Chair, hosted a presentation of the B20. The B20 event was held at Casa Argentina, within the framework of the WEF that this year had the special attraction of convening the G20 agenda.

The event, which was attended by 50 business community leaders from around the world, included the participaton of Eduardo Elsztain (Grupo IRSA CEO, Banco Hipotecario President and Financing for Growth and Infrastructure Chair), Marcelo Mindlin (Pampa Energía CEO), Victor Dosoretz (CACS Director), Martin Eurnekian (Director at Corporacion America), Flavia Alves (Facebook, Global Public Policy International Institutions Lead). Also joining the meeting was Andrea Grobocopatel, W20 Co-Chair.

B20 Meeting at Casa Argentina

Shea Gopaul (GAN); Andrea Grobocopatel (Women 20); Daniel Funes de Rioja (B20), Maria Paz Anzorreguy (IOE)

In this framework, the B20 Chair, presented the structure of the B20, the working groups, their chairs and the sherpas who will be leading the process. He stressed that the 8 groups will be addressing fundamental issues that make the future of the global economy and that seek to respond to the many challenges facing the world today, such as: foster a planned and inclusive tecnological revolution, promote access to education for everyone, construct a fair and balanced international trade system, develop infrastructure proyects, adaptation strategies for tackling climate impact, crack down corruption.

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CHAIRS OF THE B20 TASK FORCES

Employment and Education
MARTIN MIGOYA

Digital Economy and Industry 4.0
MARCOS GALPERÍN

Financing Growth and Infraestructure
EDUARDO ELSZTAIN

Trade and Investment
PAOLO ROCCA

Energy, Resource Efficiency and Sustainability
MIGUEL GUTIÉRREZ

Sustainable Food System
LUIS PAGANI

Integrity and Compliance
JORGE MANDELBAUM

SMEs Development
INÉS BERTÓN

In an incrensingly globalized and connected world, Daniel Funes de Rioja emphasized that it is essential to promote interaction between the business sector, civil society and the government at the international level, in order to achieve a unified framework to deal with the worlds most pressing challenges.

"We are strongly committed to developing solid and realistic policy recommendations that will be implemented by the G20"

-Daniel Funes de Rioja

For that matter, he expressed his willingness to work together with the G20 and the rest of the engagement groups to strengthen a bond that has already been developed thanks to the willingness of the Argentine government to work with all the voices in the process.

The B20 Chair highlighted the cooperation offered by Germany before and after the handover underlining the importance of continuity in these processes. At the same time, he expressed the desire to work on the recommendations that the different task forces made in the past and indicated that B20 Argentina is working with Japan in the framework of the Troika of the G20, and is intended to leave a fruitful agenda.

*"The process started very well because the applications to the Argentine cycle exceeded **one thousand four hundred businessmen** interested in participating."*

-Daniel Funes de Rioja

The B20 structure is composed of a "HIGH LEVEL INTERNATIONAL ADVOCACY CAUCUS", an Advisory Board of top business leaders of the most influential companies in the world of the G20 countries.The main focus of the Caucus is advocacy to maximize the G20 adherence to the B20 policy recommendations.

Likewise, in order to provide a space for participation to local businessmen and SMEs, a BUSINESS LEADERS FORUM, was constituted to represent both the regional and sectoral diversity of the Argentine economy. It's outrech will provide a substantial contribution in the domestic advocacy process.

Eduardo Elsztain emphasized the importance of the B20 as a consolidated space of representation of interests, concrete policy proposals, and expertise, and as a generator of an intra-business dialogue with its own perspective on current problems.

Eduardo Elsztain, Financing Growth and Infrastructure Chair

Marcelo Mindlin agreed with Mr. Elsztain's words, and held that there is a necessity of both developing and developed countries, of investments that foster the access to the resources that are needed for economic growth. Furthermore, he held that investments are key to boost the new opportunities that modern technology offers for energetic development.

For his part, Victor Dosoretz highlighted the importance of the B20 cycle in Argentina to promote dialogue between businessmen and the chambers that are organizing this process. He also said there is a global need to improve access to the markets of small and medium enterprises.

Andrew Wilson (ICC), Daniel Funes de Riojja and Victor Dosoretz

Finally, Funes de Rioja added that the relevance of the B20 as an engagement group is increasing and that this is related to the growing involvement of the private sector and their interest to be part of this process.

January 26, 2018

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The B20 Secretariat received more than **1400 applications** from businessmen and entities interested in participating in this cycle. On **February 1st**., the results of the applications and the calendar of activities will be announced.

The B20 Argentina Secretariat would like to especially thank the Argentine Government (Argentine Investment and Trade Promotion Agency, Chief Cabinet Minister and the G20 Technical Unit) for proving the space in Casa Argentina at Davos for this event.

Among the network partners of this process, we would like to mention in particular the International Organization of Employers (IOE), the Global Apprenticeship Network (GAN) the World Economic Forum (WEF) and Accenture, which actively collaborated for the presence of the B20 in Davos.